

**Important:** This degree plan is effective for those starting this degree program in fall 2021 through summer 2022. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

**GENERAL EDUCATION/**

**FOUNDATIONAL SKILLS REQUIREMENTS (44-47 hours)**

Course		Hrs	Sem	Grade
<b>Communication &amp; Information Literacy (13 hours)<sup>1</sup></b>				
ENGL 101	Composition & Rhetoric	3	_____	_____
INQR 101	Inquiry 101	1	_____	_____
_____	Communications Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____

**Technological Solutions & Quantitative Reasoning (4-7 hours)<sup>1</sup>**

UNIV 101	Foundational Skills	1	_____	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____	_____
_____	Technology Competency <sup>2</sup>	0-3	_____	_____

**Critical Thinking (8 hours)<sup>1</sup>**

RLGN 105	Intr Bwvw/Contemp Moral Issues <sup>3</sup>	2	_____	_____
RSCH 201	Research 201	3	_____	_____
_____	Critical Thinking Elective	3	_____	_____

**Civic & Global Engagement (5 hours)<sup>1</sup>**

EVAN 101	Evangelism & Christian Life <sup>3</sup>	2	_____	_____
_____	Cultural Studies Elective	3	_____	_____

**Social & Scientific Inquiry (6 hours)<sup>1</sup>**

_____	Natural Science Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____

**Christianity & Contexts (8 hours)<sup>1</sup>**

BIBL 105	Old Testament Survey	2	_____	_____
BIBL 110	New Testament Survey	2	_____	_____
THEO 201	Theology Survey I <sup>3</sup>	2	_____	_____
THEO 202	Theology Survey II <sup>3</sup>	2	_____	_____

**Graduation Requirements**

- 120 Total Hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- Grade of 'C'** Minimum required for all upper-level courses in the major
- 25% Of major and cognate taken through Liberty University
- 30 Hours must be completed through Liberty University
- Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
- CSER** All requirements must be satisfied before a degree will be awarded

Course		Hrs	Sem	Grade
<b>Major Foundational Courses (3-9 hours)</b>				
BUSI 201	Intermediate Business Computer Apps. <sup>4</sup>	3	_____	_____
BUSI 230	Introduction to Probability & Statistics <sup>4</sup>	3	_____	_____
BUSI 240	Organizational Behavior I <sup>4</sup>	3	_____	_____

**MAJOR**

<u>Core (42 hours)</u>				
ACCT 211	Financial Accounting	3	_____	_____
ACCT 212	Managerial Accounting	3	_____	_____
ACCT 370	Financial Statement Analysis	3	_____	_____
BUSI 301	Business Law	3	_____	_____
BUSI 303	International Business	3	_____	_____
BUSI 310	Principles of Management	3	_____	_____
BUSI 320	Corporate Finance	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 342	Human Resource Management	3	_____	_____
BUSI 411	Operations Management	3	_____	_____
BUSI 472	Organizational Ethics	3	_____	_____
BUSI 490	Capstone	3	_____	_____
ECON 213	Principles of Microeconomics	3	_____	_____
ECON 214	Principles of Macroeconomics	3	_____	_____

Cognate (12 hours)

BUSI 331	Marketing Research	3	_____	_____
BUSI 436	Digital Marketing in a Virtual World	3	_____	_____
BUSI 439	Conversion & Optimization	3	_____	_____
BUSI 442	Customer Retention Through Digi. Mkt.	3	_____	_____

**FREE ELECTIVES (10-19 hours)<sup>5</sup>**

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**Notes**

- All applicable prerequisites must be met*
- <sup>1</sup>Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling in foundational skills requirements
  - <sup>2</sup>All students must pass the Computer Assessment OR complete applicable INFT course; refer to [www.liberty.edu/computerassessment](http://www.liberty.edu/computerassessment) for more information
  - <sup>3</sup>Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 and EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 and THEO 202 waived
  - <sup>4</sup>Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened)
  - <sup>5</sup>Internship (maximum 6 hours) is strongly recommended
- Suggested Course Sequence on second page*

## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester		Second Semester	
BIBL 105	2	BIBL 110	2
ENGL 101	3	BUSI 201	3
INQR 101	1	RLGN 105	2
UNIV 101	1	Information Literacy Elective <sup>1</sup>	3
Communications Elective <sup>1</sup>	3	Math Elective <sup>1</sup> [BUSI 230]	3
Social Science Elective <sup>1</sup> [BUSI 240]	3	Natural Science Elective <sup>1</sup>	3
Technology Competency <sup>2</sup>	0-3	CSER	<u>0</u>
CSER	<u>0</u>	Total	16
Total	13-16		

### SOPHOMORE YEAR

RSCH 201	3	EVAN 101	2
THEO 201	2	THEO 202	2
ACCT 211	3	Critical Thinking Elective <sup>1</sup>	3
BUSI 310	3	ACCT 212	3
BUSI 330	3	BUSI 331	3
CSER	<u>0</u>	ECON 213	3
Total	14	CSER	<u>0</u>
		Total	16

### JUNIOR YEAR

Information Literacy Elective <sup>1</sup>	3	Cultural Studies Elective <sup>1</sup>	3
BUSI 303	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
BUSI 436	3	BUSI 439	3
ECON 214	3	Elective	3
CSER	<u>0</u>	Elective	1
Total	15	CSER	<u>0</u>
		Total	16

### SENIOR YEAR

BUSI 342	3	BUSI 490	3
BUSI 411	3	Elective	3
BUSI 442	3	Elective	3
BUSI 472	3	Elective	3
Elective	3	Elective	3
CSER	<u>0</u>	CSER	<u>0</u>
Total	15	Total	15

#### Notes

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<sup>2</sup>All students must pass the Computer Assessment OR complete applicable INFT course; refer to [www.liberty.edu/computerassessment](http://www.liberty.edu/computerassessment) for more information