



#### WorkshopPlus – Power Platform - Copilot Studio

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Microsoft Copilot Studio



#### Module 1

# Introduction and Overview of Copilot Studio

#### A Copilot for every experience

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## Different building journeys for different needs



## **Copilot Studio (Product vs Tool)**





#### What is Copilot?

#### Copilots are the new chatCopilots and more!

- Copilot studio reflects the new branding of Power Virtual Agents. We no longer refer to them as just Copilots or chatCopilots.
- Microsoft Copilot Studio is an end-to-end conversational AI platform that empowers us to create and customize copilots using natural language or a graphical interface. With Copilot Studio, we can easily design, test, and publish copilots that suit our specific needs for internal or external scenarios across industry, department, or role.
- With more immersive UX and next-generation AI capabilities, copilots are the new chatCopilots.



Watch: Understanding Copilots at Microsoft (video)



Copilot Studio

	Inter copi	nal custom ots	Customer facing copilots	🌍 Ex Mi	tend Copilot for icrosoft 365
World Class UX	Declarative I	Rich Response	Intuitive	Ease of use	Natural language to build
Logic + Automation	Low code logic	Generative Answ + Actions	ers Pow	er Automate	Custom Azure Skills
Next-Gen Al	Prebuilt LLM	Generative AI	Proactive su	uggestions	Bring your own Model (BYOM)*
Connected experience	Microsoft Copilo	t Power Platfo	orm 1000	)+ Connectors	Azure Al Studio
Copilot Lifecycle	Test Pane	Collaboration	Solution N	lanagement	ALM Automation
Security + Governance	Trusted identity	Full visibility	Advanc	ed RBAC	Granular DLP control

#### Microsoft's end-to-end copilot building platform



Microsoft Power Platform

## Why Generative AI?



## Generative AI is changing building



#### Traditional (e.g. Azure)

- Create Azure tenant and infra
- Annotate thousands of utterances and conversations to build a custom NL model
- Create topics in code using Visual Studio and BF SDK
- Host Azure Copilot Service and instantiate the appropriate channel
- Deploy your copilot to the service
- Build your own custom analytics pipeline
- Every time your knowledge content changes (e.g. different hours) go and update the copilot in code

## Generative AI is changing building



#### Copilot Studio with Generative AI

- Full E2E SaaS no infra to host or manage
- No explicit NL training or custom model required, comes with powerful large language model
- Point to a knowledge sources and have a useful Copilot in minutes with Generative AI
- Customize your copilot with businesscritical topics using easy to use graphical interface and 1000s of prebuilt connectors, or call custom APIs
- Developers, low-code users can collaborate inside the same canvas with graphical multi-authoring and code side-by-side
- Publish to the channel of your choice in minutes with a few clicks

**TOPICS BUILT** 

## **Build Engaging Copilots**

FAQ vs Business Integrated

Leverage Power Automate Connectors Value beyond Form Filling

**High Deflection Rate** 

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#### Generative AI in Copilot Studio Powered by Azure OpenAI Service

#### **TO ANSWER**

Copilot Studio 0		A Ornichannel/PVA-Mar. @ ? (M)
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	÷	Search only selected sources
	Create generative answers	Narre     kepsiljeverpleformoref
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0	(0) Answer string > is not Blank >	Allow the Al to use its own general knowledge (preview)
	+ New condition	Content moderation ()
0		High >

#### TO ACT

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My Custom Copilot Overview Knowledge	Topics Actions Analytics Channels			Settings	1 leat
Conversation map		1	k ~ 10   ×	Test your copilot	<b>N</b> - C
	Copilot context  The conversition map enables you to see what's happening in the conversation and why in happening. To get transfer, any your cepter a question.  Version conversion enables			Helo. Im My Custom Copilot. a virtual	
	Q: Copilor content			assistant, fuot so you are aware, I sometimes use AI to answer your quotions. If you provided a website during creation, try asking me about id	
	Get the current weather conditions using Get current weather (Location from ,query, units from ,query alues). "Ino disambiguation"			What is the weather like	e today? Eminutei apo
	Set current weather			What location would you like to get the corrent weather fer? You can provide a city, region, state, country, landmark, postal code, latitude, or longitude.	
	Connector	(f) Colono couser		4 minutes ago	
	Description Get the current weather for a location.	This plugin isn't entirely filled in. Use the test chat to answer questions about the missing information.			Tulsa OK
	Inputs (2) Outputs (22)	Al generated content may be incorrect 💧 🖓		What measurement system would you like to use for the weather information: Imperial or Metric?	
	(4) Location String = (4) Latitude Number =			3 minutes apo	
	Totsa OK			Ask a question or describe what you need	
	01 Units String = 01 Longitude Number =			6,5000	⊳
	A Missing required information			Make sure Al-generated content is accurate and app before using. See terms	propriate

#### **TO BUILD**



#### **Generative Answers**

Dynamically generate multi-turn answers based off an organization's content in real-time.

#### **Generative Actions**

Generate dialog and take action through dynamically chaining existing building blocks and plugins.

#### **Generative Building**

The Copilot assistant helps build, design and modify copilot topics through natural language.

Generally Available

**Public Preview** 

**Generally Available** 

#### **Generative Builder**

Al assistance in building topics, designing and modifying a copilot- all through natural language

Assisted authoring for:

- Topic creation and iteration
- Response generation
- Adaptive Card generation
- Topic improvement suggestions
- · Suggested trigger phrases, names, descriptions
- Transcript generation
- Copilot creation
- Topic suggestions



My Custom Copilot Overvie	w Knowledge Topics Actions Analytics Channels	Settings ····
		<ul> <li>Test your copilot</li> <li>M ×</li> </ul>
	Create from description with Copilot	
	Write a description of what you'd like your copilot to cover, and Copilot will create your topic. Learn more	
	Name your topic *	
	Create a topic to *	
	Let a user check the status of a flight, accepting the flight number and date. For each question add 2 message variations and a speech alternative.	
	Al-generated content can have mistakes. Make sure it's accurate and appropriate before using it. <u>Read terms</u>	
	Or try one of these examples to get started	
	Q Let someone order a pizza, choosing from common pizza types and how many they want to order.	
	Collect a user's street address, state and zip code. The user should be able to retry each question up to 4 times.	
	View more examples	Hello, I'm My Custom Copilot, a virtual
	What does Copilot support? Create Cancel	sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it!
		Just now
		Ask a question or describe what you need
		47200
		Make sure Al-generated content is accurate and appropri- before using. <u>See terms</u>

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#### **Generative Answers**

Out of the box, your copilot answers questions based on the content your organization has already invested in

Always up to date, your copilot uses your latest published content for each request; no more maintaining info in two places

Enable multi-turn chat over your own internal and external knowledge sources, files and sites with generative answers

Supports content on the **web**, **SharePoint**, **Azure Open AI** on your data, and **direct file upload** and custom calls to backends

You can even pull data **from an API or other backend system** and enable generative chat over it



## **Generative Answers Node**

- You can use generative answers within your Copilot's topic.
- Your Copilot can query information sources by introducing generative answers in a node.
- To boost coverage in a Generative answer's node, you can navigate to the Data sources menu for the node and add the data sources you would like the node to use.

Paste		provided data.
🗊 Send a Message		Learn more
Ask a question		Knowledge sources Get search results from the knowledge sources using
🗊 Ask with Adaptive Card		selected mode.
↓ Add a condition	🗘 Generative answers	Search only selected sources
{X} Variable management $\rightarrow$	G Log a custom telemetry event	Name
$\bigcap$ Topic management >	० Send an Event	https://powerplatformconf.c
${\cal B}$ Call an action $>$	C Send an Activity	https://build.microsoft.com
Advanced >	🗘 Authenticate	https://powerusers.microsof
Create generative ans	wers :	<ul> <li>https://learn.microsoft.com</li> <li>MarkJTest</li> </ul>
Input Enter or select a value	>	✓ Knowledge Article
Data sources <u>Z Edit</u>		+ Add knowledge Allow the Al to use its own general knowledge (preview)
		Content moderation ①

Create generative answers  $\times$ 

Search for content or provide your own context, use OpenAl to create a summarized response using the

properties

High



#### **Generative Actions**

Dynamically chains plugins together to produce actionable customer responses

Automatically slot-fill further details to get the information needed for the task

Handle multi-intent queries that were not anticipated or built by the user

Powered by the Azure OpenAl Service with "LangChain" concepts

*Example shows generative actions calling two APIs (Weather + custom APIs) based on request.* 

Copilot Studio 🛛 🔊			A Omnichannel/PVA -Mar OMJ
B My Custom Copilot Overview Knowledge Topics Actions Analytics Channels			Published 5/6/2024 Publish Settings Test
+ Add an action O Refresh	Trigger	Modified by	Q Search actions
Create Project	None	MJ Mark Johnson 8 days ago	
MSN Weather - Get current weather	Triggered by copilot (preview)	MJ Mark Johnson 13 days ago	

## Shared responsibilities of security for Al usage for Microsoft Copilot





## Copilot Studio

## **Licensing Summary**

#### RECOMMENDED OFFER Copilot Studio

\$200 per tenant/month Tenant-wide capacity license sold in capacity packs. 1 capacity pack = 25,000 messages/month

#### **Offer Details**

- Gen Al: Al-enabled conversations
- Copilot in Copilot Studio: Create and iterate on chatCopilot topics using expanded natural language capabilities
- Power Automate for Copilot Studio: Cloud flows -

Create automated, instant and scheduled flows within context of Copilot Studio Copilots

- Connectors: Standard, Premium and Custom connectors
- Dataverse Default Capacity for Copilot Studio
  - $_{\circ}$  5 GB Database Capacity
  - 20 GB File Capacity
  - 。 2 GB Log Capacity



#### Assigning Licenses

To Start, a "Tenant License" should be purchased by the tenant administrator. This is the **Copilot Studio** license.

Users that plan to create and manage copilots will require a free "per user license". This is the **Copilot Studio User** license

End **users of your copilots do not need a special license** assigned.

	Microsoft 365	admin center			
ŵ	Home				
8	Users	Active users			
1	Active users	$^{ightarrow}_{+}$ Add a user ${\bigcirc}$ Refresh	$\$ Reset password $\$ $\$ Assign to group	🛱 Manage product licenses	$\mathcal{P}_{\oplus}$ Manage role
	Guest users	Display name ↑	Username		Licenses
	Deleted users	gds			Unlicensed
RR	Groups	Alex Wu	<b>Q</b> :		Unlicensed
	Billing	^			
	Durchasa convisos				



#### **Capacity Allocation**

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#### What is a message?

A message is defined as any request or message sent to the copilot that triggers an action or a response from the copilot.

To allocate additional capacity: go to the Power Platform Admin Center, select Resources . Capacity, Summary tab, and then select Assign to an Environment.

Power Plat	form admin c	enter		
=	Î	Capacity		
슈 Home				
🕭 Environments		Summary Dataverse Microsoft Teams Add-ons Trial		
-∿- Advisor (Previe	ew)	See where your org (tenant) is using storage, add-ons, and Microsoft Power Platform requests that could	l impact your capacity. <u>Learn</u>	more
Analytics	$\sim$	Storage capacity usage	Storage capacity, by sou	irce
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🕄 Data integratic	on _	Top storage usage, by environment		



#### Billing

#### New Billing report for the entire tenant!

This is found in the Power Platform Admin Center, under:

Billing >Licenses>Copilot Studio

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#### Module 2

## Creating Copilots, Al, and Topics

## **Building blocks of a Copilot**

#### **Microsoft Dataverse Environment**



## **Topics – Different Types**

My Custom Copilot 🎲 Overview Knowledge Topics Actions Analytics Channels			Published 7/31/2024 Publish Settings Te				
+ Add a topic ~ All Q1 Custom (13) (2 System (9)							Q Search custom topics C Last refreshed 5 minutes ago
Name	Trigger	Description	Editing	Last modified	Errors	Enabled	
Q1 Get Project Details: Lab 3- Snapshot E	කි Phrases			Mark Johnson 4 mon		Off	
Qu Get Project Details: Lab 3- Snapshot E	& Phrases			Mark Johnson 4 mon		Off	
Q1 Get Project Details: Lab 3- Snapshot E	ိစ် Phrases			Mark Johnson 3 mon		On On	
Q1 Goodbye	& Phrases	This topic triggers when the user says good		Mark Johnson 4 mon		On On	
Q1 Greeting	& Phrases	This topic is triggered when the user greets	¢.	Mark Johnson 4 mon		On On	
Q1 How to prepare for an Interview	& Phrases			Mark Johnson 1 mon		On On	
Q1 Inactivity				Mark Johnson 1 mon		On On	
Q1 Lunch Order	& Phrases			Mark Johnson 1 mon		On	
Q1 Name	& Phrases			Mark Johnson 3 mon		On On	
Q1 New User Request Form	& Phrases			Mark Johnson 3 mon		On	
Q1 Start Over	& Phrases			Mark Johnson 4 mon		On On	
Q1 Thank you	& Phrases	This topic triggers when the user says thank .	i.	Mark Johnson 4 mon		On On	
Q1 Updating a row in dataverse	& Phrases			Mark Johnson 2 mon		On	

There are three types of topics:

System topics

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Custom topics

## **Topics – Different Components**



#### Paste Π (=) Send a Message Ask a question (?) Ask with Adaptive Card 83 Add a condition {X} Variable management Topic management 6 5 Call an action ဓ Advanced

Each topic has a trigger and conversational nodes

- **Triggers** can take the form of phrases or questions the user may ask, specific conversation events, or *Trigger by Copilot (Preview)* which will rely on more NLU and not on trigger phrases.
- **Conversation nodes** define how a Copilot should respond to a trigger phrase and what it should do.



#### Module 3

## Building Topics (Nodes, Flows, and More)

### The Message Node



The Message Node is one of the most common nodes used when authoring copilots



It allows you to display standard text, formatted text and dynamic data in the conversation



### **The Question Node**



The Question Node is another of the most common nodes used when authoring copilots



It provides capability to ask the user a question and store the data to be used and operated upon

	Skip question ⑦
	Value $\checkmark$
	Allow question to be skipped
	Ask every time
	Reprompt
	If the bot doesn't get a valid answer to the
	question, it can ask the question again.
	How many reprompts 🔊
	Value 🗸
Question Text $\vee$	Repeat up to 2 times
Add $\checkmark$	
Message variation now your	letry prompt 💿
Image umber belo	Customize
Video	
Basic card	Additional entity validation
Adaptive card	Configure additional validation behavior
Quick reply	> > > > > > > > > > > > > > > > > > >

?

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 $\square$ 

 Decide if the question should be skipped if

the variable already has a value.

Skip behavior

 $\times$ 

### **Rich Text Responses**



Brand new rich text response options including image and adaptive card



**Deliver enhanced experiences to** customers and users which are more engaging and display data in more dynamic ways

?	Question	Text $\vee$ :
+ Ad	d $\checkmark$	
Фм	essage variation	now your
Im 🖾	age	umber belo
▶ Vi	deo	
🖻 Ba	isic card	>
🔯 Ad	daptive card	
	uick reply	>
-	Text ∨ :	

Question	ı	Text $\vee$ :
Message variatio	ons I your order details a	nd the
Media		
Order Confirmat	A Per ion	iding
Coffee B Pcs	ulk Order -	12
ABC-123		
Submitted By Submitted On Order Amount Status	12/12/2021 450.00 Pending Packing	
	Product A Amount GST	\$400.00 \$50.00
	Order Amount	\$450.00

#### **F**

## **Adaptive Cards**

- <u>Adaptive Cards</u> are platform-agnostic cards that you can tailor to your needs. You can design Adaptive Cards using the <u>Adaptive Cards Designer</u> or author the JSON directly.
- Copilot Studio supports AdaptiveCard schema version 1.3 or lower.



### **Topic Management**

## ARe-direct and connectAAcustomers to related topics

#### Use it when:

A conversation requires more than one topic, such as when you need to ask a clarifying question to determine which topic the user needs





## Call an Action

X

🗋 Paste

Send a message

Ask a question

Add a condition

{X} Variable management

G Topic management

Call an action

🛱 Advanced



Call an action to create or call:

- 1. Power Automate Flows
- 2. Connectors (Preview)
- 3. Plugin Actions

## **Send Events and Activities**

- Copilot Studio provides two nodes that allow you to send non-message activities: Send an Event and Send an Activity.
- Event activities are sent from the Copilot and can be intercepted and used by the channel, which decides if and how to use the activities.
- Additionally, there are other activities you can send that are subset of the ones offered in the <u>Copilot Framework Schema</u>
   <u>ActivityTypes Class</u>, such as **Typing and Invoke Response.**



## Use Expressions with Power FX

- Power Fx is a low-code language that uses Excel-like formulas, that you can use to create complex logic that allows your Copilots to manipulate data
- For instance, a Power Fx formula can set the value of a variable, parse a string, or use an expression in a condition.

	+	Variables Formula $f_{\hat{X}}  \boxed{ \texttt{System.}} \texttt{Conversation.Id} $
(×	) Set Variable Value :	Press CTRL + M to disable / enable Tab character
Se	et variable	Output System.Conversation.ld
	[X]     Var1     string	
Та	value	
	Enter or select a value	
	Condition	All Other Conditions :
	Condition :	All Other Conditions :
Fun	Condition : Topic.bookingDate > Date >	All Other Conditions :
Fun	Condition : Topic.bookingDate > Date >	All Other Conditions : $\begin{array}{c} \downarrow \\ \downarrow \\ \hline \\$
La construction of the second se	Condition : Topic.bookingDate > Date >	All Other Conditions : $\begin{array}{c} \downarrow \\ \downarrow \\ \hline \\$



## Use Enhanced Speech Authoring Capabilities



## **Productivity and Pro Code Options**



Author copilots faster with productivity options including copy and paste

 $\stackrel{\wedge}{\leftarrow}$ 

Use the code view to quickly code message content

Modify anywhere dialog flow without disruption


# Variables

### Use Variables to Navigate Customers to Tailored Content



Add variables to keep customer information for later in the conversation

		+			0		Variables	×
	Question			Text $\vee$ :	$\odot$		Browse Test	
	What is your age?						Topic (1)	
	Identify							
	FR Age			>			(*) Age number	
							Global (0)	
	{x} Age numb	er		>				
		•						
ſ								
A Condition	:	$\odot$	4	All other cor	nditions	:		
{X} Age number	>				+			
is less than	$\sim$			Massaga	↓ T			
60	>		Ð	Message	16	•xt ~ :		
+ New condition			+ Ad	d $\checkmark$				
			Vou	ara aligible for	the Diamond pla	nl		



### Conditions



Conditions utilize branch logic to force the conversation path to branch based on specific criteria.

**Example**: Health insurance Copilot asks the user about their age and suggests policies based on age above or below 60 years.



### Variable Scope

Variable properties $\times$	Variable properties $\qquad  imes$
Variable name	Variable name
Age	Global. Plan
Туре	Туре
number	string
Reference	Reference
Duestion       What is your age?	Set variable value       (x)     Global.Plan set to fx ""
Type (number) derived from here	Type (string) derived from here
<u>View all references</u>	View all references
Usage	Usage
• Topic (limited scope)	O Topic (limited scope)
Receive values from other topics	Global (any topic can access)
Return values to original topics	Allow to carry between sessions
Global (any topic can access)	External sources can set values

Save user's responses in a Copilot conversation to variables and reuse them later in the conversation.

Scope of a variable:

- By default, a variable is limited to the **Topic** (limited scope) where it's created.
- You can also create a **Copilot variable**, which applies across the entire Copilot.

### Variables – Manage Copilot variables



You can manage the Global variables with options such as:

- Understanding its references
- Seeing which other topics use the variable
- Allowing the variable to be set from external source
- Enable values to the carried over between sessions

For example, if you have a username from a sign-in script or if you want to pass variables through query parameters to an embedded Copilot.



### **Entities**

≡				
	Chatbots			
φ	Overview	Money		×
Ţ	Topics	Description		
B	Entities	Monetary amounts, extracted as a number Method		
	Analytics	Prebuilt		
⊥	Publish	Usage User input	Entity	Saved value
ŝ	Settings	It costs 1000 dollars	1000 dollars	1000.00
		3 items for \$1K	\$1K	1000.00
		It costs a thousand five hundred	A thousand five hundred	1500.00

Power Virtual Agent Copilots are capable of natural language understanding. An important aspect is to identify **entities** from user dialogue.

#### **Entity types:**

- **Prebuilt**, such as age, colors, numbers, and names.
- Users can also create their own **custom** entity.

An entity can be viewed as an information unit that represents a certain type of a real-world subject, like a phone number, zip code, city, or even a person's name. Users can also create their own custom entity.

### **Custom Entities**



There are two types of custom entities.

 $\times$ 

- Closed list entity let you define a list of items. This is best used for small lists that are easy to manage and that have simple item labels.
- 2. Regular expression (regex) entity let you define logical patterns that you can use to match and extract information from an input.



### Module 4

## Surfacing the Copilot

# Publish your first Copilot

### **Publish the Copilot**

 You need to publish the Copilot at least once before your customers can interact with it or before you can share it with your teammates.

 Any time you publish the Copilot will be shown to your end users as it was at the time of the publish.

My Custom Copilot Overview Knowled	ge Topics Actions Analytics Channels	Published 5/6/202 Publish Settings
	Your copilot is ready! Here's what's next:	
	Details Name My Custom Copilot	C Edit
	Description None provided Instructions	
	None provided Knowledge Add data, files, and other resources to inform and improve Al-generated responses.	+ Add knowledge
	Allow the Al to use its own general knowledge (preview). Learn more	Disabled

# Configure Channels

### **Available Channels**

• Expand your agent's reach.

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- Deploy your virtual agent on widely used services.
- These include live websites, mobile apps, and messaging platforms like Microsoft Teams and Facebook.





### Configure Other Channels

**Configure a chatCopilot for a live or demo** 1 website (contains video) Add a chatCopilot to a Power Page in Power 2 **Apps** 3 Add a chatCopilot to Microsoft Teams 4 Add a chatCopilot to mobile and web apps 5 Add a chatCopilot to Facebook Add a chatCopilot to Azure Copilot Service 6 **channels** 

# Authentication

### **User Authentication**

- Sign in directly from within your Copilot.
- Authentication providers:

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- Azure Active Directory v1
- Azure Active Directory v2
- Azure Active Directory v2 with Certificates
- Any identity provider that complies with the <u>OAuth2</u> <u>standard</u>

Settings	
総 Copilot details	Security
☆ Generative AI	Authentication Verify a user's identity during a chat.
Security	Web channel security
ab Entities	Review other enhanced security options.
🖨 Skills	Allowlist Let other copilots call your copilot as a skill.
의 Voice	
a <sub>ð</sub> Languages	
Language understandi	
⇒ Advanced	

### **Authentication Types**

### Three options to configure Authentication in PVA:

- 1. No authentication
- 2. Only for Teams

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3. Manual (for any channel including Teams)

Choo	se an option	ר
$\bigcirc$	No authentication	
	Publicly available in any channel	
0	Microsoft Entra ID authentication in Te	ams and Power Apps
	When selecting this option, all other channels	; will be disabled.
0	Authenticate manually	
	Set up authentication for any channel	

### **No Authentication**

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- Any user who has a link to the Copilot can chat with it.
- Can't control user level access.

hoos	se an option	
	Publicly available in any channel	
0	Microsoft Entra ID authentication in Tea	ims and Power Apps will be disabled.
)	Authenticate manually	
<u> </u>	Set up authentication for any channel	

...

### Only for Teams and Power Apps

- Only work on the Teams channel. All other channels are disabled.
- User will always be signed in.
   'Require users to sign in' setting is turned on and can't be turned off.
- Control user access with Copilot sharing.

#### < Authentication

Verify a user's identity during a conversation. The copilot receives secure access to the user's data and is able to take actions on their behalf, resulting in a more personalized experience. Learn more

#### Choose an option

#### No authentication

Publicly available in any channel

Microsoft Entra ID authentication in Teams and Power Apps When selecting this option, all other channels will be disabled.

Require users to sign in

Authenticate manually

Set up authentication for any channel

ave

### **Manual Authentication**

- Work for any Channel including Teams.
- If the service provider is either Azure Active Directory or Azure Active Directory V2, you can turn on 'Require users to sign in' to control who in your organization can chat with the Copilot using Copilot sharing.
- For Generic OAuth2, you can turn 'Require users to sign in' on or off. When it's turned on, a user who signs in can chat with the Copilot. You can't control which specific users in your organization may chat with the Copilot using Copilot sharing.

#### < Authentication

Verify a user's identity during a conversation. The copilot receives secure access to the user's data and is able to take actions on their behalf, resulting in a more personalized experience. Learn more

#### Choose an option

- No authentication
   Publicly available in any channel
- Microsoft Entra ID authentication in Teams and Power Apps When selecting this option, all other channels will be disabled.

Authenticate manually Set up authentication for any channel
Require users to sign in
Redirect URL
https://token.botframework.com/.auth/web/re

Service provider \*
Azure Active Directory v2

Client ID \*

38877aff-c436-4434-8c9c-e1b2c13d7eae

 $\sim 2$ 

Client secret

Token exchange URL (required for SSO) Learn

.....

Enter your token exchange URL (required for S

Tenant ID

3a4c513-bb20-4d43-b879-b405d82872e0

Scopes 🕕

profile openid

### **Require Users to Sign-in**

 Combining the Copilot's authentication option and Require user to sign in allows you to control who in the organization can chat with the Copilot. This control will be done using the <u>share the</u> <u>Copilot</u> configuration.

#### < Authentication

Verify a user's identity during a conversation. The copilot receives secure access to the user's data and is able to take actions on their behalf, resulting in a more personalized experience. Learn more

#### Choose an option

- No authentication
   Publicly available in any channel
- Microsoft Entra ID authentication in Teams and Power Apps When selecting this option, all other channels will be disabled.
- Authenticate manually

Set up authentication for any channel



Redirect URL

https://token.botframework.com/.auth/web/re 🛛 Copy

Service provider \*

Azure Active Directory v2

Client ID \*

38877aff-c436-4434-8c9c-e1b2c13d7eae

Client secret \*

.....

Token exchange URL (required for SSO) Learn more about SSO

Enter your token exchange URL (required for S

Tenant ID

3a4c513-bb20-4d43-b879-b405d82872e0

Scopes ()

profile openid

# Share Copilot with Other Users

### **Copilot Sharing**

- Copilot can be shared with other users to chat with it.
- Prerequisite:
  - The Copilot's <u>end user authentication setting</u> must be configured to Only for Teams or Manual, with Azure Active Directory or Azure Active Directory V2 as the provider.
  - Required user sign-in must be enabled to manage who can chat with the Copilot in your organization

Enter a name, security group, or email address Sort by Name  Mark Johnson
My organization Everyone in ChicagoEDUEvent None

### Share Copilots with Security Groups

- Copilot can be shared with Users and Security groups so their members can chat with the Copilot.
- Select the **Send an email invitation** to new users check box to let user(s) know about the sharing.

Share with users to collaborate or with security groups to use your copilot. Learn more User1A nter a name, security group, or email address Copilot permissions New users The user's permissions for this copilot. Manager User1A  $\times$ Can view, edit, configure, share, publish copilot but not delete it. Manager, Power Automate user Power Automate user Can create and add flows to the copilot. Learn about sharing flows (i) All flows added to your copilot, current and future, will be shared with this user. Mark Johnson Owner, Manager, Power Automate user, Transc... Transcript viewer Can't view transcripts of chat sessions with end users. My organization Everyone in ChicagoEDUEvent

Share copilot

Send an email invitation to new users

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### Module 5

# **Evaluating the Copilot and Solutions**

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### **Copilot Creation Lifecycle**



# Monitoring Copilot Performance with Analytics

#### **₽**

### **View Analytics**

Copilot Studio provides a comprehensive set of analytics that show you the key performance indicators for your bot.

The Analytics page is where you can view metrics to monitor how well your bot is serving your customers and find ways improve it.



### **Enhance your Copilot from Analytics**

### GAIN VISIBILITY OF MANY PARAMETERS



#### Summary charts



#### Engagement over time chart



#### Session outcomes over time chart

#### Resolution rate drivers chart



#### **Escalation rate drivers chart**



Abandon rate drivers chart





### Summary



### **Customer Satisfaction**

• CSAT report shows

- Detailed view of CSAT survey data
- Average CSAT score over time
- Topics that are having the most impact on the CSAT score

ustomer satisfaction drivers ()	Engaged sessio	ns						Average	CSAT score		CSAT survey response rate
ppic	Engaged sessions Re	solution rate	Abandon rate	Escalation rate	Avg CSAT	CSAT Impact	Detail				Completed Incomplete
tore pickup guidelines	4	100%	0%	0%	3.8		ø		/ 1		$\cap$
tore locations	7	57%	14%	29%	3.8		90	1.0	4.1	5.0	
tore Hours	14	64%	36%	0%	3.9		90				92%
hipping policy	5	60%	20%	20%	3.0	1	90	CSAT sco	ores over time	0	
chedule and manage appointments	1	100%	0%	0%	5.0	- I	90	4.5	/	1	
ay bill	10	80%	20%	0%	4.3		90	4.0	/		
ookup balance of gift card	6	100%	0%	0%	4.3		90	25			
ind department contact	1	100%	0%	0%	5.0	- I	90	3.0			
heck balance and due date	2	100%	0%	0%	4.5	1	Ø	2.5			
lancel order	4	100%	0%	0%	3.8		90	2.0			
ancel membership	8	88%	0%	13%	2.4		95	1.5			
luy item	2	50%	50%	0%	4.0	- 1	Ø	1.0			
								0.5			
										V	
								30/14	19 10/17/19 10	18/19 10/19/11	10/20/19 10/21/19 10/22/19 10/23/19



### Sessions

• Session's transcript can be downloaded and imported into Excel for further analyses.

Summary Customer satisfaction	5/22/2024 🛱 - 5/28/2024 🛱 Update	
Sessions	Sessions for download <u>5/22, 12:00 AM CDT - 5/22, 6:59 PM CDT</u>	
Bluing Boost conversations	<u>5/22, 7:00 PM CDT - 5/23, 6:59 PM CDT</u>	
	<u>5/27, 7:00 PM CDT - 5/28, 4:28 PM CDT</u>	
		_



### Billing

 This tab will show the copilot's billing and usage.



### **Boost Conversation**



- Boost Conversation report shows
  - Breakdown of answered and unanswered Generative Answer opportunities.
  - Pie Chart of What happened when an answer failed to be given.

### **Telemetry with Application Insights**

- Gain deeper insights with advanced telemetry from Application Insights using Bot Framework Composer with Copilot Studio.
- See which features are most used, detect unwanted behavior, availability issues, performance and more.
- An Azure Subscription is required.



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- An Azure Subscription is required.

ettings		
Copilot details	🗟 Save 🕔 Reset ↦ Export 📋 Delete	
Al integration tools	Copilot details	
☆ Generative Al	Course Advanced	
Security	General Advanced	
ab Entities	Application Insights	
un chules	Automatically send telemetry for your copilot into an Application Insights resource. Y	ou can also
🖨 Skills	log custom telemetry events from within your topics. Learn more	
a <sub>ð</sub> Languages	Connection string	
A lassing and and a discussion of the second sec	Frontee the connection string for your Application insights resource.	
	Where can I find my connection string?         Advanced options         Log activities ①         Log sensitive Activity properties ①         Log node actions ①	
	Metadata	
	Metadata holds all the information to uniquely identify your copilot and its endpoints used for calling your copilot or using your copilot in external scenarios. Learn more	s. It can be
	Environment ID	
	50cf36e6-52ff-e9e2-baaa-a7505bb42f1b	C
	Tenant ID	
# Deploy Copilot Using Solutions

## **Solutions**



Used to transport apps and components from one environment to another.



**Unmanaged solution** 

- Recommended only during development
- No restrictions on what can be added or removed
- Useful when moving solution to another dev environment where makers can modify the solution.



- Recommended when there's no active customizations planned
- Components can't be added or removed
- Useful to locking down the component states so they can't be edited.

## **Deploying your Copilot**

- You use **solutions** to **export** bots from one environment and **import** them into another.
- The solution acts as a "carrier" for the bots, and you can import multiple bots in one solution.
- By default, when you create a Bot, it is added to the Environment's Default Solution, which can't be exported.
- You need create a new solution, and add your bot to it, in order to export your bot.



### **New Copilots and Solutions**

- The new process is to use AI to help you build your custom copilot.
- Tell the tool what you want from your copilot and it will build out a copilot to continue to iterate on.
- Tell it want you want from data sources, to goals, and to tone.
- Once you answered all you want and it looks good in the left hand navigation, click "Create."



#### **New Copilots and Solutions**

- If you have previously created a solution, you can click the three dots to the right of "Create" and select the Edit advanced settings before creating your copilot.
- This way you can select what solution your copilot is automatically added to once it's created, if not it will be in the Common Data Services Default Solution.

