

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should <u>not</u> be used to purchase course materials.



COURSE SYLLABUS

SMGT 633

MANAGEMENT AND LEADERSHIP IN SPORT ORGANIZATIONS

COURSE DESCRIPTION

This course will provide application for the development of skills necessary to be an effective and efficient leader regarding communication, motivation and corporate decision making. The role of human resources and leadership theory in an atmosphere of complexity and diversity will be explored.

RATIONALE

The application of management concepts and theories regarding leadership within the sport organization context is extremely important for the success and health of the franchise, department, or company. Recognizing, relating to, and managing the corporate climate and culture are important steps to building a successful organization. Effective communication and motivation are vital components to leading a productive organization. Also, human resources are an integral part of any organization. Furthermore, labor relations involving professional sport organizations are paramount within the sporting industry.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the <u>Academic Course Catalog</u>.

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. RECOMMENDED RESOURCES

Northouse, P. G. (2016). *Leadership theory and practice*. Thousand Oaks, CA: Sage Publications.

Slack, T., & Milena, M. P. (2006). *Understanding sport organizations: The application of organization theory*. Champaign, IL. Human Kinetics.

IV. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard <u>recommended browsers</u>
- D. Microsoft Office

V. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Develop a working knowledge of leadership styles, structure, and theory.
- B. Articulate effective and efficient communication techniques throughout the sport organization.
- C. Utilize proactive decision-making skills to enhance the overall corporate culture existing in the sport organization context and to minimize organizational conflict.
- D. Analyze the causes and effects of power struggles and political climates within sport organizations.
- E. Demonstrate a healthy understanding of diversity that exists in the workplace along with the knowledge of the historical management/labor relationship.
- F. Review biblical principles of effective leadership among various leadership theories and leaders.

VI. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations/notes
- B. Course Requirements Checklist

After reading the Course Syllabus and <u>Student Expectations</u>, the student will complete the related checklist found in Module/Week 1.

C. Discussion Board Forums (2)

Discussion boards are collaborative learning experiences. Therefore, the student will be required to participate and answer discussion questions throughout the course. Answers to the discussion questions must be well-thought-out, presented using good grammar, and spelling, and to the point.

Each Discussion Board Forum will be divided into 2 parts: a thread in response to the instructor's prompt and a reply to 2 classmates' threads. Thus, in order to earn full credit for each forum, the interaction must include 1 thread and 2 replies. Each thread must be 400–500 words and must incorporate a biblical concept and at least 1 resource (e.g., textbook or a scholarly journal). Each reply must be no less than 200 words. Discussion board posts must be made in accordance with current APA format.

D. Leadership Assignment Journals (5)

Based upon the assigned reading, the student will answer questions in paragraph form using current APA format. All answers will be compiled in a Word document provided in Blackboard. Citations from the assigned reading are required in answering the questions. The length of the paper will be a 5–7 pages (this includes a title page and the reference page).

A primary aim of this course is self-development. This assignment asks the student to document the development journey that he/she will take in the context of the course. The student will keep a leadership journal of insights/questions/lessons/plans throughout the term based on the readings, assignments, and his/her experiences. This final report will contain individual and group components.

E. Leadership Development Plan

Working as a group, the student will present 1 collaborative plan incorporating a new leadership theory (developed by the group) for effective leadership and management within a sport organization. The group can pick any organization in which they choose to implement their new leadership theory. The groups will complete a 20–25 PowerPoint slide presentation with at least 7 distinct references using current APA format.

F. Quizzes (8)

There will be 8 quizzes encompassing all material from the *Leadership Enhancing the Lessons of Experience* textbook. The exams will be administered via Blackboard. All exams are open-book/open-notes and will be timed at 2 hours. Exceeding the time limit will result in a penalty of points reduced. The student will be required to comprehend all assigned readings from the textbook. Quizzes will consist of a combination of multiple-choice, true/false, and short answer questions covering all of the Reading & Study materials for the modules/weeks indicated.

VII. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist	10
Discussion Board Forums (2 at 50 pts ea)	100
Leadership Assignments Journals (5 at 50 pts ea)	250
Leadership Development Plan	250
Quizzes (8 at 50 pts ea)	400
Total	1010

B. Scale

$$A = 940-1010$$
 $A - = 920-939$ $B + = 900-919$ $B = 860-899$ $B - = 840-859$ $C + = 820-839$ $C = 780-819$ $C - = 760-779$ $D + = 740-759$ $D = 700-739$ $D - = 680-699$ $F = 0-679$

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at <u>LUOODAS@liberty.edu</u> to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.



COURSE SCHEDULE

SMGT 633

Textbooks: Hughes et al., *Leadership: Enhancing the Lessons of Experience* (2018). Kouzes & Posner, *Christian Reflections on the Leadership Challenge* (2004).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Hughes et al.: chs 1-3 Kouzes & Posner: ch. 1	Course Requirements Checklist Introduction/Welcome DB Quiz 1	10 0 50
2	Hughes et al.: chs. 4-5 Kouzes & Posner: ch. 2	Leadership Assignment Journal 1 Quiz 2	50 50
3	Hughes et al.: chs. 6-8 Kouzes & Posner: ch. 3	DB Forum 1 Leadership Assignment Journal 2 Quiz 3	50 50 50
4	Hughes et al.: chs. 9-10 Kouzes & Posner: ch. 4	Leadership Assignment Journal 3 Quiz 4	50 50
5	Hughes et al.: chs. 11-12 Kouzes & Posner: ch. 5	DB Forum 2 Leadership Assignment Journal 4 Quiz 5	50 50 50
6	Hughes et al.: chs. 13-14 Kouzes & Posner: ch. 6	Leadership Assignment Journal 5 Quiz 6	50 50
7	Hughes et al.: ch.15 Kouzes & Posner: ch. 7	Leadership Development Plan Quiz 7	250 50
8	Hughes et al.: chs. 16-17 Kouzes & Posner: ch. 8	Quiz 8	50
Total			1010

DB = Discussion Board

NOTE: Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.