

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.

COURSE SYLLABUS

SMGT 200

INTRODUCTION TO SPORT MANAGEMENT

COURSE DESCRIPTION

This course is designed to provide students with an introduction to the skills and competencies required to pursue career opportunities in the sport industry.

RATIONALE

Successful management is required in all segments of the sport industry whether professional or amateur, private or public, school-related or club, community or national and at all levels of competition. In the management function, the same basic elements are needed, regardless of organizational type: personnel management, program development, marketing, information management, facilities management, and legal responsibilities. These topics along with others serve as an overview of the essentials in sport management.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the [Academic Course Catalog](#).

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Identify the various vocational opportunities available in the field of sport management
- B. Describe the qualifications and competencies needed for becoming an effective sport manager

- C. Discriminate between the application of business principles in a sport organization and in a traditional business environment
- D. Apply a Christian worldview to the business principles utilized in sport management
- E. Practice event management principles in simulated and real-life athletic event scenarios

V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations
- B. Course Requirements Checklist
After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.
- C. Discussion Board Forums (3)
Discussion boards are collaborative learning experiences. Therefore, the student is required to provide a thread in response to the provided prompt for each forum. Each thread must be at least 500 words and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to two (2) other classmate's threads. The replies must be at least 250 words. (MLO: C, D, E)
- D. Current Issues Paper
The student will investigate a current issue in Sport Management and write a 4-page paper in current APA format. The paper will include a minimum of 5 sources. (MLO: C, D, E)
- E. Career Profile
The student will complete an 8-page project that focuses on a potential career position in Sport Management. The paper must use current APA format and include at least 5 references (at least one of which must be a peer-reviewed journal article) in addition to the course textbook and the Bible. (MLO: A, B, D)
- F. Quizzes (8)
Each quiz will cover the Reading & Study material for the assigned module/week. Each quiz will be open-book/open-notes, contain multiple-choice and true/false questions, and have a 2 hour time limit. (MLO: A, B, C, D, E)

VI. COURSE GRADING AND POLICIES**A. Points**

Course Requirements Checklist	10
Discussion Board Posts (3 at 50 pts ea)	150
Discussion Board Replies (3 at 30 pts ea)	90
Current Issues Paper	80
Career Profile	200
Quizzes (8 at 60 pts ea)	480
Total	1010

B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Accommodation Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

If you have a complaint related to disability discrimination or an accommodation that was not provided, you may contact ODAS or the Office of Equity and Compliance by phone at (434) 592-4999 or by email at equityandcompliance@liberty.edu. Click to see a full copy of Liberty's [Discrimination, Harassment, and Sexual Misconduct Policy](#) or the [Student Disability Grievance Policy and Procedures](#).

COURSE SCHEDULE

SMGT 200

Textbooks: Masteralexis et al. *Principles and Practice of Sport Management*. (2015).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Masteralexis et al.: chs. 1-2 2 presentations	Course Requirements Checklist	10
		Class Introductions	0
		DB Forum 1 Thread	50
		Quiz 1	60
2	Masteralexis et al.: chs. 3-4 1 presentation	DB Forum 1 Replies	30
		Quiz 2	60
3	Masteralexis et al.: chs. 5-6 1 presentation	Current Issues Paper	80
		Quiz 3	60
4	Masteralexis et al.: chs. 8, 10 1 presentation	DB Forum 2 Thread	50
		Quiz 4	60
5	Masteralexis et al.: chs. 7, 9 1 presentation	DB Forum 2 Replies	30
		Quiz 5	60
6	Masteralexis et al.: chs. 12-13 1 presentation	Career Profile	200
		Quiz 6	60
7	Masteralexis et al.: chs. 14-15 1 presentation	DB Forum 3 Thread	50
		Quiz 7	60
8	Masteralexis et al.: chs. 16, 21 1 presentation	DB Forum 3 Replies	30
		Quiz 8	60
TOTAL			1010

DB = Discussion Board

NOTE: Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.