

Doctor of Business Administration

Liberty University
School of Business

Doctor of Business Administration Program Handbook V2.5

1971 University Boulevard
Lynchburg, VA 24515-2269
BusinessDoctoralPrograms@liberty.edu

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Preface

This document describes the policies and procedures used to regulate the Doctor of Business Administration program. The University reserves the right to make necessary changes without prior notice. In such cases, the University will attempt to communicate these changes to all students, faculty, and staff through written means. It is important that each student familiarize themselves with the regulations set forth in this handbook and assumes their proper responsibilities concerning them.

Dean

Dr. Richard Diddams, DBA.

Chair of Doctoral Programs

Dr. Alexander Averin, Ph.D.

DBA Program Committee

Dr. Alexander Averin, Ph.D.

Dr. David Duby, Ph.D. Dr.

Nicole Lowes, Ph.D.

Dr. Emily Knowles, DBA

Dr. Tiffany Towne, DBA

Liberty University prohibits discrimination on the basis of race, color, national origin, gender, age, disability, or status as a veteran or disabled veteran. The school maintains its Christian character, but does not discriminate on the basis of religion, except to the extent that applicable law respects its right to act in furtherance of its religious objective.

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Liberty University Statement of Mission and Purpose

Maintaining the vision of the founder, Dr. Jerry Falwell, Liberty University develops Christ centered men and women with the values, knowledge, and skills essential to impact the world.

Through its residential and online programs, the University educates men and women who will make important contributions to their workplaces and communities, follow their chosen vocations as callings to glorify God, and fulfill the Great Commission.

Liberty University will:

1. Emphasize excellence in teaching and learning.
2. Foster university-level competencies in communication, critical thinking, information literacy, and mathematics in all undergraduate programs.
3. Ensure competency in scholarship, research, and professional communication in all graduate programs.
4. Promote the synthesis of academic knowledge and Christian worldview in order that there might be a maturing of spiritual, intellectual, social and physical value-driven behavior.
5. Enable students to engage in a major field of study in career-focused disciplines built on a solid foundation in the liberal arts.
6. Promote an understanding of the Western tradition and the diverse elements of American cultural history, especially the importance of the individual in maintaining democratic and free market processes.
7. Contribute to a knowledge and understanding of other cultures and of international events.
8. Encourage a commitment to the Christian life, one of personal integrity, sensitivity to the needs of others, social responsibility and active communication of the Christian faith, and, as it is lived out, a life that leads people to Jesus Christ as the Lord of the universe and their own personal Savior.

Liberty University Statement on Worldview

Liberty University embraces a worldview that is both historically Christian and biblical, and that underlies the very concept and origins of the university. We hold that God exists and is the source of all things, all truth, all knowledge, all value, and all wisdom. We hold that God has created an orderly universe according to His design and purpose and for His glory, and that He has created human beings in His image. God is actively at work in the world and history, governing them according to His ultimate purpose. From these foundational principles, it follows that truth exists and that there is a standard of right and wrong. We hold that all of creation is fallen as a result of human sin. Finally, we hold that God has revealed Himself and His ways in the natural created order, in history, in the Bible, and supremely in Jesus Christ. God in love and through the sacrificial work of Jesus Christ is redeeming humans and the entire created order.

At Liberty University, students receive an education that integrates this Christian and biblical worldview. Students trained with this worldview perspective will be equipped with a rational framework for understanding and interpreting reality, for comprehending the meaning of life and the value of humans and things, for making decisions and engaging in meaningful action, for

studying the various academic disciplines, and for understanding the interconnectedness of all knowledge.

DBA Program Purpose

Students pursuing the Doctor of Business Administration (DBA) will gain knowledge skills in the discipline of business administration in specific cognate areas that can be applied in current and future leadership and teaching roles. The program seeks to provide an opportunity for qualified students to attain academic, professional, and practical competence within the Biblical Worldview to prepare them for opportunities, and corresponding additional responsibilities, beyond the master's degree level. The DBA program emphasizes practical and real-world applications in both the coursework and the research project requirements. This 60-hour program is designed for individuals seeking to advance in their current business career as well as those pursuing careers in business consulting or academia.

DBA Program Learning Outcomes

1. Evaluate current theoretical and applied research in business administration.
2. Recommend analysis methods to perform effective business research.
3. Recommend solutions for the improvement of business and organizational practice based upon research, knowledge of the literature, and best practices.
4. Integrate a Christian Worldview into business functions.

DBA Admission Requirements

The DBA has a competitive admissions process. Meeting the requirements does not guarantee admission into the program. In addition to any admission requirements established by the Graduate school, DBA Admission Requirements include:

1. All DBA cognates require a master's degree in business or a business-related field, with at least 30 semester hours of graduate business credit.
2. The DBA, Accounting specifically requires either a Master of Science in Accounting (MSA) or MBA with an accounting concentration, either degree must have at least 30 semester hours of graduate business credit.
3. The DBA, Information Systems specifically requires either a Master of Science in Information Systems (MSIS), a Master of Science in Management Information Systems (MSMIS), or an MBA with an Information Systems concentration, either degree must have at least 30 semester hours of graduate business credit.
4. Cumulative GPA of 3.00 or above is required for entrance into the program from any of the acceptable degrees above.
5. TOEFL Scores for students who speak English as a second language (score of 600 paper – based test, 250 computer-based test, 80 internet-based test).

Once all application materials are received for admission, the candidate's application package will be reviewed, and an acceptance decision made. When the application review process is complete, applicants will be notified via email of an admission decision.

If you have further questions about admissions requirements for this program, please contact the Liberty University Advising: luoadvising@liberty.edu

Transfer Credits

Applicants may transfer up to 30 hours of coursework. In order for a transferred course to replace a Liberty University course, the following requirements must be met:

1. The school at which the course was taken must be appropriately accredited.
2. The course credit must be at least three semester hours or five quarter hours.
3. The student must have earned a grade of B- or better in the course.
4. The course must overlap one of Liberty's courses by at least 80%. The course(s) to be transferred must have been completed within seven years of the start date of the student's program at Liberty University.
5. Credits from a prior degree on the same academic level earned through Liberty University are considered transfer credits.

Transfer credit will not be given for the following courses: BUSI 701, 885, 887, 888, 889, & 890. For students still in the dissertation track, transfer credit will not be given for the following courses: BUSI 987, 988, 989, 990.

It is the responsibility of each applicant to supply transcripts along with a request to have the credit applied to the degree program. Students may be asked to submit the syllabus for any coursework being considered for transfer along with a rationale of why the student believes that the course meets the program's requirements.

Graduation Requirements

In addition to other regulations governing graduation, as stated in the Liberty University catalog, DBA students must meet the following requirements:

1. Complete 60 hours
2. A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level.
3. 3.0 GPA
4. No grades lower than a B- may be applied to the degree
5. Degree must be completed within 7 years
6. Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date.

Time Limits for Degree Completion

The time limit for completing the degree from the date of admission to the DBA program is seven years. Only in unusual circumstances may the student be granted an extension.

Granting an extension of time will usually result in additional requirements. Any student who does not complete coursework within the permissible time limit, for any reason including discontinued enrollment, must reapply for admission. A student may reapply only once and will be subject to the current standards and curriculum. The School of Business DBA Committee will determine if any previous courses are sufficiently time sensitive and must be repeated. Beginning with the date of readmission, the student's time limit for degree completion is determined by the number of hours remaining.

Financial Aid

Student Financial Services (<https://www.liberty.edu/financeadmin/studentfinances/>) can help with information on Tuition & Fees as well as Financial Aid.

Program Policies and Procedures

All policies and procedures as stated in the current Liberty University Graduate Catalog apply unless otherwise stated in this handbook.

DBA Program Handbook

Upon admission to the program, students are required to read the DBA Handbook. Students are required to read the handbook each year for updates and revisions. It is the student's responsibility to be familiar with and abide by the Program Handbook policies and guidelines.

Grading

Students must earn a minimum grade of "B-" in all doctoral-level courses. For courses with a Pass/NP final grade, students can refer to the Course Grading section of the syllabus for the assignment requirements and/or point value required to earn a Passing final grade.

<i>A</i>	<i>A-</i>	<i>B+</i>	<i>B</i>	<i>B-</i>	<i>C+</i>	<i>C</i>	<i>C-</i>	<i>D+</i>	<i>D</i>	<i>D-</i>	<i>F</i>
<i>940-1000</i>	<i>920-939</i>	<i>900-919</i>	<i>860-899</i>	<i>840-859</i>	<i>820-839</i>	<i>780-819</i>	<i>760-779</i>	<i>740-759</i>	<i>700-739</i>	<i>680-699</i>	<i>0-679</i>

Grade of B minus

A student receiving a grade of "B minus" in a course will be permitted to remain in the program unless their GPA drops below 3.0. Grades below a "B minus" will not count towards graduation.

Cumulative GPA below 3.0

If a student's cumulative GPA falls below 3.0, they will be placed on Academic Probation during

the first semester the GPA is below 3.0. Students will have one semester to obtain a GPA of 3.0 or above. If their GPA remains lower than 3.0 a second semester, regardless of course grades, the student will be evaluated for administrative dismissal from the program by PhD BA Administration.

Enrollment and Breaks in Enrollment

All students are required to maintain enrollment in the DBA program.

1. Until students begin the dissertation phase, they are required to be enrolled in at least one course in each academic year (From Fall to Summer)
2. Once doctoral candidates enter the dissertation phase, they are required to be enrolled in each semester (Fall, Spring, and Summer) until graduation.
3. Students that have an unapproved break in enrollment will need to reapply to the program and will be moved to the most current Degree Completion Plan (DCP) if accepted.

A student facing certain unforeseen circumstances may contact his or her professor to determine if assignment extensions are possible (as noted in the course syllabi or, if warranted, an incomplete can be granted in order to allow time to complete coursework). An incomplete cannot be granted for the concept paper course (BUSI 885) and any of the ADRP courses.

In the event a student is facing such things as an extended illness or hospitalization, relocation due to one's job, military obligations, or the death of an immediate family member, a break in enrollment will be considered and if warranted, granted by the Chair of Doctoral Programs. The Chair and the student will determine the length of the absence and develop a plan to return to the program (if applicable). The length of the break in enrollment will not count toward the student's seven-year completion requirement.

Applied Doctoral Research Project

Following the completion of all doctoral coursework and the concept paper course (BUSI 885), students must successfully complete an Applied Doctoral Research Project (ADRP) in partial fulfillment of the requirements for the degree of Doctor of Business Administration. These courses are BUSI 887, 888, 889, & 890.

The ADRP is a comprehensive research project involving a current business problem found in the literature. The focus of the ADRP is on research relevant to the candidate's cognate, examining the scholarly theories and concepts related to it, and then gathering and analyzing data to present relevant conclusions related to that topic. Part of the deliverable of the ADRP is a set of recommendations to inform and advance business practice, present informed solutions for decision makers to consider, and report findings of a completed study for executive consideration. The four courses must be taken over sequential semesters.

The ADRP is expected to exhibit scholarship, reflect mastery of technique, and make a distinctive contribution to the field of business in which the candidate has specialized. A research chair is

responsible for the general supervision and progression of the ADRP. A presentation of the research is required for final approval in BUSI 890. The research chair will guide the student through various stages of research. The research chair will determine when the research project is ready to be presented.

Canvas LMS and Turnitin

All courses will use the Canvas Learning Management System. Turnitin originality software is utilized by the university to verify the originality of written work. Students needing assistance with these systems can find support at the Technology Education Center.

Academic Misconduct

Academic misconduct is strictly prohibited. See the Graduate Catalog for specific definitions, penalties, and processes for reporting.

Disability Statement

Students with a documented disability may contact the Liberty University Online Office of Disability Academic Support (LU ODAS) at <https://www.liberty.edu/online/online-disability-accommodation-support/> to make arrangements for academic accommodations.

Administrative Dismissal Policy

DBA Core Courses: Students are allowed to repeat a total of two courses from: the DBA Core for a total of 6 hours if they fail the class or withdraw. This applies regardless of whether the student fails the class (a C+ grade or lower, or an FN grade) or withdraws from the class (a W grade).

DBA Concept Paper Course: Students are allowed to repeat BUSI 885 one time if they fail the class (an NP or NF grade) or withdraw (a W grade).

ADRP Courses: Students in ADRP courses may only receive one failing or withdrawal grade (NP, NF, or W) and one making progress but repeating grade (PR) in each course ADRP (BUSI 887, 888, 889, & 890).

Dissertation Courses: Students still in the Dissertation track taking Dissertation courses may only receive one failing or withdrawal grade (NP, NF, or W) and one making progress but repeating grade (PR) in each Dissertation course (BUSI 987, 988, 989, & 990).

Once any of the above limits have been reached, the student will not be able to enroll in additional courses in the program and will be evaluated for administrative dismissal from the program. Students considered for dismissal will be notified and will be able to appeal.

Research Chair Change Request Policy

The Research Chair is an essential advisor who has the expertise to guide the student through the dissertation process. The chair will take on varying roles during the process, depending on the student, the topic, the research approach, or other factors. Research Chairs will serve students through 3 separate roles of a mentor:

- Advisor- The research chair is the principal advisor who works with the candidate throughout the research project process.
- Coordinator- The chair will provide the candidate with requirements, conditions, and timelines for the research project documents and the research project process.
- Director- The chair will lead the candidate through each part of the research project and will assist in the selection of methods, direction of the analysis, and the outcome of the research. However, the candidate is ultimately responsible for their progress through the research project.

Regardless of the specific role, the chair is expected to regularly review candidate progress and serve as a mentor, working with the student to move the Dissertation process forward. The chair will carefully review the research project submissions and provide detailed written comments to the candidate, be available to provide further detail if there are questions regarding the comments, and review any revisions prior to determining that the candidate is ready to move forward. In the event a candidate believes a chair is not meeting the above requirements, an appeal for a new chair may be submitted following the process outlined below.

Procedure for Doctoral Candidates to request a change in Research Chair:

1. Changing a Research Chair is not common and should not be taken lightly.
2. Doctoral Candidates may submit a formal request to change their Research Chair for the coming semester. Changes are not made during an on-going semester unless there are extenuating circumstances.
3. The candidate must express their grievance in writing and submit it through the Student Complaint Steps: <https://www.liberty.edu/online/complaint-assistance-issue-resolution/steps/> The form must include specific examples with documentation of how the research chair has failed to fulfill their duty as a chair or acted in a manner outside the Liberty Way in their interactions with the candidate. Only complaints submitted in this manner with supporting documentation will be considered official complaints. Complaints submitted via other forums will not be considered official complaints.
4. The supervising Online Chair will review the request and accompanying documentation.
5. The supervising Online Chair will research the issue to include the actions of both the candidate and the research chair and a decision will be rendered based on research findings.
6. If a change in Research Chair is warranted a replacement will be located for the coming semester. The candidate will be expected to continue to work with the current chair until the change is completed.
7. Any actions by the candidate found during the investigation that fall outside of the Liberty Way or Code of Conduct will be turned over to the Office of Student Affairs.

8. The candidate will be notified via email of the decision.
9. If the candidate is not satisfied with the outcome of their initial complaint, they may appeal the decision through the Student Complaint Form. The complaint must include the specific examples and documentation provided in the initial submission as well as new information and documentation to substantiate the appeal.

Grievance Policy

The DBA program administration team is committed to the success of our students and doctoral candidates. We recognize that from time to time a grievance might arise that must be addressed in a fair and objective manner. Please follow the procedures below so that we can address your concerns promptly.

All grievances in Doctoral Research Courses (BUSI885, X87,X88,X89,X90)

1. Doctoral candidates must first make a serious effort to resolve the matter with their research / dissertation chair.
2. If the issue cannot be resolved with their chair, the candidate must express their grievance in writing and submit it through the Student Complaint Steps: <https://www.liberty.edu/online/complaint-assistance-issue-resolution/steps/>. The form must include specific examples with documentation of supporting the grievance. Only complaints submitted in this manner with supporting documentation will be considered official complaints. Complaints submitted via other forums will not be considered official complaints.
3. The designated Online Chair will review the grievance and accompanying documentation and reach out to the parties involved for further information if necessary.
4. The doctoral candidate will be notified via email of the decision.
5. If the candidate is not satisfied with the outcome of their initial complaint, they may appeal the decision through the Student Complaint Form. The appeal must include the specific examples and documentation provided in the initial submission as well as new information and documentation to substantiate the appeal.

Grade Grievances, not including Doctoral Research Courses (BUSI 885, X87, X88, X89, X90)

1. Doctoral students must contact the course professor regarding a resolution of a grievance related to grades for individual assignments or final grades.
2. If the issue cannot be resolved in this manner, and the final grade has been posted, students may submit a grade appeal following the guidelines found here: <https://www.liberty.edu/online/graduate-and-doctoral-academic-policies/>
3. Keep in mind that the complaint must include specific examples and supporting documentation.
4. The student should note that there is a time limit on submitting a grade appeal following the end of the course.

Other grievances, not including Doctoral Research Courses (BUSI 885, X87, X88, X89, X90)

1. Doctoral students must contact the course professor regarding a resolution of the grievance.

2. If the issue cannot be resolved in this manner, students may submit a complaint following the guidelines found here:
<https://www.liberty.edu/online/complaint-assistance-issue-resolution/steps/>
3. Keep in mind that the complaint must include specific examples and supporting documentation.

DBA Course Titles and Descriptions

Note: The table below does not include the four cognate courses.

BUSI 701	Current Topics in Business Administration	This course covers current trends in critical areas of business administration from an executive perspective.
BUSI 710	Foundations of Applied Research Methods	An overview of the assumptions, theories, and processes of qualitative and quantitative contemporary applied business research methods, with an emphasis on blending them to investigate practice-anchored research problems.
BUSI 730	Strategic Allocation of Financial Resources	The advanced study of accounting and financial decision making techniques and models that are useful in the translation of strategic and operational goals related to resource allocation into specific budgetary expectations of revenue, expenses, capital expenditures, and needs for external funding, including analysis of the effects of contingencies that might cause financial outcomes to vary from budgeted expectations.
BUSI 735	Understanding the Organization	This course provides a comprehensive overview of the modern organization from a systems perspective. Topics include the importance of organizations, organizations as systems, the environment of the organization, and the structure of organizations.
BUSI 740	Managing the Supply Chain	A comprehensive study of concepts, processes, and strategies used in the development and management of global supply chains. Topical coverage will include supply chain management, production planning and inventory control, order fulfillment and supply chain coordination, global supply chain design, logistics, and outsourcing.
BUSI 745	Marketing for Competitive Advantage	This course will examine the development of marketing strategy from the perspective of shifting demand patterns due to changes in consumer behavior, market segmentation, persona development, and the economic environment. Marketing strategy will be developed and examined through the lens of a Christian Worldview.
BUSI 750	Managing Human Resources	This course provides the business leader with the knowledge of critical topics related to strategically managing the organization's human resources. Key issues addressed include the environment of HRM, jobs and labor, talent development, performance, compensation and employee relations. Current HR issues, measuring HR effectiveness, global human resource management and HR ethics will be evaluated.

BUSI 770	Strategy Formulation and Strategic Thinking	The advanced study of the process of business strategy (for both profits and nonprofits), including the decision traps to avoid and the most effective ways to develop and implement strategy.
BUSI 820	Quantitative Research Methods	This course provides an advanced study of the selection and use of quantitative methods and associated statistical techniques in business research. Through study and practical application problems, students will gain experience in all phases of quantitative research from data management and statistical analysis to properly interpreting and presenting the results. Students will gain experience using leading statistical analysis software.
BUSI 830	Case Study Research Methods and Consulting Techniques	This doctoral level course examines the qualitative method used in business research, with a focus on case studies. Students will also explore current trends in effective business consulting techniques.
BUSI 885	Research Concept	This course will focus on students completing a research concept paper and preparing students for their applied doctoral research project.
BUSI 887	Applied Doctoral Research Project I	This course is the first step for DBA Doctoral Candidates in the process of developing and completing their applied doctoral research project. Doctoral Candidates will develop Section 1 which includes the Foundation of the Study to include a detailed Literature Review relevant to the proposed research study.
BUSI 888	Applied Doctoral Research Project II	This course is the second step for DBA Doctoral Candidates to develop and complete their applied doctoral research project. Doctoral Candidates will develop Section 2 which includes their methodology for conducting the study and combine it with Section 1 into a single document. Candidates will also present their research proposal.
BUSI 889	Applied Doctoral Research Project III	This course is the final step in developing the applied doctoral research project manuscript. Doctoral Candidates will conduct their field study, analyze their data, and present their findings and develop Section 3 of their applied doctoral research project. Candidates will combine all three sections into their completed applied doctoral research project manuscript in preparation for their final presentation in BUSI 990.
BUSI 890	Applied Doctoral Research Project IV	<p>This course is the last step in the DBA program. Doctoral Candidates will present their applied doctoral research project and finalize their manuscript.</p> <p>Can be taken concurrently with 889.</p>

DBA Cognates

Cognates are the areas of specialization offered for the DBA Program. Each cognate requires four courses focused on that specific area of specialization. This provides the DBA graduate a high level of knowledge and skill in business administration in general along with a focused level of skill and knowledge in the administration of the area of specialization selected. For more information on the cognates and the specific courses required, please go to the School of Business at:

<https://catalog.liberty.edu/graduate/colleges-schools/graduate-business/business-administration-dba/>

Suggested Course Sequence

For students that would like to move through the program quickly, the following course sequence is suggested. The student will need to complete all of the tasks in each of the ADRP Courses within a single semester for each course in order to follow this timeline. Not all students are able to complete all tasks in a single semester.

First Semester (Year 1)	Second Semester (Year 1)
B-Term (8 Weeks) BUSI 701 / 710 D-Term (8 Weeks) BUSI 730 / 735	B-Term (8 Weeks) BUSI 740 / 745 D-Term (8 Weeks) BUSI 750 / Cognate 1
Third Semester (Year 1)	Fourth Semester (Year 2)
B-Term (8 Weeks) BUSI 770 / Cognate 2 D-Term (8 Weeks) BUSI 820 / Cognate 3	B-Term (8 Weeks) BUSI 830 / Cognate 4 J-Term (7 Weeks) BUSI 885
Fifth Semester (Year 2)	Sixth Semester (Year 2)
J-Term (15/13 Weeks) BUSI 887	J-Term (15/13 Weeks) BUSI 888
Seventh Semester (Year 3)	Eighth Semester (Year 3)
J-Term (15/13 Weeks) BUSI 889	J-Term (15/13 Weeks) BUSI 890

Note: The table includes the three cognate courses.

The regulations and policies listed herein are subject to change after the publication of this Handbook. The University reserves the right to make necessary changes and/or clarifications to requirements without notice.