Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should <u>not</u> be used to purchase course materials.

COURSE SYLLABUS

BUSI 613
SUPPLY CHAIN MANAGEMENT

COURSE DESCRIPTION

This course will provide learners with a solid foundation of the theory and application of supply chain management techniques and practices that are dedicated to providing customers with superior value. Course topics include supply chain network design, facility planning, capacity planning, globalization and outsourcing, information technology, and global issues in supply chain management.

RATIONALE

Supply Chain Management (SCM) decisions/strategies are focused on continually improving every element of the supply chain. SCM decisions and strategies are critical factors in improving productivity and competitiveness, which ultimately improve cost performance and customer satisfaction, and eventually lead the firm to a competitive advantage in the marketplace. Therefore, it is critical that in today's hyper-competitive marketplace, MBA students have a working knowledge of the functions and theories of SCM and the successful management of products/services through the supply chain.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. ADDITIONAL MATERIALS FOR LEARNING

A. Computer with basic audio/video output equipment

B. Internet access (broadband recommended)

C. Microsoft Office

IV.   **MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

A.   Evaluate the role of supply chain management in delivering superior customer value.

B.   Apply the theories of supply chain management practices towards delivering superior customer value.

C.   Formulate a decision process for mapping the processes in a supply chain, the use of just-in-time inventory techniques, and whether to make or buy a component, product, or service.

D.   Create criteria for the assessment of quality and its role in delivering superior customer service.

E.   Develop a framework for global sourcing and procurement decisions.

V.   **COURSE REQUIREMENTS AND ASSIGNMENTS**

A.   Textbook readings and lecture presentations

B.   Course Requirements Checklist

After reading the Course Syllabus and Student Expectations, the student will complete the related checklist found in Module/Week 1.

C.   Discussion Board Forums (2)

Discussion boards are collaborative learning experiences. Therefore, the student is required to provide a thread in response to the provided prompt for each forum. Each thread must be 500–750 words, reference at least 2 sources in current APA format, and demonstrate course-related knowledge. In addition to the thread, the student is required to reply to at least 2 other classmates' threads. Each reply must be at least 350 words and must reference at least 1 source in current APA format.

D.   Journal Article Reviews (6)

The student will review the articles provided in the course on topics related to SCM. Each article review must be at least 1,000 words, reference the course textbook, and must conform to current APA format. Each review must be submitted through SafeAssign.

E.   Integration of Faith and Learning

The student will write a 750–1,250-word research-based paper in current APA format addressing how he or she will integrate his or her faith, as related to Supply Chain Management theory. The paper must include at least 2 references to scholarly sources, in addition to the Bible. This assignment must be submitted through SafeAssign.

VI. **COURSE GRADING AND POLICIES**

    A.   Points

Course Requirements Checklist	10
Discussion Board Forums (2 at 75 pts ea)	150
Journal Article Reviews (6 at 125 pts ea)	750
Integration of Faith and Learning	100
Total	1010

    B.   Scale

A = 940–1010 A- = 920–939 B+ = 900–919 B = 860–899 B- = 840–859
C+ = 820–839 C = 780–819 C- = 760–779 F = 0–759

    C.   Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

      1.   Late assignments submitted within one week of the due date will receive a 10% deduction.

      2.   Assignments submitted more than one week late will receive a 20% deduction.

      3.   Assignments submitted two weeks late or after the final date of the course will not be accepted.

      4.   Late Discussion Board threads or replies will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

    D.   Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BUSI 613

Textbook: LUC – Young, *Supply Chain Management* (2017).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Young: chs. 1–2 Bible Readings 2 presentations	Course Requirements Checklist Class Introductions Journal Article Review 1	10 0 125
2	Young: chs. 3–4 Bible Readings 2 presentations	Journal Article Review 2	125
3	Young: chs. 5–6 Bible Readings 2 presentations	Journal Article Review 3	125
4	Young: chs. 7–8 Bible Readings 2 presentations	DB Forum 1	75
5	Young: chs. 9–10 Bible Readings 2 presentations	Journal Article Review 4	125
6	Young: chs. 11–12 Bible Readings 2 presentations	Journal Article Review 5	125
7	Young: ch. 13 Bible Readings 2 presentations	Journal Article Review 6	125
8	Young: chs. 14–15 Bible Readings 1 presentation	DB Forum 2 Integration of Faith and Learning	75 100
		TOTAL	1010

DB = Discussion Board

NOTE: Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.