

# Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should <u>not</u> be used to purchase course materials.



## COURSE SYLLABUS

## **BUSI 570**

#### ETHICAL LEADERSHIP

#### **COURSE DESCRIPTION**

This course focuses upon ethical issues and dilemmas faced by leaders. Definitions of ethical leadership are reviewed as they related to values and culture. The theory and practice of ethical leadership is evaluated as it pertains to a biblical worldview.

#### **RATIONALE**

BUSI 570, Ethical Leadership, is an essential course for fulfilling the vision for the Master of Arts in Executive Leadership. One of the stated goals of the BUSI program is to "develop management, leadership and business knowledge within the Christian worldview." This course explores various ethical issues that business leaders encounter and uses relevant cases, current research, and application-based assignments to develop thoughtful, Biblically-based responses to such issues. The course also directly supports each program learning outcome through the course readings, interactions, and assignments that address ethical leadership.

#### I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the <u>Academic Course Catalog</u>.

#### II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <a href="http://bookstore.mbsdirect.net/liberty.htm">http://bookstore.mbsdirect.net/liberty.htm</a>

#### III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Word (Microsoft Office is available at a special discount to Liberty University students.)

#### IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Describe the ethical dimensions of leadership.
- B. Evaluate the effectiveness of leadership concepts.
- C. Communicate the impact of servant leadership.
- D. Integrate biblical principles within the field of leadership.

## V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and lecture presentations

## B. Course Requirements Checklist

After reading the Course Syllabus and <u>Student Expectations</u>, the student will complete the related checklist found in Module/Week 1.

#### C. Group Discussion Board Forums (4)

Discussion Boards are collaborative learning experiences. Therefore, the student is required to provide a thread in response to the provided prompt for each forum. Each thread must be 400 words and demonstrate course-related knowledge. Each thread must be supported with 3 scholarly sources as well as the text. In addition to the thread, the student is required to reply to 2 other classmates' threads. Each reply must be 200 words and supported by 2 scholarly sources.

#### D. Case Study Paper

The student will write an 8–10-page research-based case study paper in current APA format. The paper can be considered an addition to Hess & Cameron's text in that the student will review an organization and a biblical value that the organization has displayed. The paper must include at least 5 references in addition to the course textbooks and the Bible.

## E. Group Presentation

Each group will prepare a two-part corporate values presentation. For the first part, each group will analyze the organizational values reflected in each group member's Case Study Papers and integrate them into a 4–5-page paper that presents these as part of the organization's focus on values.

The second part of the presentation is to include a narrated PowerPoint presentation (at least 10 slides) that reinforces the salient, practical points of the organization's values reflected in the paper.

#### F. Ethics Journal

After reading each module/week's selected readings from the Rae and Wong text, the student will answer the accompanying questions that correspond to the reading. The student will use the template provided to answer the questions. The journal must be first person and demonstrate thoughtful reflection—no additional research or APA formatting is required.

## VII. COURSE GRADING AND POLICIES

## A. Points

Course Requirements Checklist		10
Group Discussion Board Forums (4 at 135 pts ea)	)	540
Graduate Level Business Program Assessment		0
Case Study Paper		200
Group Presentation		160
Ethics Journal		100
	<b>Total</b>	1010

#### B. Scale

$$A = 940-1010$$
  $A = 920-939$   $B = 900-919$   $B = 860-899$   $B = 840-859$   $C = 820-839$   $C = 780-819$   $C = 760-779$   $F = 0-759$ 

## C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at <u>LUOODAS@liberty.edu</u> to make arrangements for academic accommodations. Further information can be found at <a href="https://www.liberty.edu/disabilitysupport">www.liberty.edu/disabilitysupport</a>.



# **COURSE SCHEDULE**

# **BUSI 570**

Textbooks: Hess & Cameron, Leading with Values (2006).

Rae & Wong, Beyond Integrity (2012).

MODULE/ WEEK	READING & STUDY	Assignments	POINTS
1	Hess & Cameron: ch. 1 Rae & Wong: Select Readings 1 presentation	Course Requirements Checklist Class Introductions Group DB Forum 1 Thread Ethics Journal	10 0 75 *
2	Rae & Wong: Select Readings 1 presentation	Group DB Forum 1 Replies Ethics Journal	60
3	Hess & Cameron: ch. 2 Rae & Wong: Select Readings 1 presentation	Graduate Level Business Program Assessment Group DB Forum 2 Thread Ethics Journal	0 75 *
4	Rae & Wong: Select Readings 1 presentation	Group DB Forum 2 Replies Ethics Journal	60 *
5	Hess & Cameron: ch. 6 Rae & Wong: Select Readings 1 presentation	Group DB Forum 3 Thread Case Study Paper Ethics Journal	75 200 *
6	Rae & Wong: Select Readings 1 presentation	Group DB Forum 3 Replies Ethics Journal	60 *
7	Hess & Cameron: ch. 9 Rae & Wong: Select Readings 1 presentation	Group DB Forum 4 Thread Group Presentation Ethics Journal	75 160 *
8	Rae & Wong: Select Readings 1 presentation	Group DB Forum 4 Replies Ethics Journal Submission	60 100
		TOTAL	1010

DB = Discussion Board

**NOTE**: Module/Week 1 begins on Monday at 12:00 a.m. (ET) and ends Friday night at 11:59 p.m. (ET). Modules/Weeks 2-8 begin on Saturday morning at 12:00am. (ET) and end on Friday night at 11:59 p.m. (ET).

<sup>\*</sup>Ethics Journal will be graded in Module/Week 8.