

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials

COURSE SYLLABUS

BUSI 335

LEADING CHANGE

COURSE DESCRIPTION

A review of the concepts and practices of planning for and leading effective change. Students will evaluate personal and organizational approaches to change in order to identify requirements, plan and implement change.

RATIONALE

Businesses experience a variety of change, and it is important that leaders know how to navigate their companies through challenges, crises, and change. The purpose of this course is to examine different techniques leaders can use to help organizations transition through these challenges.

I. PREREQUISITE

For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

III. ADDITIONAL MATERIALS FOR LEARNING

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Blackboard [recommended browsers](#)
- D. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

- A. Determine the steps required to lead and manage change effectively.
- B. Describe theories and perspectives of organizational change.
- C. Identify challenges associated with organizational change.
- D. Propose strategies to implement successful organizational change.
- E. Integrate biblical principles within the field of leadership.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and lecture presentations

B. Course Requirements Checklist

After reading the Course Syllabus and [Student Expectations](#), the student will complete the related checklist found in Module/Week 1.

C. Connect Online Quizzes (4)

Students will be required to complete four quizzes/assessments via McGraw-Hill's online platform (Connect). Each quiz will be timed and will reflect all of the readings prior to each quiz and after the previous quiz. Students are encouraged to read the textbook material and grasp the concepts from these previous chapters.

D. Discussion Board Forums (4)

Discussion boards are collaborative learning experiences. As a result, additional replies and/or longer threads are highly encouraged as this adds to the discussion. While writing must be in the third person, life examples are also encouraged.

Thread

The student is required to create a thread in response to the provided prompt for each forum. Each thread must be at least 400 words and demonstrate course-related knowledge. Each thread must contain a citation from at least 1 peer-reviewed article and 1 citation from 1 of the textbooks in current APA format.

Replies

In addition to the thread, the student is required to reply to 2 other classmates' threads. Each reply must be at least 200 words and must contain at least 1 citation from either a peer-reviewed journal article or 1 of the textbooks in current APA format.

E. Case Studies (3)

The student will read the assigned Case Study. Each Case Study must be answered thoroughly via questions proposed by the instructor in current APA format including a title page; however, an abstract is not required (page length will vary based upon the Case Study requirements). The Case Study must include at least 2 peer-reviewed journal articles in addition to the course textbook and the Bible.

F. Faith and Leading Change Essay

The student will write a 1,000-word research-based essay in current APA format that focuses on the integration of faith and leading change. The essay must include a title page and at least 2 peer-reviewed journal articles in addition to the course textbook and the Bible. The essay must also show at least 1 example of a leader who successfully navigated a company through a period of change and at least 1 example of a leader who did not successfully navigate a company through a period of change.

VI. COURSE GRADING AND POLICIES**A. Points**

Course Requirements Checklist	10
Discussion Board Forums	
Threads (4 at 50 pts ea)	200
Replies (4 at 30 pts ea)	120
Connect Quizzes (4 at 50 ea)	200
Case Studies (3 at 100 pts ea)	300
Faith and Leading Change Essay	180
Total	1010

B. Scale

A = 900–1010 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.

COURSE SCHEDULE

BUSI 335

Textbook: Palmer, *Managing Organizational Change* (2016).

MODULE/ WEEK	READING & STUDY	ASSIGNMENTS	POINTS
1	Palmer: ch. 1 1 presentation	Course Requirements Checklist Class Introductions DB Forum 1 – Thread Connect Quiz #1	10 0 50 50
2	Palmer: chs. 2-3 1 presentation	DB Forum 1 – Replies Case Study 1	30 100
3	Palmer: chs. 4-5 1 presentation	DB Forum 2 – Thread Connect Quiz #2	50 50
4	Palmer: ch. 6	DB Forum 2 – Replies Case Study 2	30 100
5	Palmer: chs. 7-8	DB Forum 3 – Thread Connect Quiz #3	50 50
6	Palmer: chs. 9-10	DB Forum 3 – Replies Case Study 3	30 100
7	Palmer: ch. 11 1 presentation	DB Forum 4 – Thread Connect Quiz #4	50 50
8	Palmer: ch. 12 1 presentation	DB Forum 4 – Replies Faith and Leading Change Essay	30 180
TOTAL			1010

DB = Discussion Board

NOTE: Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.