

LIBERTY UNIVERSITY

ONLINE ACADEMY

Associate of Arts – Business: Course Descriptions

Summer Semester after 10th Grade

UNIV 104 (CSB 3101) – Instructional Technology for Successful Online Learning

Designed to equip students for success as they transition into the online classroom, this course offers strategic information tailored to ensure academic excellence in this unique learning environment; this information includes Liberty University's foundations and beliefs, Liberty University Online resources for success, Blackboard navigation techniques, time management strategies, the adult learner's responsibilities, methods for identifying and avoiding academic misconduct, scholarly research tactics, and approaches for selecting the appropriate courses towards completion of the preferred degree program.

College Credits: 3

GOVT 220 (HIS 3220) – American Government

The issues, interest and institutions of American politics, emphasizing the struggle between liberalism and conservatism.

College Credits: 3

11th Grade - Fall Semester

ENGL 101 (LAN 3101) – Composition & Rhetoric

Through the critical engagement of a variety of texts, including written, oral, and visual, this course prepares students to become careful readers, critical thinkers, and skilled writers. Drawing upon rhetorical theory, it emphasizes the practices of analytical reading, informed reasoning, effective writing, and sound argumentation. The course requires 4,000 words of writing in no fewer than five writing projects, three of which are argumentative essays incorporating external sources.

College Credits: 3

RLGN 104 (BIB 3107) – Christian Life & Biblical Worldview

This is a study in the development and application of the biblical worldview. This course will include an introduction and application of critical thinking skills, as well as a study of religious and philosophical worldviews. Special attention will be given to the theology and methodology of evangelism.

College Credits: 4

ENGL 102 (LAN 3102) – Composition & Literature

Composition and Literature continues the emphasis on writing. Two analytical papers—based upon studies of the short story, poetry, and drama—and a research paper, sequentially developed, are required.

College Credits: 3

Course Prerequisites: ENGL 101

BIBL 104 (BIB 3106) – Survey of Old & New Testament

This survey course is designed to lay a foundational understanding of Scripture via a historical survey of the Old and New Testaments. The student will engage a range of learning activities related to the issues interacting with biblical literature, basic hermeneutical principles, key themes and persons of the canon, and the redemptive theme of Scripture.

College Credits: 4

11th Grade - Spring Semester

COMS 101 (LAN 3103) – Speech Communication

Study and practice in communicating ideas competently in public speaking. Students are also given a foundation for the development of communication skills in other human communication contexts, including dyadic and small group communication.

College Credits: 3

BUSI 201 (CSB 3201) – Intermediate Business Computer Applications

This laboratory experience offers the student a hands-on introduction to an electronic spreadsheet, a database program, and a presentation program. Upon this foundation, intermediate database and intermediate and advanced spreadsheet skills are taught. Throughout the course, there is an emphasis on the integration of the applications as they are applied to personal and organizational tasks. This course provides the IT foundations that are applicable for all curriculums.

College Credits: 3

ECON 213 (MAT 3213) – Principles of Microeconomics

Free market thought will be evaluated from the Christian perspective. The supply and demand model is used to analyze microeconomic issues including market structures, government regulations, labor market, financial market, and international trade.

College Credits: 3

BUSI 300 (CSB 3300) – Business Communications

Essential to all business professionals is a sound understanding of the theories and practice of organizational communication. This dynamic course presents the fundamentals of written, verbal, nonverbal, and technological communication.

College Credits: 3

Summer Semester after 11th Grade

BIOL 101 (SCI 3101) – Principles of Biology

An examination of the fundamental characteristics common among living things. Emphasis is placed upon studies of the cell, energy, metabolism, reproduction, heredity, ecology, phylogeny and the diversity of life.

College Credits: 3

BIOL 103 (SCI 3103) – Principles of Biology Lab

Laboratory exercises selected to demonstrate basic biological concepts. Emphasis is on plant and animal cell chemistry, composition and function, organismal structure and function, biological diversity and population ecology.

College Credits: 1

BUSI 230 (CSB 3230) – Intro to Probability & Statistics

Introduction to descriptive statistics and probability, probability distributions, estimation, tests of hypotheses, chi-square tests, regression analysis, and correlation with applications in business and science.

College Credits: 3

Course Prerequisites: MATH 110 or Math Assessment

12th Grade – Fall Semester

ENGL 202 (LAN 3202) – American Literature II

A survey of American literature following the American Renaissance. Two critical papers are required.

College Credits: 3

Course Prerequisites: ENGL 101 & ENGL 102

ACCT 211 (CSB 3211) – Financial Accounting

A study of basic transactions, general ledger accounts, books of original entry, closing and adjusting entry processes, trial balances, financial statements, accounting for assets, liabilities, sole proprietorship, equity, revenues, and expenses. *Course has additional \$35 fee for course materials*

College Credits: 3

Course Prerequisites: MATH 201 or BUSI 230

BUSI 301 (CSB 3301) – Business Law

Designed to increase the understanding of the American legal system and those legal principles which apply to the business environment. Business organizations, torts, contracts, employment relationships and issues, intellectual property, and international law are among the topics discussed.

College Credits: 3

ACCT 212 (CSB 3212) – Managerial Accounting

A study of the fundamentals of managerial accounting with an emphasis on financial statement analysis, cost accounting measurement systems, cost-volume-profit analysis, managerial decision-making concepts, operational budgeting, standard cost systems and capital budgeting.

College Credits: 3

Course Prerequisites: ACCT 211

12th Grade – Spring Semester

THEO 104 (BIB 3104) – Intro to Theology Survey

This course is an introduction to the basic tenets of Christianity.

College Credits: 4

BUSI 303 (CSB 3303) – International Business

An introduction to the field of international business. Topics to be covered include country differences in political economy and culture; cross-border trade and investment; the global monetary system; global strategy; global market; and product development; global operations management; and global human resources management.

College Credits: 3

BUSI 310 (CSB 3310) – Principles of Management

Management requires a balance between social (people) and technical (quantitative) perspectives, as well as between efficiency and effectiveness. This course emphasizes the application of these perspectives in each of the planning, organizing, leading and controlling functions.

College Credits: 3

PSYC 101 (ASC 3101) – General Psychology

Introduction to Psychology as a scientific discipline concerned with the study of behavior. Consideration will be given to such topics as human development, motivation, emotion, perception, learning, personality, intelligence, measurement, and applied areas.

College Credits: 3

**Subject material may be considered sensitive by some students*