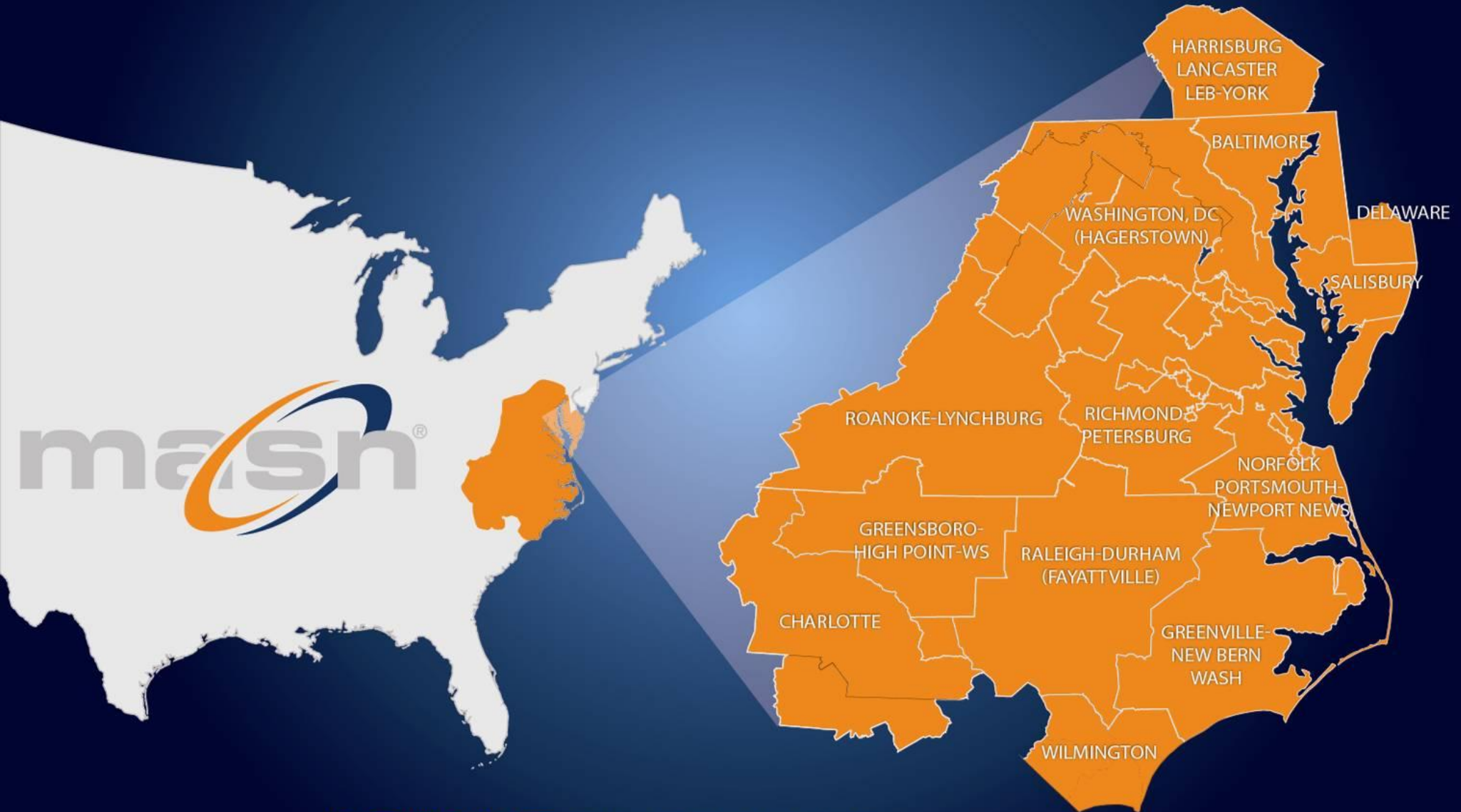


MASN FOOTPRINT

FULL NETWORK

DMA RANK	DMA NAME	HOUSEHOLDS	DMA RANK	DMA NAME	HOUSEHOLDS
8	WASHINGTON, DC (HAGRSTWN)	2,360,180	57	RICHMOND-PETERSBURG	559,390
27	BALTIMORE	1,097,310	66	ROANOKE-LYNCHBURG	455,860
24	RALEIGH-DURHAM (FAYETVLE)	1,143,420	99	GREENVILLE-N.BERN-WASHNGTN	307,610
25	CHARLOTTE	1,140,900	132	WILMINGTON	190,730
41	HARRISBURG-LNCSTR-LEB-YORK	729,440	144	SALISBURY	159,640
43	NORFOLK-PORTSMTH-NEWPT NWS	718,750	178	HARRISONBURG	91,620
46	GREENSBORO-H.POINT-W.SALEM	691,200	183	CHARLOTTESVILLE	74,630

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AVAILABLE TO OVER **7 MILLION** SUBSCRIBERS THROUGHOUT 14 MID ATLANTIC DMAS



Partner with Liberty University Athletics

TEAM LIBERTY Live TV - Football

- Ownership Opportunity: Choose one feature which will be branded in the lower third each game
- TEAM LIBERTY Branded Pre-Game and Halftime Set at field level each game
- Two 30-second units in each game .. partner supplied inventory
- One 15-second live read each game
- Two 30-second TEAM LIBERTY units in each game .. FSN personality branding
- One quarter of broadcast rejoins with a minimum of three per game
- Value: \$10,000





Partner with Liberty University Athletics

TEAM LIBERTY Live TV-Basketball

- Ownership Opportunity: Choose one feature which will be branded in the lower third each game
- TEAM LIBERTY Branded Pre-Game and Halftime Set at each game
- Two 30-second units in each game .. partner supplied inventory
- One 15-second live read each game
- Two 30-second TEAM LIBERTY units in each game .. FSN personality branding
- Value: \$10,000



UNIVERSITY



Partner with Liberty University Athletics

TEAM LIBERTY Television – Weekly Magazine Show

- Ownership Opportunity: Choose one feature which will be branded in the lower third each game
- One 30-second unit in each weekly show .. partner supplied inventory
- One 30-second TEAM LIBERTY units in each weekly show .. FSN personality branding
- 36 Weekly shows during the year
- Value: \$10,000





Partner with Liberty University Athletics

TEAM LIBERTY Television – Live Streaming TV

- Two 30-second units in each game .. partner supplied inventory
- One 15-second live read each game
- Two 30-second TEAM LIBERTY units in each game .. FSN personality branding
- Streamed sports include volleyball, soccer, field hockey, basketball, baseball, softball, tennis and lacrosse
- Value: \$10,000





Partner with Liberty University Athletics

Flames Sports Network Television - Local

- Football on WTLN ... 9 games
- Volleyball on WTLN ... 6 matches
- Men's Basketball on WTLN ... 14 games
- Women's Basketball on WTLN ... 10 games
- Streaming on Big South Edge for all above
 - Baseball • Men's Soccer
 - Softball • Women's Soccer
- \$2,500.00 for one 30-second spot in all broadcasts





Partner with Liberty University Athletics

Flames Sports Network Television - Network

- Football home and away ... 9 games
- Men's Basketball home and away ... 14 games
- Women's Basketball on WTLN/WRTN ... 10 games .. Local only
- Volleyball on WTLN ... 6 matches .. Local only
- More than 25 million homes within the network reach
 - WTLU-Liberty
 - CTN-Florida
 - MASN
 - WRTN-Lynchburg
 - WFMZ-Philadelphia
 - JCTV
- \$10,000.00 for one 30-second spot in all broadcasts

