Flames Sports Network Live Radio

- Football on WRVL 88.3 FM … 11 games
  Special sponsorship available (Pre-Game, Player of the Game, Quarter, Postgame, etc.)

- Men’s Basketball on WRVL 88.3 FM … 27 games
  Special sponsorship available (Halftime Statistics, Pregame, etc.)

- Women’s Basketball on WWMC 90.9 FM … 27 games
  Special sponsorship available (Player of the game, Postgame, etc.)

- Baseball/Softball on 90.9 FM and web stream … 30 games
  Special sponsorship available (Pitching Change, Special Inning, etc.)

- Two 30-second “Underwriting Grant” style spots per event
  Production will be provided .. FCC dictates specific rules (ie-no direct call to action)

- $3,000 complete package for the year
  NCAA Postseason events will require an additional sponsorship fee

- $1,500 Special Sponsored Element in every broadcast
  Named segment (Player-of-the-Game, Sideline Report, etc.) .. One extra 30 per event

- Bonus Audio/Radio Elements:
  Coaches Call-In shows on WRVL 88.3 FM .. 15 events
  Flames Minutes air daily with advertiser rotation
Ownership Opportunity: Choose two features or one entitlement

Entitlements: Segment sponsor with branding (pre-game, postgame, sideline report, etc.)

Features: Weather, replays, statistics, player-of-the-game, etc.

Two 30-second units for pre-game, in-game and postgame

Two 15-second live reads per game

Opening and Closing Billboards

One quarter of broadcast rejoins with a minimum of three per game

Value: $5,000
Coaches Show TEAM LIBERTY
Live Radio – Football

- Hosted at Doc’s Diner on the campus of Liberty University
- Broadcast statewide on the Victory Radio Network (WRVL)
- Ownership Opportunity: Choose one feature (player interview, sports update, week ahead, etc.)
- Two 30-second units per weekly show (12 during the season)
- Opening and Closing Billboards
- One broadcast rejoin per weekly show
- Availability for a reserved table at each weekly show
- Value: $3,000
Ownership Opportunity: Choose two features or one entitlement

Entitlements: Segment sponsor with branding (halftime, postgame, play-by-play, half sponsor, etc.)

Features: keys to the game, statistics, starters player-of-the-game, etc.

Two 30-second units for in-game and postgame

Two 15-second live reads per game

Opening and Closing Billboards

One broadcast rejoin per half, total of two per game

Value: $5,000
Coaches Show TEAM LIBERTY
Live Radio – Basketball

- Hosted at Doc’s Diner on the campus of Liberty University
- Broadcast statewide on the Victory Radio Network (WRVL)
- Ownership Opportunity: Choose one feature (player interview, sports update, standings update, etc.)
- Two 30-second units per weekly show (12 during the season)
- Opening and Closing Billboards
- One broadcast rejoin per weekly show
- Availability for a reserved table at each weekly show
- Value: $2,000
Ownership Opportunity: Choose two features or one entitlement

Entitlements: Segment sponsor with branding (halftime, postgame, coach interview, etc.)

Features: halftime highlights, look ahead to the next game, statistics, player-of-the-game, etc.

Two 30-second units for in-game and postgame

Two 15-second live reads per game

Opening and Closing Billboards

One broadcast rejoin per half, total of two per game

Value: $3,000
TEAM LIBERTY Live Radio – Baseball/Softball

- Ownership Opportunity: Choose two features or one entitlement
- Entitlements: Segment sponsor with branding (on deck show, postgame, call to the bullpen, inning sponsor, etc.)
- Features: starting lineups, keys to the game, statistics, player-of-the-game, etc.
- One 30-second unit each in pre-game and postgame
- Two 30-second units for in-game and postgame
- Two 15-second live reads per game; Opening and Closing Billboards
- Two broadcast rejoins per game
- Value: $3,000
TEAM LIBERTY– The Flames Minute

- Daily 60-second sports update that airs on multiple radio stations in the region
- Repurposed and sponsor tagged to run as audio content on our web site
- Also distributed via Facebook and Twitter every weekday
- Sponsors are placed in a rotation and included as a “Brought to you by ..”
- Value: $1,000