2011 WAS ANOTHER outstanding year for Liberty University Athletics and the Flames Club, culminating with the hiring of Turner Gill as the eighth head football coach in program history and the announcement of a Football Bowl Subdivision (formerly I-A) feasibility study to assess the possible opportunity to ascend to the highest level of NCAA Division I football. Liberty also earned a record fourth-consecutive Sasser Cup last year, awarded annually to the Big South Conference’s strongest overall athletics program. In addition, we enjoyed a seventh consecutive year of record growth in Annual Fund support through the Flames Club. While we are thankful for the progress achieved and the successes of the past, we are only beginning to construct the foundation for a program of national prominence. The support and commitment of all constituents of “Flames Nation” will be needed to realize together the vision on which Liberty was founded. We thank all current members of the Flames Club and ask that everyone in Flames Nation—students, alumni, ticket buyers, and fans—join the 2012 Flames Club team!
WINNING IN 2011

ACADEMIC ACHIEVEMENT

• LIBERTY STUDENT-ATHLETES combined to earn a cumulative 3.0 GPA at the conclusion of the Fall 2011 semester, with 22 individual student-athletes achieving a cumulative 4.0 GPA.

• A total of 263 Liberty student-athletes were named to the Big South Academic Honor Roll.

• Jeremy Anderson (Basketball), Karyl Bacon (Volleyball), Preston Dembowiak (Golf), Jordan Jenkins (Tennis), Jennifer Klugh (Track & Field/Cross Country) and Panashe Nhekairo (Soccer) were named to the 2010-11 Virginia Sports Information Directors (VaSID) Academic All-State team.

• Golfer Preston Dembowiak was selected as the Big South Scholar-Athlete of the Year.

• Football player Pat Kelly was named an Academic All-American.

• Men’s Soccer player Phillip Aseweh became the first player in program history to be named an NSCAA Men’s Collegiate Scholar All-American, and the second player to be named a CoSIDA Academic All-American.

• Liberty student-athletes personally contributed $2,700 dollars to purchase school supplies for needy children, and collected and donated hundreds of canned goods and articles of clothing for local shelters.

• The Student Athlete Advisory Committee (SAAC) raised over $3,000 to send underprivileged children to summer camp through their annual Volleyball-a-Thon event, and helped the Special Olympics raise $12,000 through the annual Polar Plunge.

CHRISTIAN AND COMMUNITY SERVICE

• LIBERTY’S APPROXIMATELY 500 student-athletes contributed more than 10,000 hours of Christian and community service during 2011, benefitting local ministries and charitable organizations.
WINTER 2011

- **MEN’S BASKETBALL** set a team record with 13 Big South Conference wins, and Dale Layer became the first coach in program history to earn Big South Coach of the Year honors.

- Women's Basketball exceeded 20 wins for the 13th time in the past 15 seasons and won their 12th Big South Conference regular season title.

- Men's Indoor Track & Field won their 14th consecutive Big South Championship with seven individual champions, and finished second out of 52 scoring teams in the IC4A.

- Women's Indoor Track & Field won their second consecutive Big South Championship, and ninth overall, with eight individual champions.

- Sam Chelanga earned two more All-America designations with his runner-up finish in the 5,000 meters and 15th place finish in the 3,000 meters at the NCAA Indoor Track & Field Championships.

- Swimming won seven meets in the program’s maiden NCAA season, and finished sixth out of 13 teams in the Coastal Collegiate Swimming Association (CCSA) Championship meet.

- Swimmer Brye Ravettine qualified for the 2012 U.S. Olympic Team Trials in the 50-meter freestyle and was named an honorable mention CollegeSwimming.com Mid-Major All-American.

- Cheerleading placed fifth at the Universal Cheerleaders Association (UCA) College National Championships.

SPRING 2011

- **BASEBALL** recorded its seventh-consecutive 30+ win season, and had a record seven players taken during the 2011 MLB Draft.

- Softball won their second-ever Big South Championship and earned a berth in the NCAA Regionals.
• Head Softball Coach Paul Wetmore became the first Liberty coach in any sport to reach the 500-win mark, and pitcher Tiffani Smith finished her career as the program’s all-time strikeouts leader (547).
• Men’s Outdoor Track & Field won their fifth consecutive Big South Championship, and 16th overall, with eight individual champions.
• Men’s Outdoor Track & Field finished 12th in the NCAA Championships, the highest finish by any team in Big South Conference history.
• Sam Chelanga finished his career as a 14-time All-American and four-time National Champion, with his finishes of first in the 5,000 meters and second in the 10,000 meters at the NCAA Outdoor Track & Field Championships, and was voted the Big South Conference Male Student-Athlete of the Year for the third time.
• Golf won its first-ever Big South Conference championship by 31 strokes, and finished the year ranked #33 in the nation.
• Robert Karlsson finished the season ranked #53 in the nation, and repeated as Big South Golfer of the Year.
• Jeff Thomas was named 2011 Coach of the Year by the Big South Conference and the Virginia State Golf Coaches Association (VSGCA).
• Women’s Tennis tied a program-record with 15 wins on the season, won the first Big South regular season championship in team history, and finished the year with the first regional ranking (10th) in program history.
• The 3,000-square-foot Cook Tennis Center was opened as a result of a gift from Sherwin and Lora Cook.
• Lacrosse finished their second NCAA season with seven victories, representing a six-win improvement over their inaugural 2010 season.
FALL 2011

- FOOTBALL FINISHED the season with seven wins and ranked #23 in the nation in the final FCS Coaches Poll, the fifth-consecutive season with seven or more wins and the fourth-consecutive season finish in the Top 25.

- Former Kansas and Buffalo head coach Turner Gill was named Liberty’s eighth head Football coach, and Liberty announced an FBS feasibility study to consider the opportunity to move up to the highest level of NCAA competition.

- Volleyball reached 20 wins for the fifth consecutive season, earned their conference-record fifth straight Big South regular season championship, and won a conference-record sixth tournament championship and NCAA berth.

- Men’s Soccer reached 10 or more wins for the fifth consecutive season, and won its second Big South Conference championship and accompanying NCAA berth.

- Darren Amoo and Phillip Aseweh were selected in the third round of the MLS supplemental draft, becoming the sixth and seventh Liberty Men’s Soccer players to be drafted by an MLS team.

- Men’s Cross Country won their conference-record seventh consecutive Big South Championship and 13th title overall.

- Field Hockey completed its inaugural NCAA season with six victories, and was accepted as a member in the Northern Pacific Field Hockey Conference (NorPac).
THE FLAMES CLUB actually began in 1979 as the “Big Blue Club,” for the purpose of providing financial support to what was then Liberty Baptist College Athletics. In that first year, the Big Blue Club had 106 members who contributed just over $6,000. The organization changed its name the following year (1980) to the “LBC Scholarship Foundation Association” (SFA). In 1983, another name change occurred when the “Talon Club” became the new banner, and contributions exceeded $16,000. The “Liberty University Athletic Association” (LUAA) became the brand in 1990, and contributions crossed the $25,000 threshold for the first time. The final progression to the “Flames Club” occurred in 2001. Ten years later, the Flames Club had more than 500 members contribute nearly $470,000 to the 2011 Annual Fund.

THE MISSION

THE FLAMES CLUB is integral to the success of Liberty Athletics, and is the channel through which Flames Nation can partner with our coaches and student-athletes for the advancement of the athletics program. With the ever-increasing cost of competing at the NCAA Division I level, a dynamic booster club is critical to putting the strongest possible teams on the field and court. The mission of the Flames Club is to raise financial support for Liberty Athletics and to ensure that our coaches and student-athletes have everything they need to compete for championships. Members of the Flames Club enjoy the satisfaction of knowing that their gifts are ultimately investments in the lives of our student-athletes, helping to provide them with the academic foundation, spiritual development, and character traits learned through athletics competition that are essential to success in life. Flames Club members can also be rewarded with preferred seating, parking, and pre-game hospitality privileges; based upon membership level. Benefits may also be refused for maximum tax deductibility (see your tax advisor).
TOTAL GIVING TO LIBERTY UNIVERSITY ATHLETICS IN 2011

Flames Club Annual Fund = $468,000
Legacy (Capital) Gifts = $643,000
Total = $1,111,000

GROWTH OF THE FLAMES CLUB ANNUAL FUND

2004 = $56,000
2005 = $180,000 (+221%)
2006 = $252,000 (+40%)
2007 = $351,000 (+39%)
2008 = $382,000 (+9%)
2009 = $392,000 (+3%)
2010 = $418,000 (+7%)
2011 = $468,000 (+12%)
2012 Goal = $550,000 (+18%)
JADE CRAYCRAFT | Volleyball
• Class of 2014
• Advertising & Public Relations

“The people here care about giving you more than just an education…Liberty has prepared me for life after volleyball.”

KEVIN FOGG | Football
• Class of 2013
• Business Management

“I came to Liberty because I wanted to excel at being a champion for Christ, and to use the game of football to honor God.”

TREY WIMMER | Baseball
• Class of 2013
• Kinesiology

“I thought I came to Liberty to play baseball…but I now know that the Lord brought me here for a higher purpose.”

JORDAN RICHARDSON | Lacrosse
• Class of 2014
• Communications

“Liberty has taught me to use the talents that God has blessed me with for His purpose…this school was the best fit for me.”

BETHANY WAKELEY | Swimming
• Class of 2014
• Women’s Ministries

“Liberty has a higher purpose of reaching people with the Gospel through Division I athletics.”

KEVIN FOGG | Football
• Class of 2013
• Business Management

“I came to Liberty because I wanted to excel at being a champion for Christ, and to use the game of football to honor God.”

TREY WIMMER | Baseball
• Class of 2013
• Kinesiology

“I thought I came to Liberty to play baseball…but I now know that the Lord brought me here for a higher purpose.”

JORDAN RICHARDSON | Lacrosse
• Class of 2014
• Communications

“Liberty has taught me to use the talents that God has blessed me with for His purpose…this school was the best fit for me.”

BETHANY WAKELEY | Swimming
• Class of 2014
• Women’s Ministries

“Liberty has a higher purpose of reaching people with the Gospel through Division I athletics.”

KELLY HENION | W. Soccer
• Class of 2014
• Nursing

“You can feel God’s presence on this campus…coming to Liberty has helped me to place God at the center of everything I do.”
SAMMI SHIVOCK | Softball
- Class of 2014
- Exercise Science
“I came to Liberty because I wanted to play Division I at a Christian college...and then Liberty changed my life.”

HELEN DOOLITTLE | Field Hockey
- Class of 2014
- Mathematics
“I have grown in my relationship with Christ since coming to Liberty...this is like no other place.”

J.C. SANDERS | M. Basketball
- Class of 2014
- Business Management
“It has been my dream since childhood to play Division I basketball at a Christian university, and Liberty has been the perfect fit.”

MEGAN ROBINSON | Cheerleading
- Class of 2013
- Fashion Merchandising
“I came to Liberty to cheer at a Division I school where I could also be encouraged spiritually and challenged academically.”

REBEKAH JENKINS | W. Tennis
- Class of 2014
- Psychology
“I came to Liberty with a desire to honor an amazing God and to influence others to live with an eternal purpose.”

RODERICK SPRUEL | Track & Field
- Class of 2013
- Information Systems
“Liberty has enabled me to grow in Christ while competing at the highest level of NCAA athletics.”
**MEMBERSHIP BENEFITS FOR FOOTBALL AND BASKETBALL**

(May be refused for tax purposes)

- All seats assigned in priority order and based on availability
- Must purchase season tickets for parking passes and/or comp dining passes, if listed
- First time at this level or higher, or otherwise by request

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>$50</th>
<th>$100</th>
<th>$250</th>
<th>$500</th>
<th>$1,000</th>
<th>$2,500</th>
<th>$5,000</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Member</strong></td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td><strong>Eagle</strong></td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td><strong>Flame</strong></td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td><strong>Coaches</strong></td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td><strong>President’s</strong></td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td><strong>Scholarship</strong></td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
</tbody>
</table>

- **Enriching Lives of Current and Future Liberty Student-Athletes**
- Name in Game Programs, Key Chain & Window Decal, Electronic Newsletter
- Home & Away Ticket Priority
- Option to Purchase Sec. 104 & 106 Red Reserved FB Seats and Sec. 118 & 122 Red Premium BB Seats
- Option to Purchase Center Sec. 105 Red Reserved FB Seats and Sec. 119, 120 & 121 Red Premium BB Seats
- Invitation to FB Hospitality in Flames Club Tent (nominal fee or # of comp passes)
- Blue Lot Parking Pass for Football and Men’s Basketball
- Red Lot or White Lot Parking for Women’s Basketball
- Invitation to BB Pre-Game Dining in DeMoss Grand Lobby (nominal fee or # of comp passes)
- Option to Purchase Sec. 104, 106, 204 & 206 Blue Premium Football Seats
- Option to Purchase Blue Club Women’s Basketball Seats
- Football, Basketball, and/or Baseball Guides Upon Request
- White Lot Parking Pass for Football and Men’s Basketball
- Option to Purchase Center Sec. 105 & 205 Blue Premium Football Seats
- Assigned Red Lot Space for Football
- Red Lot Parking Pass for Men’s Basketball
- Option to Purchase Club Football Seats
- Option to Purchase Blue Club Men’s Basketball Seats
- Admission to Club Pavilion with Club Seat Purchase (Football)
- Ability to Personally Select Football and Basketball Seats on Director’s Day
- Autographed Football or Basketball Game Ball
- Personalized Parking Space for Football
- Option to Purchase Courtside Men’s Basketball Seats
- Personalized Parking Space for Men’s Basketball with Courtside Seats
- Invitation to Annual President’s Dinner
- Honorary Captain and Two Sideline Passes for One Football Game

---

*Sec. = Section, FB = Football, BB = Basketball*
LOYALTY POINT SYSTEM

THE FLAMES CLUB Loyalty Point System is designed to reward supporters of Liberty Athletics with the best seats and parking privileges in a fair and objective manner that recognizes history, loyalty, and dollars contributed. Points are awarded annually for dollars contributed, consecutive years of membership, consecutive years of buying season tickets, and for referring new members. Members receive an overall ranking based on Loyalty Points, and seats and parking are assigned in priority order based on 1) membership level, starting with Scholarship, and 2) point total within each membership level. The same priority will apply for away games and postseason playoffs or tournaments. Since records are incomplete for dollars contributed prior to 2005, 15 points are awarded to everyone for whom there is record of a gift made in 2004 or earlier. Points for consecutive years of membership began in 2005, while points for consecutive years of season ticket purchases began with the 2006-07 season. Legacy (capital) gift dollars receive double points, but do not count toward membership level. Referral points are based upon the level for which the new member joins, and the new member must list the referring member on the membership form.

LOYALTY POINTS ARE AWARDED AS FOLLOWS:

- 15 pts if on record for a gift prior to 2005
- 3 pts for each prior consecutive year of membership, starting in 2005
- 1 pt for each prior consecutive year as a Football season ticket holder, starting in 2006
- 1 pt for each prior consecutive year as a Men’s Basketball season ticket holder, starting in 2006
- 1 pt for each prior consecutive year as a Women’s Basketball season ticket holder, starting in 2006
- 2 pts for each prior consecutive year as an Olympic sport season ticket holder, starting in 2010
- 1 pt for each $100 contributed to the Flames Club Annual Fund from 2005 to 2011 (referred to as “lifetime”)
- 1 pt for each $100 contributed to the Flames Club Annual Fund for 2012
- 2 pts for each $100 contributed as a Legacy (capital) gift from 2005 forward

New member referral points:

- Scholarship = 50 pts.
- President’s = 25 pts.
- Director’s = 15 pts.
- Cornerstone = 10 pts.
- Coaches = 5 pts.
- Flame = 3 pts.
- Eagle = 2 pts.
- Member = 1 pt.

EXAMPLE A
Member since 2002 = 15 pts + 21 pts
$4,000 lifetime giving = 40 pts
$500 in 2012 Annual Fund = 5 pts
Referred Cornerstone member = 10 pts
TOTAL POINTS = 91

EXAMPLE B
Member since 2006 = 18 pts
$6,000 lifetime giving = 60 pts
$1,000 to 2012 Annual Fund = 10 pts
Referred Eagle member = 2 pts
TOTAL POINTS = 80

EXAMPLE C
New member in 2012 = 0 pts
$5 lifetime giving = 0 pts
$5,000 to 2012 Annual Fund = 50 pts
No referrals = 0 pts
TOTAL POINTS = 50
2012 FOOTBALL SEASON TICKET PRICING

- General Admission $65
- Reserved* $100
- Premium* $125
- Club* $225

*See benefits matrix for membership qualifications

IMPORTANT DATES

JUNE 15
Priority deadline for Football seats and parking

JUNE 28
Director’s Day Football seat and parking selection event

AUGUST 20
Football tickets and parking passes shipped

SEPTEMBER 8
Football home opener vs. Norfolk State

OCTOBER 1
Priority deadline for Basketball seats

OCTOBER 25
Director’s Day Basketball seat selection event

FIRST HOME BASKETBALL GAME
Tickets and parking passes distributed

DECEMBER 31
All pledge balances due
Priority deadline for Football seats and parking
Director's Day Football seat and parking selection event
Football tickets and parking passes shipped
Football home opener vs. Norfolk State
Priority deadline for Basketball seats
Director's Day Basketball seat selection event
Tickets and parking passes distributed
All pledge balances due

WILLIAMS STADIUM

Premium Seating
Reserved Seating
Visitors Seating

FLAMES CLUB 15
THE NEW LIBERTY Baseball stadium construction has affected the 2012 Football parking configuration, resulting in the following four parking levels available to qualified members: The Gray Lot (near the Luurtsema Center) has assigned spaces for luxury suite holders and season ticket holders at the President’s ($5,000) Level and higher. The White Lot (near the Bookstore) is first-come, first-served parking for season ticket holders at the Cornerstone ($1,000) Level and higher. The Blue Lot (near Religion Hall) is first-come, first-served parking for season ticket holders at the Flame ($250) Level and higher. All members at the Flame Level and higher can also request Yellow Tailgate passes for the front row of the White and Blue Lots on a game-by-game basis by calling (434) 582-CLUB (2582) or emailing FlamesClub@liberty.edu. All parking is based on availability and assigned on a priority basis.
THE FLAMES CLUB TENT opens 90 minutes before kick off for each home game for members at the Eagle ($100) Level and higher. An outstanding tailgate-style meal is provided for a nominal fee, with season ticket holders at the Coaches ($500) Level and higher being eligible for complimentary passes with advance RSVP, based upon membership level. Advance purchase is recommended for all qualified members to guarantee admission and to receive discounted pricing.

THE FOURTH FLOOR of the Football Tower houses the Suite Concourse and 18 luxury suites, bringing unprecedented comfort and hospitality to Williams Stadium. Outstanding for hosting family and friends or entertaining business associates, each suite includes a kitchen, LCD flat-panel TV, coat closet, and lounge furniture in a 19’ x 13’ living area. Seating for 16 is comprised of four indoor bar-stool window seats and 12 cushioned outdoor seats, providing the most spectacular view of the field, Liberty campus, and Blue Ridge Mountain scenery. Exclusive restrooms are located on the Suite Concourse, and concierge service is provided. The 2012 lease price of $23,500 includes 16 season tickets and four parking passes. Catering may be arranged through Sodexo, the Liberty campus provider.

PRE-GAME HOSPITALITY:
FLAMES CLUB TENT

FLAMES CLUB

2012 FOOTBALL SCHEDULE

9/1 at Wake Forest
9/8 NORFOLK STATE
9/15 at Montana
9/22 LEHIGH
10/6 GARDNER-WEBB*
10/13 at Presbyterian College*
10/20 CONCORD
10/27 at Coastal Carolina*
11/3 CHARLESTON SOUTHERN*
11/10 STONY BROOK*
11/17 at VMI*

*Luxury Football Suites

2012 FOOTBALL SCHEDULE

9/1 at Wake Forest
9/8 NORFOLK STATE
9/15 at Montana
9/22 LEHIGH
10/6 GARDNER-WEBB*
10/13 at Presbyterian College*
10/20 CONCORD
10/27 at Coastal Carolina*
11/3 CHARLESTON SOUTHERN*
11/10 STONY BROOK*
11/17 at VMI*

*Luxury Football Suites

FLAMES CLUB
PARKING: MEN’S BASKETBALL

THERE ARE THREE first-come, first-served parking lots available for qualified members: The Red Lot is for season ticket holders at the Director’s ($2,500) Level and higher. The White Lot is for season ticket holders at the Cornerstone ($1,000) Level and higher. The Blue Lot is for season ticket holders at the Flame ($250) Level and higher. All parking is based on availability and assigned on a priority basis.

PARKING: WOMEN’S BASKETBALL

THE RED LOT AND WHITE LOTS are first-come, first-served parking for season ticket holders at the Flame ($250) Level and higher. All parking is based on availability and assigned on a priority basis.

PRE-GAME HOSPITALITY: MEN’S AND WOMEN’S BASKETBALL

ALL FLAME ($250) LEVEL members and higher are invited to the pre-game hospitality events held in the DeMoss Grand Lobby before select home Basketball games. All season ticket holders at the Cornerstone ($1,000) Level and higher qualify for complimentary passes, based upon membership level, with advance RSVP. Advance purchase is recommended for all qualified members to guarantee admission and to receive discounted pricing.

2012 BASKETBALL SEASON TICKET PRICING

Men’s Basketball
General Admission = $75
Premium* = $100
Club* = $200
Courtside* = $300

Women’s Basketball
General Admission = $50
Premium* = $75
Club* = $125

*See benefits matrix for membership qualifications
CONTRIBUTING TO THE FLAMES CLUB ANNUAL FUND

CONTRIBUTIONS MAY BE unrestricted, so that they can be used where needed most, or designated toward your specific sport of choice. Those joining the 2012 Flames Club will be eligible for benefits for the 2012 Football season, 2012-13 Basketball season, and the 2013 Baseball season. Contributions may be submitted in person at the Flames Club Office, by mail, or online at LibertyFlames.com/FlamesClub. Payments may be made by cash, check, credit card, or stock transfer; and may be paid in a lump sum payment or on a monthly or quarterly basis, with the balance due by December 31. If your organization matches contributions, please forward all matching paperwork to the Flames Club to receive full recognition and benefit credit for the entire gift, including the matched portion. The Flames Club operates under Liberty University’s non-profit 501(c) (3) status, and donations are 80% tax-deductible unless the donor chooses to refuse all benefits for 100% deductibility, per IRS regulations (see your tax advisor).

COMING SOON: NEW BASEBALL STADIUM

CONSTRUCTION HAS BEGUN on a new 2,500-seat Liberty Flames Baseball stadium that is expected to be the finest collegiate facility in the state of Virginia. The new stadium should be completed for the 2013 season and all members will be provided information regarding preferred seating privileges, which will be based upon 2012 Flames Club membership.
MEMBERSHIP REFERRALS:  
THE EASIEST WAY TO GAIN LOYALTY POINTS

THE EASIEST WAY for current members to earn Loyalty Points and to help grow support for Liberty Flames Athletics is to refer new members to the Flames Club. Everyone wins as the referring member enjoys enhanced points for seating and parking privileges, the new member enjoys participation in the Flames Club, and Liberty Athletics enjoys additional financial support. For more information, see the Loyalty Points page of this brochure.

LEGACY (CAPITAL) GIFTS & NAMING RIGHTS OPPORTUNITIES

ALL 20 ATHLETIC TEAMS at Liberty University have legacy (capital) gift needs beyond the Annual Fund campaign. Legacy gifts provide naming rights opportunities for the improvement of existing facilities or the construction of new facilities. Legacy gifts can range from $1,000 to donate a locker, to six or seven-figure gifts to name a large facility. Some recent legacy gift projects include the construction of Osborne Stadium and the Luurtsema Center for Soccer and Track & Field, and the Cook Tennis Center. Legacy gifts receive double loyalty points, but do not count towards Flames Club membership levels. Since no tangible benefits are received outside of naming opportunities, legacy gifts may be considered 100% tax deductible (see your tax advisor).

DEFERRED GIVING

DEFERRED GIFTS can enable donors to support Liberty Athletics in a greater capacity than they may have thought possible, and some types of these gifts can provide current income to the donor and/or tax benefits. Some of the deferred gift options include charitable gift annuities, will bequests, life insurance gifts, and various types of charitable trusts. Contact the Flames Club for more information on deferred gift options.
THE CURRENT DOLLAR contribution amounts associated with each Annual Fund membership level have been in place since 2006. After seven years, Liberty University’s enhanced commitment to building a program of national prominence and the growing cost of NCAA Division I athletics necessitates a periodic adjustment of those contribution amounts. Understanding that planning is important to those who desire to support our program, we would like to thank all members who have supported the Flames Club over the past six years and provide appropriate notice that the contribution amounts for 2013 will be as follows:

- Member Level - $60
- Eagle Level - $120
- Flame Level - $300
- Coaches Level - $600
- Cornerstone Level - $1,200
- Director's Level - $3,000
- President's Level - $6,000
- Scholarship Level - $12,000

It is anticipated that the contribution amounts will remain as described above for seven more years, with the next scheduled adjustment to take place in 2020.
FLAMES CLUB

CHANGES TO FLAMES CLUB MEMBERSHIP LEVELS