

Bachelor of Science – **BUSINESS ADMINISTRATION: MARKETING**
SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

<u>First Semester</u>		<u>Second Semester</u>	
BWVW 101	1	BWVW 102	1
COMS 101, ENGR 270, SCOM 110 & 226	3/6	BIBL 105 or ^205	3
MATH _____ (above 110)		PSYC 150	3
[MATH 121, 125, 126]	3	ENGL 101	3
EVAN 101	2	NAT SCI, MATH, BUSI 201	
Elective	3	[MATH 201/BUSI 230]	3
UNIV 101	1	TOTAL	13
NSSR 101	0		
TOTAL	13/16		

SOPHOMORE YEAR

GOVT 200, PSYC 101, 210, SOVI 200, 201	3	GEN ED ELECTIVE [BUSI 201] or LANG*	3
NAT SCI _____	3	CRST 290	2-3
BIBL 110 or ^210	3	CSTU 101 or 102, THEA 101, ARTS 105, CINE 101, MUSC 103, 311, 312, 313 or LANG*	3
ENGL 102, MUSC 200, ARTS 209	3	ENGL 201, 202, 215, 216, 221, 222, MUSC 213, 314, 371, ARTS 205, 214	3
ACCT 211	3	ACCT 212	3
CSER	0	BUSI 330	3
TOTAL	15	CSER	0
		TOTAL	17-18

JUNIOR YEAR

THEO 201	3	THEO 202	3
HIEU 201, 202, HIUS 221 or 223, 222	3	PHIL 201	3
BUSI 409	3	BUSI 301	3
BUSI 310	3	BUSI 331	3
BUSI 320	3	BUSI 303	3
CSER	0	ECON 213	3
TOTAL	15	CSER	0
		TOTAL	18

SENIOR YEAR

BUSI 342	3	BUSI 340	3
BUSI 435 or 437 (fall only)	3	BUSI 472	3
BUSI 411	3	BUSI 431	3
BUSI 438	3	BUSI 490	3
ECON 214	3	BUSI 430 or 436 (spring only)	[3]
CSER	0	Elective	2
TOTAL	15	CSER	0
		TOTAL	14 [17]

^Options available to Honors students

*See DCP for LANG requirement

GRADUATION REQUIREMENTS for B.S. in Business Administration: Marketing

120 Total Hours

1. 45 hours of upper level (300/400 courses)
2. 30 semester hours completed at Liberty
3. 50% of the major and the minor must be completed at Liberty

Cumulative GPA must be 2.0 or higher

4. Must have a "C" or above in upper-level courses in the major
5. Must have an overall average of "C" in the major

Christian/Community Service Assignments

6. BWVW 101 & 102 must be completed by all freshmen and transfer students within the first and second semesters of a student's program. This is the Christian/Community Service (CSER) requirement for the first year at Liberty. After completing BWVW 101 & 102, students may choose a CSER from the 200, 300, 400, or 500 series.

Graduation Application

7. Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date.