

| <u>CORE COURSES (39 hours)</u> | | <u>Hrs</u> | <u>Sem</u> | <u>Grade</u> |
|---|---|--------------------|-------------------|---------------------|
| BUSI 505 | Healthcare Informatics | 3 | _____ | _____ |
| BUSI 506 | Legal & Ethical Issues for Health Professionals | 3 | _____ | _____ |
| BUSI 511 | Healthcare Administration | 3 | _____ | _____ |
| BUSI 523 | Financial Analysis & Decision Making in Healthcare | 3 | _____ | _____ |
| BUSI 528 | Strategic Management & Marketing for Health Professionals | 3 | _____ | _____ |
| BUSI 611 | Operations Management for Health Organizations | | | |
| <u>or</u> BUSI 619 | Quality Assessment & Evidence Based Decision Making | 3 | _____ | _____ |
| BUSI 629 | Economic Analysis in Healthcare | 3 | _____ | _____ |
| BUSI 646 | Managing Human Capital in Healthcare | 3 | _____ | _____ |
| BUSI 691 | Healthcare Administration Capstone | 3 | _____ | _____ |
| HLTH 501 | Biostatistics | 3 | _____ | _____ |
| HLTH 503 | Principles of Epidemiology | 3 | _____ | _____ |
| NURS 501 | Health Policy & Ethics | 3 | _____ | _____ |
| NURS 503 | Managing Population Health | 3 | _____ | _____ |
| <u>MARKETING COGNATE (9 hours)</u> | | | | |
| BUSI 520 | Strategic Marketing Management | 3 | _____ | _____ |
| BUSI 612 | Marketing Promotions | 3 | _____ | _____ |
| MRKT 670 | Brand Management | 3 | _____ | _____ |
| | | TOTAL HOURS | 48 | |

Graduation Requirements

Complete 48 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than 2 grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Liberty University Course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program offered in Online Format

Revised: 03.08.2019

Notes

*All applicable prerequisites must be met
Suggested course sequence on second page*

SUGGESTED COURSE SEQUENCE

First Semester

| | |
|-----------------|----------|
| <u>BUSI 511</u> | 3 |
| HLTH 501 | 3 |
| NURS 501 | <u>3</u> |
| Total | 9 |

Second Semester

| | |
|-----------------|----------|
| <u>BUSI 505</u> | 3 |
| BUSI 506 | 3 |
| NURS 503 | <u>3</u> |
| Total | 9 |

Third Semester

| | |
|-----------------|----------|
| <u>BUSI 523</u> | 3 |
| BUSI 528 | 3 |
| HLTH 503 | <u>3</u> |
| Total | 9 |

Fourth Semester

| | |
|-----------------|----------|
| <u>BUSI 520</u> | 3 |
| BUSI 611 or 619 | 3 |
| BUSI 612 | <u>3</u> |
| Total | 9 |

Fifth Semester

| | |
|-----------------|----------|
| <u>BUSI 629</u> | 3 |
| BUSI 646 | 3 |
| BUSI 691 | 3 |
| MRKT 670 | <u>3</u> |
| Total | 12 |