

<b><u>CORE COURSES (33 hours)</u></b>		<b><u>Hrs</u></b>	<b><u>Semester</u></b>	<b><u>Grade</u></b>
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 530	Managerial Finance	3	_____	_____
BUSI 561	Legal Issues in Business	3	_____	_____
BUSI 600	Business Research Methods	3	_____	_____
BUSI 601	Accounting for Decision Making	3	_____	_____
BUSI 604	International Business	3	_____	_____
BUSI 610	Organizational Design and Structure	3	_____	_____
BUSI 620	Global Economic Environment	3	_____	_____
BUSI 642	Contemporary Issues in Human Resource Management	3	_____	_____
BUSI 650	Operations Management	3	_____	_____
BUSI 690	Policy and Strategy in Global Competition	3	_____	_____
<b><u>PUBLIC RELATIONS COGNATE COURSES (12 hours)</u></b>				
COMS 532	Approaches to Media Technology	3	_____	_____
COMS 560	Communication and Conflict	3	_____	_____
COMS 658	Public Relations and Advertising	3	_____	_____
_____	_____	3	_____	_____
		<b>TOTAL HOURS:</b>	<b>45</b>	

**Graduation Requirements**

45 total hours  
 A minimum of 33 hours must be completed through Liberty University, not to include credits from a prior degree earned through Liberty  
 A maximum of 12 hours of transfer credit, including credit from a degree on the same academic level previously earned through Liberty, may be applied to the degree  
 3.0 GPA  
 No more than two (2) grades of C may be applied to the degree  
 No grade of D may be applied to the degree  
 Degree must be completed within 5 years  
 All Resident students are required to enroll in and pass GRST 500 in their first semester  
 All Online students admitted on Academic Probation are required to enroll in and pass GRST 500 in their first semester  
 Submit Graduation Application at the beginning of the final semester

**Note**

<sup>1</sup>Students must choose an elective from the following for which pre-requisites have been met: BUSI 502, 503, 504, 605, 606, 607, 612, 613, 614, 643, 644, 645, 680, 681 or 682

**SUGGESTED COURSE SEQUENCE**

**First Semester**

BUSI 561 (B-Term)	3
BUSI 604 (B-Term)	3
BUSI 600 (D-Term)	<u>3</u>
Total	9

**Second Semester**

BUSI 530 (B-Term)	3
BUSI Elective <sup>1</sup> (D-Term)	3
BUSI 520 (D-Term)	<u>3</u>
Total	9

**Third Semester**

COMS 532 (B-Term)	3
BUSI 610 (B-Term)	3
BUSI 620 (D-Term)	<u>3</u>
Total	9

**Fourth Semester**

BUSI 650 (B-Term)	3
BUSI 642 (D-Term)	3
COMS 658 (D-Term)	<u>3</u>
Total	9

**Fifth Semester**

COMS 560 (B-Term)	3
BUSI 601 (B-Term)	3
BUSI 690 (D-Term)	<u>3</u>
Total	9

**Note:**

<sup>1</sup>Students must choose an elective from the following for which pre-requisites have been met:  
BUSI 502, 503, 504, 605, 606, 607, 612, 613, 614, 643, 644, 645, 680, 681 or 682