

<u>CORE COURSES (33 hours)</u>	<u>Hrs</u>	<u>Semester</u>	<u>Grade</u>
BUSI 520 Strategic Marketing Management	3	_____	_____
BUSI 530 Managerial Finance	3	_____	_____
BUSI 561 Legal Issues in Business	3	_____	_____
BUSI 600 Business Research Methods	3	_____	_____
BUSI 601 Accounting for Decision Making	3	_____	_____
BUSI 604 International Business	3	_____	_____
BUSI 610 Organizational Design and Structure	3	_____	_____
BUSI 620 Global Economic Environment	3	_____	_____
BUSI 642 Contemporary Issues in Human Resource Management	3	_____	_____
BUSI 650 Operations Management	3	_____	_____
BUSI 690 Policy and Strategy in Global Competition	3	_____	_____
<u>MARKETING COGNATE COURSES (12 hours)</u>			
BUSI 612 Marketing Promotions	3	_____	_____
BUSI 613 Supply Chain Management	3	_____	_____
BUSI 614 Marketing Research	3	_____	_____
_____ ¹	3	_____	_____
TOTAL HOURS	45		

Graduation Requirements

45 total hours
 33 hours must be completed through Liberty University
 3.0 GPA
 No more than two (2) grades of C may be applied to the degree
 No grade of D may be applied to the degree
 Degree must be completed within 5 years
 Online students will be required to take the graduate writing assessment
 Resident students will be required to pass the graduate writing assessment or complete GRST 500
 Submit Graduation Application at the beginning of the final semester

Note

¹Students must choose an elective from the following for which pre-requisites have been met: BUSI 502, 503, 504, 605, 606, 607, 643, 644, 645, 680, 681, 682, COMS 532, 560 or 658

SUGGESTED COURSE SEQUENCE

First Semester

BUSI 561 (B-Term)	3
BUSI 604 (B-Term)	3
BUSI 600 (D-Term)	<u>3</u>
Total	9

Second Semester

BUSI 530 (B-Term)	3
BUSI/COMS Elective ¹ (D-Term)	3
BUSI 520 (D-Term)	<u>3</u>
Total	9

Third Semester

BUSI 610 (B-Term)	3
BUSI 612 (B-Term)	3
BUSI 620 (D-Term)	<u>3</u>
Total	9

Fourth Semester

BUSI 650 (B-Term)	3
BUSI 613 (D-Term)	3
BUSI 642 (D-Term)	<u>3</u>
Total	9

Fifth Semester

BUSI 614 (B-Term)	3
BUSI 601 (B-Term)	3
BUSI 690 (D-Term)	<u>3</u>
Total	9

Note:

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BUSI 502, 503, 504, 605, 606, 607, 644, 645, 680, 681, 682, COMS 532, 560 or 658