

**CORE COURSES (33 hours)**

		<b><u>Hrs</u></b>	<b><u>Semester</u></b>	<b><u>Grade</u></b>
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 530	Managerial Finance	3	_____	_____
BUSI 561	Legal Issues in Business	3	_____	_____
BUSI 600	Business Research Methods	3	_____	_____
BUSI 601	Accounting for Decision Making	3	_____	_____
BUSI 604	International Business	3	_____	_____
BUSI 610	Organizational Design & Structure	3	_____	_____
BUSI 620	Global Economic Development	3	_____	_____
BUSI 642	Contemporary Issues in Human Resource Management	3	_____	_____
BUSI 650	Operations Management	3	_____	_____
BUSI 690	Policy & Strategy in Global Competition	3	_____	_____

**PUBLIC RELATIONS COGNATE (12 hours)**

COMS 532	Media Technologies & Communication Strategies	3	_____	_____
COMS 560	Communication & Conflict	3	_____	_____
COMS 658	Strategic Com. Campaigns for the Digital Age	3	_____	_____
_____	_____	<sup>1</sup>	_____	_____

**TOTAL HOURS 45**

**Graduation Requirements**

Complete 45 hours

A minimum of 33 hours must be completed through Liberty University, not to include credits from a prior degree earned through Liberty

A maximum of 12 hours of transfer credit, including credit from a degree on the same academic level previously earned through Liberty, may be applied to the degree

3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Degree must be completed within 5 years

Liberty University course work that is more than seven years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit.

All Resident students are required to enroll in and pass GRST 500 in their first semester

All Online students admitted on Academic Caution are required to enroll in and pass GRST 500 in their first semester

Please submit a Graduation Application to the Registrar's Office at the beginning of the final semester

**Note**

<sup>1</sup>Choose one of the following courses for which prerequisites have been met:

BMAL 500, BUSI 502, 503, 504, 605, 606, 607, 612, 613, 614, 643, 644, 645, 680, 681, or 682

**SUGGESTED COURSE SEQUENCE**

First Semester

BUSI 561 (B-Term)	3
BUSI 604 (B-Term)	3
BUSI 600 (D-Term)	<u>3</u>
Total	9

Second Semester

BUSI 530 (B-Term)	3
BUSI 520 (D-Term)	3
Cognate Elective <sup>1</sup> (D-Term)	<u>3</u>
Total	9

Third Semester

BUSI 610 (B-Term)	3
COMS 532 (B-Term)	3
BUSI 620 (D-Term)	<u>3</u>
Total	9

Fourth Semester

BUSI 650 (B-Term)	3
BUSI 642 (D-Term)	3
COMS 658 (D-Term)	<u>3</u>
Total	9

Fifth Semester

BUSI 601 (B-Term)	3
COMS 560 (B-Term)	3
BUSI 690 (D-Term)	<u>3</u>
Total	9

**Note**

<sup>1</sup>Choose one course from the following: BMAL 500, BUSI 502, 503, 504, 605, 606, 607, 612, 613, 614, 643, 644, 645, 680, 681 or 682