

CORE COURSES (33 hours)

	<u>Hrs</u>	<u>Semester</u>	<u>Grade</u>
BUSI 520 Strategic Marketing Management	3	_____	_____
BUSI 530 Managerial Finance	3	_____	_____
BUSI 561 Legal Issues in Business	3	_____	_____
BUSI 600 Business Research Methods	3	_____	_____
BUSI 601 Accounting for Decision Making	3	_____	_____
BUSI 604 International Business	3	_____	_____
BUSI 610 Organizational Design & Structure	3	_____	_____
BUSI 620 Global Economic Environment	3	_____	_____
BUSI 642 Contemporary Issues in Human Resource Management	3	_____	_____
BUSI 650 Operations Management	3	_____	_____
BUSI 690 Policy & Strategy in Global Competition	3	_____	_____

MARKETING COGNATE (12 hours)

BUSI 612 Marketing Promotions	3	_____	_____
BUSI 613 Supply Chain Management	3	_____	_____
BUSI 614 Marketing Research	3	_____	_____
MRKT 640 Consumer Behavior	3	_____	_____

TOTAL HOURS 45

Graduation Requirements

Complete 45 hours

A minimum of 33 hours must be completed through Liberty University, not to include credits from a prior degree earned through Liberty

A maximum of 12 hours of transfer credit, including credit from a degree on the same academic level previously earned through Liberty, may be applied to the degree
3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Liberty University course work that is more than seven years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit.

Degree must be completed within 5 years

All Resident students are required to enroll in and pass GRST 500 in their first semester

All Online students admitted on Academic Caution are required to enroll in and pass GRST 500 in their first semester

Please submit a Graduation Application to the Registrar's Office at the beginning of the final semester

SUGGESTED COURSE SEQUENCE

First Semester

<u>BUSI 561 (B-Term)</u>	3
BUSI 604 (B-Term)	3
BUSI 600 (D-Term)	<u>3</u>
Total	9

Second Semester

<u>BUSI 530 (B-Term)</u>	3
BUSI 520 (D-Term)	3
BUSI 610 (D-Term)	<u>3</u>
Total	9

Third Semester

<u>BUSI 612 (B-Term)</u>	3
BUSI 613 (B-Term)	3
BUSI 620 (D-Term)	<u>3</u>
Total	9

Fourth Semester

<u>BUSI 650 (B-Term)</u>	3
BUSI 642 (D-Term)	3
MRKT 640 (D-Term)	<u>3</u>
Total	9

Fifth Semester

<u>BUSI 601 (B-Term)</u>	3
BUSI 614 (B-Term)	3
BUSI 690 (D-Term)	<u>3</u>
Total	9