

Master of Arts in Communication

Media and Communication Studies

2011-2012 Degree Completion Plan

| AREA 1: CO | NTEXTUAL COMMUNICATION STUDIES (12 hours) | <u>Hrs</u> | Semester | Grade |
|-----------------|--|------------|----------|-------|
| COMS 530 | Mass Media Theory | 3 | | |
| Choose three | (3) of the following courses: | | | |
| COMS 532 | Approaches to Media Technologies | 3 | | |
| COMS 632 | Politics and Media | 3 | | |
| COMS 634 | Religion and Media | 3 | | |
| COMS 638 | Media Management | 3 | | |
| AREA 2: CO | MMUNICATION STRATEGIES (18 hours) | | | |
| electives to sa |) 500/600 level COMS courses. Refer to the second page for tisfy this area. Electives may be taken from any/all Area 1 co red area 1 requirements. | | | |
| COMS | | 3 | | |
| AREA 3: RES | SEARCH (6 hours) | | | |
| COMS 680 | Communication Research Methods | 3 | | |
| COMS 690 | Thesis Defense ¹ | 3 | | |
| OR | | | | |
| COMS 691 | Project Defense ¹ | 3 | | |

Graduation Requirements

36 semester hours total

30 semester hours must be completed through LU

3.0 GPA

No more than two (2) grades of C may be applied to the degree

No grade of D may be applied to the degree

Thesis required

Degree must be completed within 5 years

Students will be required to pass GRST 500 or pass the graduate writing assessment

Submit Graduation Application at the beginning of the final semester

Program Currently Offered in Resident Format Only

Notes

36

Total Hours

¹Any student who is not ready for enrollment in COMS 690 after completing COMS 680 may be required, as determined by the student's thesis chair, to take COMS 689 Thesis Proposal and Research, and may be required to repeat COMS 689 until deemed ready for enrollment in COMS 689 until deemed ready for enrollment in COMS 690 or 691.

Revised: 3.30.11 Effective: Catalog Term 2011-40

Recommended Electives and/or Cognates for Area 2

Note: You may mix and match courses from all areas below.

| Communications | Electives |
|-------------------|--|
| COMS 550 | Communication Education Theory |
| COMS 552 | Leadership Communication |
| COMS 554 | Argument and Persuasion |
| COMS 556 | Audience Analysis and Measurement |
| COMS 558 | Listening and Nonverbal Communication |
| COMS 560 | Communication and Conflict |
| COMS 562 | Web-based Communication |
| COMS 564 | Family Communication |
| COMS 568 | Creative Communication |
| COMS 618 | Visual Rhetoric |
| COMS 652 | Organizational Communication Consulting |
| COMS 654 | Communication and Change |
| COMS 656 | Media Strategies |
| COMS 697 | Special Topics |
| Interpersonal & (| Organizational Communication Studies Cog |

| COMS 520 | Communication Theory |
|---------------------|-------------------------------------|
| Choose three (3) of | the following: |
| COMS 522 | Interpersonal Theory and Practice |
| COMS 524 | Small Group Theory and Practice |
| COMS 622 | Organizational Communication Theory |
| COMS 624 | Intercultural Communication |

Rhetoric & Religious Communication Studies Cognate

| COMS 510 | Rhetorical Theory |
|---------------------|--|
| Choose three (3) of | the following: |
| COMS 513 | Public Discourse in Retrospect |
| COMS 542 | Communication in Christian Ministry |
| COMS 544 | Great Preachers and Preaching |
| COMS 612 | Rhetorical Criticism |
| COMS 620 | Rhetoric in Popular Culture |
| COMS 643 | Contemporary Topics in Religious Communication |
| COMS 644 | Communication of Revival and Reform |

SUGGESTED COURSE SEQUENCE

| First Semester | | Second Semester | |
|---|-------------|--|-------------|
| Area 1: Contextual Studies | 3 | Area 1: Contextual Studies | 3 |
| Area 2: Strategies | 3 | Area 2: Strategies | 3 |
| Area 2: Strategies | <u>3</u> | COMS 680 | 3 |
| _ | Total 9 | | Total 9 |
| Third Semester | | Fourth Semester | |
| | 3 | Fourth Semester Area 1: Contextual Studies | |
| Area 1: Contextual Studies | | Area 1: Contextual Studies | |
| Third Semester Area 1: Contextual Studies Area 2: Strategies Area 2: Strategies | 3 3 3 | | 3 3 3 |

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