

<u>CORE COURSES (48 hours)</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
BUSI 700	Doctor of Business Admin. Orientation ¹	3	_____	_____
BUSI 710	Advanced Business Research Methods	3	_____	_____
BUSI 715	Qualitative & Case Study Methods for Business Research	3	_____	_____
BUSI 720	Quantitative Research Methods	3	_____	_____
BUSI 730	Strategic Allocation of Financial Resources	3	_____	_____
BUSI 740	Strategic Supply Chain Management	3	_____	_____
BUSI 750	Human Resource Development	3	_____	_____
BUSI 755	Organizational & Executive Coaching	3	_____	_____
BUSI 760	Quality Management & Productivity	3	_____	_____
BUSI 770	Strategic Thinking for Decision-Making	3	_____	_____
BUSI 785	Doctor of Business Administration Colloquium ¹	3	_____	_____
BUSI 988	Dissertation I ^{1, 2}	5	_____	_____
BUSI 989	Dissertation II ¹	5	_____	_____
BUSI 990	Dissertation III ¹	5	_____	_____
<u>MARKETING COGNATE (12 hours)</u>				
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 612	Marketing Promotions	3	_____	_____
BUSI 613	Supply Chain Management	3	_____	_____
BUSI 614	Marketing Research	3	_____	_____
TOTAL HOURS		60		

Graduation Requirements

Complete 60 hours

A minimum number of 45 hours must be completed through Liberty University, not to include credits from a prior degree earned through Liberty

A maximum of 15 hours of transfer credit, including credit from a degree on the same academic level previously earned through Liberty, may be applied to the degree

3.25 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 5 years

Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date

Offered in Online Format

Revised: 03.16.2018

Notes

All applicable prerequisites must be met

¹Cannot be transferred from another institution

²Students may not register for BUSI 988 unless they have passed the comprehensive exam and completed all coursework prior to BUSI 785

Suggested course sequence on second page

SUGGESTED COURSE SEQUENCE

First Semester

BUSI 700 ¹	3
BUSI 710	3
BUSI 715	<u>3</u>
Total	9

Second Semester

BUSI 520	3
BUSI 720	3
BUSI 730	<u>3</u>
Total	9

Third Semester

BUSI 612	3
BUSI 740	<u>3</u>
Total	6

Fourth Semester

BUSI 750	3
BUSI 755	<u>3</u>
Total	6

Fifth Semester

BUSI 760	3
BUSI 770	<u>3</u>
Total	6

Sixth Semester

BUSI 613	3
BUSI 614	3
BUSI 785 ¹	<u>3</u>
Total	9

Seventh Semester

BUSI 988	<u>5</u>
Total	5

Eighth Semester

BUSI 989	<u>5</u>
Total	5

Ninth Semester

BUSI 990 ¹	<u>5</u>
Total	5

Notes

¹Optional Intensive format