

**Important:** This degree plan is effective for those starting this degree program in fall 2018 through summer 2019. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

**GENERAL EDUCATION/**

**CORE COMPETENCY REQUIREMENTS (44-47 hours)**

Course		Hrs	Sem	Grade
<b>Communication (6 hours)<sup>1</sup></b>				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____

<b>Math, Science &amp; Technology (7-10 hours)<sup>1</sup></b>				
MATH ____	Math Elective (MATH 114 or higher)	3	_____	_____
_____	Natural Science Elective	3	_____	_____
_____	Technology Competency <sup>2</sup>	0-3	_____	_____
UNIV 101	University Core Competencies	1	_____	_____

<b>Information Literacy (7 hours)<sup>1</sup></b>				
INQR 101	Inquiry 101	1	_____	_____
_____	Composition Elective	3	_____	_____
_____	Information Literacy Elective <sup>3</sup>	3	_____	_____

<b>Critical Thinking (12 hours)<sup>1</sup></b>				
RSCH 201	Research 201	3	_____	_____
_____	Literature OR Philosophy Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____
_____	Cultural Studies Elective	3	_____	_____

<b>Christian Life &amp; Thought (12 hours)<sup>1,4</sup></b>				
BIBL 105	Old Testament Survey	2	_____	_____
BIBL 110	New Testament Survey	2	_____	_____
EVAN 101	Evangelism & Christian Life	2	_____	_____
RLGN 105	Intr Bwvw/Contemp Moral Issues	2	_____	_____
THEO 201	Theology Survey I	2	_____	_____
THEO 202	Theology Survey II	2	_____	_____

Course		Hrs	Sem	Grade
<b>Major Foundational Courses (0-3 hours)<sup>5</sup></b>				
SCOM 110	Media & Culture	3	_____	_____

**MAJOR**

Course		Hrs	Sem	Grade
<b>Core (27 hours)</b>				
DMCA 499	Internship	3	_____	_____
JOUR 225	Media Writing	3	_____	_____
SCOM 201	Public Speaking	3	_____	_____
SCOM 325	Interpersonal Communication	3	_____	_____
SCOM 330	Creative Problem Solving in Teams	3	_____	_____
SCOM 345	Persuasion	3	_____	_____
SCOM 360	Leadership & Organizational Comm.	3	_____	_____
SCOM 370	Motivational Speaking	3	_____	_____
SCOM 460	Communication in the Marketplace	3	_____	_____

<b>Concentration (30 hours)</b>				
ARTS 222	Introduction to Graphic Design	3	_____	_____
ARTS 224	Media Design	3	_____	_____
ARTS 319	Mobile & Interactive Tech. Application	3	_____	_____
BUSI 310	Principles of Management	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
SCOM 358	Essentials of Customer Service	3	_____	_____
SCOM 380	Vendor Comm. & Strategic Relations	3	_____	_____
SCOM 430	Event Planning & Comm. Coordination	3	_____	_____
SCOM 490	Crisis Communication & Negotiation	3	_____	_____
STCO 289	Digital Promotion Tech. & Applications	3	_____	_____

**FREE ELECTIVES (13-19 hours)**

_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____

Graduation Requirements
<b>120</b> Total Hours
<b>2.0</b> Overall grade point average
<b>30</b> Hours must be upper-level courses (300-400 level)
<b>Grade of 'C'</b> Minimum required for all upper-level courses in the major
<b>50%</b> Of major and concentration taken through Liberty University
<b>30</b> Hours must be completed through Liberty University
<b>Grad App</b> Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date
<b>CSER</b> All requirements must be satisfied before a degree will be awarded

Notes
<i>All applicable prerequisites must be met</i>
<sup>1</sup> Refer to the list of approved general education electives at <a href="http://www.liberty.edu/gened">www.liberty.edu/gened</a> before enrolling in core competency requirements
<sup>2</sup> All students must pass the Computer Assessment OR complete applicable INFT course; refer to <a href="http://www.liberty.edu/computerassessment">www.liberty.edu/computerassessment</a> for more information
<sup>3</sup> HIUS 221, 222 or 223 is strongly recommended
<sup>4</sup> Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 and EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 and THEO 202 waived
<sup>5</sup> Major Foundational Courses can also fulfill General Education/Core Competency requirements as applicable
<i>Suggested Course Sequence on second page</i>

## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester		Second Semester	
ENGL 101	3	BIBL 105	2
EVAN 101	2	BIBL 110	2
INQR 101	1	Communications Elective [SCOM 110] <sup>1</sup>	3
Math Elective <sup>1</sup>	3	Cultural Studies Elective <sup>1</sup>	3
Social Science Elective <sup>1</sup>	3	Natural Science Elective <sup>1</sup>	3
RLGN 105	2	Technology Competency <sup>1,2</sup>	0-3
UNIV 101	1	CSER	0
CSER	0		Total 13-16
Total	15		

### SOPHOMORE YEAR

RSCH 201	3	Composition Elective <sup>1</sup>	3
THEO 201	2	Information Literacy Elective <sup>1,3</sup>	3
ARTS 222	3	Literature OR Philosophy Elective <sup>1</sup>	3
JOUR 225	3	THEO 202	2
SCOM 201	3	ARTS 224	3
CSER	0	CSER	0
Total	14	Total	14

### JUNIOR YEAR

ARTS 319	3	BUSI 310	3
SCOM 325	3	BUSI 330	3
SCOM 330	3	SCOM 358	3
SCOM 345	3	SCOM 360	3
Elective	3	SCOM 370	3
CSER	0	Elective	3
Total	15	CSER	0
		Total	18

### SENIOR YEAR

SCOM 380	3	DMCA 499	3
SCOM 430	3	SCOM 490	3
SCOM 460	3	Elective	3
STCO 289	3	Elective	3
Elective	3	Elective	3
CSER	0	Elective	1
Total	15	CSER	0
		Total	16

Notes

*All applicable prerequisites must be met*

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<sup>2</sup>All students must pass the Computer Assessment OR complete applicable INFT course; refer to [www.liberty.edu/computerassessment](http://www.liberty.edu/computerassessment) for more information

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