Bachelor of Science – BUSINESS ADMINISTRATION: MARKETING
SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester
- BWVW 101
- COMS 101
- MATH (above 110) [MATH 125]
- EVAN 101
- Elective

Second Semester
- BWVW 102
- BIBL 105 or ^205
- PSYC 150
- ENGL 101
- NAT SCI, MATH or BUSI 201

TOTAL 13

SOPHOMORE YEAR

- GOVT 200, PSYC 101 or 210, GEN ED ELECTIVE
- NAT SCI
- BIBL 110 or ^210
- ENGL 102
- ACCT 211
- CSER

- GEN ED ELECTIVE [BUSI 201] or LANG*
- CRST 290
- HUMN 101, THEA 101, ARTS 105,
- ENGL 201, 202, 215, 216, 221, or 222 OR
- HIEU 201 or 202 or HIUS 221 or 222

TOTAL 15

JUNIOR YEAR

- THEO 201
- ENGL 201, 202, 215, 216, 221, or 222 OR
- HIEU 201 or 202 or HIUS 221 or 222
- BUSI 409
- BUSI 310
- BUSI 320
- CSER

- THEO 202
- PHIL 201
- BUSI 301
- BUSI 331
- BUSI 303
- ECON 213
- CSER

TOTAL 15

SENIOR YEAR

- BUSI 342
- BUSI 435 or 437 (fall only)
- BUSI 411
- BUSI 438
- ECON 214
- CSER

- BUSI 340
- BUSI 472
- BUSI 431
- BUSI 490
- BUSI 430 or 436 (spring only)
- Elective

TOTAL 15

TOTAL 13 [16]

^Options available to Honors students
*See DCP for LANG requirement

GRADUATION REQUIREMENTS for B.S. in Business Administration: Marketing

120 Total Hours
1. 45 hours of upper level (300/400 courses)
2. 30 semester hours completed at Liberty
3. 50% of the major and the minor must be completed at Liberty

Cumulative GPA must be 2.0 or higher
4. Must have a “C” or above in upper-level courses in the major
5. Must have an overall average of “C” in the major

Christian/Community Service Assignments
6. BWVW 101 & 102 must be completed by all freshmen and transfer students within the first and second semesters of a student’s program. This is the Christian/Community Service (CSER) requirement for the first year at Liberty. After completing BWVW 101 & 102, students may choose a CSER from the 200, 300, 400, or 500 series.

Graduation Application
7. Submission of Graduation Application must be completed within the last semester of a student’s anticipated graduation date.