

**Catalog:** Undergraduate Catalog 2015-2016 [Archived Catalog]

**Title:** School of Communication and Creative Arts - Online Program

# **School of Communication & Creative Arts - Online Program**

## ***Department of Studio & Digital Arts***

### **PURPOSE**

The purpose of the Department of Studio & Digital Arts is to produce visual artists, graphic designers and art educators rooted in a Christ-centered perspective that governs every decision, action and work of art they undertake in the field of visual art.

---

## ***Bachelor of Fine Arts in Studio and Digital Arts - Graphic Design (B.F.A.)***

### **PURPOSE**

The purpose of the Studio and Digital Arts - Graphic Design major is to strive to prepare students who will:

1. Use their professional skills to complement their moral and ethical values;
2. Possess both theoretical and historical understanding of studio and digital arts; and
3. Make practical application of knowledge in professional and personal contexts as a communicator in the field of visual art.

### **PORTFOLIO ADMISSION PROCESS**

Prior to submitting portfolio, students must take the following required courses: ARTS 113, ARTS 114, ARTS 211, ARTS 222 and ARTS 223.

### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Critically analyze visual imagery in relation to history and culture;
  2. Effectively articulate the meaning of visual imagery;
  3. Visualize, conceptualize, and create visual imagery using traditional and digital materials, media, methods and techniques;
  4. Integrate a Christian worldview with best practices for creating visual imagery.
- 

## ***Programs of Study***