



GRAHAM DESIGN

100 Riverview Dr., Lynchburg, VA 24502 / 434-777-7204 / gdesign@gmail.com
www.linkedin.com/in/graham-design

DESIGN PROFICIENCY

- Ad design
- Packaging design
- Logo and identity design
- Professional quality typography
- Page layout
- Photo retouching
- Computer and hand lettering
- Writing advertisements

EDUCATION

Bachelor of Science in Studio and Digital Arts, Liberty University, Lynchburg, VA Anticipated May 2018

- Specialization: **Graphic Design**
- **Honors:** Lambda Pi Eta National Communications Honor Society, Dean's List
- **Applications:** Adobe Creative Cloud (including Illustrator, Photoshop, InDesign, Dreamweaver), Flash, and Microsoft Office Suite

RELEVANT EXPERIENCE

Graphic Designer, Liberty University Career Center, Lynchburg, VA Jan 2017-Present

- Manage social media platforms, maintaining daily content
- Redesigned the department website to include interactive media and enhance user experience
- Collaborate with staff to implement marketing campaigns for events, leading to increased attendance by an average of 25%

Graphic Design Intern, Prototype Advertising, Lynchburg, VA Aug 2016-Dec 2016

- Accumulated more than 180 hours of hands-on training under professional staff
- Participated in client consultations and professional communication
- Wrote content advertisements and designed logo branding for local business under the supervision of ad campaign managers
- Assisted with the publication design of locally distributed magazines

Marketing Intern, Target Corporation, Minneapolis, MN May 2016-Aug 2016

- Held full-time summer position accumulating more than 200 hours of graphic design experience
- Worked in cooperation with staff to design print advertisements and marketing tools
- Assisted in planning and designing Winter 2016 "Trim a Tree with Target" marketing campaign
- Developed the ability to work successfully in collaborative, fast-paced environment

COMMUNITY SERVICE

Peer Leader, Office of Student Leadership, Liberty University, Lynchburg, VA Aug 2016-Present

Volunteer Website Manager, Riverviews Artspace, Lynchburg, VA May 2015-Aug 2015

AFFILIATIONS

American Institute of Graphic Arts Student Chapter Liberty University, Lynchburg, VA

Student Marketing Association, Liberty University, Lynchburg, VA