

# Accounting

Accountants average  
**\$61,000**  
per year

1



\$23,000: median  
pay increase for  
a CPA

2

**93%** of employers  
use LinkedIn

3



Demand for Auditors  
and Accountants is  
growing at an average rate

4



## Careers

Accountant  
Actuary  
Auditing/Assurance Specialist  
Bank & Branch Manager  
Budget Analyst  
Certified Financial Planner\*  
(CFP)  
Certified Public Accountant  
(CPA)  
Chief Financial Officer  
Consultant  
Cost Accountant  
Environmental Accounting  
Financial Aid Counselor  
Financial Manager  
Financial Reporter  
Forensic/Investigative  
Accountant  
Government Accountant  
Import/Export Customs  
Broker  
Information Technology  
Manager  
Insurance Adjuster or Claim  
Examiner  
Internal Auditor  
International Accountant  
Loan Counselor or Officer  
Personal Financial Planner  
Researcher  
Securities Broker  
Tax Examiners & Collectors  
Tax Planner & Preparer



## Strategies for Success

- Students who graduate with a major in accounting can find jobs in business, sales, production, management, product development, procurement, banking, or finance.
- Become active and take initiative in student organizations and networking groups, including LinkedIn, to develop leadership skills, stay up-to-date on current issues, and demonstrate genuine interest in the industry.
- Maintain a GPA of 3.5 or higher, which is valued in this industry.
- Learn to work as part of a team.
- Develop accuracy and attention to detail.
- Explore internships in a variety of specialties to determine your area of interest.
- Research CPA requirements in preferred states.
- Strengthen mathematical and technical skills.
- Become adept at using a variety of accounting software.
- Develop analytical, problem solving, and communication skills in addition to maintaining high ethical standards.

## Associations

### The Institute of Management Accountants

[IMAnet.org](http://IMAnet.org) (IMA offers the following certificate)

Certified Management Accountant (CMA)

### The Institute of Internal Auditors

[TheIIA.org](http://TheIIA.org) (IIA offers the following certificates)

Certified Internal Auditor (CIA)

Certified in Control Self-Assessment (CCSA)

Certified Government Auditing Professional (CGAP)

Certified Financial Services Auditor (CFSA)

### Information Systems Audit and Control Assoc.

[ISACA.org](http://ISACA.org) (ISACA offers the following certificate)

Certified Information Systems Auditor (CSA)

### American Institute of Certified Public Accountants

[AICPA.org](http://AICPA.org)

### American Accounting Association

[AAAhq.org](http://AAAhq.org)

## Holland Codes

The Holland Code system is designed to connect individuals with the career field that best fits their personality. The system scores the test taker on six separate scales: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). The two or three highest scores represent an individual's strongest attributes. Here are a few examples of positions associated with this major:

- Accountant (CEI)
- Bank Branch Manager (ECS)
- Tax Auditor (CEI)
- Chief Financial Officer (CES, CEI)
- Loan Counselor (ESC)

The FOCUS 2 Career Assessment utilizes these Holland Codes and is a free resource to Liberty students. Customized with Liberty's majors, assessment results are matched to career options and majors offered at Liberty. To access this free resource visit [Liberty.edu/Focus2](http://Liberty.edu/Focus2).

## Resources

### On-Campus and Local Resources

- Connect with [Liberty's Financial Management Association](http://Liberty.edu/Business) (Liberty.edu/Business).
- Join Liberty's [Accounting Society](http://Liberty.edu/Business) (Liberty.edu/Business).
- Liberty's [Sigma Beta Delta Honors Society](http://Liberty.edu/Business) (Liberty.edu/Business).

### Online Resources

Visit the websites of the following organizations:

[Bureau of Labor Statistics - Accountants and Auditors](#)

[Accounting Jobs Today](#)

[All Accounting Careers](#)

[LinkedIn Group: Big Four Accounting Consulting](#)

[LinkedIn Group: Accounting and Finance Professionals](#)

[LinkedIn Group: Liberty U for Business](#)

### The Washington Fellowship

Consider spending a semester doing an internship with The Washington Fellowship. Potential accounting locations include Tate & Tryon, Kearney & Company, KPMG, and Baker Tilly. To learn more visit: [Liberty.edu/Washington](http://Liberty.edu/Washington).

### Sample Resumes

For a variety of sample resumes visit the

[Liberty University Career Center](http://Liberty.edu/Careers) (Liberty.edu/Careers).

