

**Film Rubric: Film submissions display artistry and personal expression while demonstrating expertise in mechanics and techniques. Film submissions must include program notes that articulate how their film synthesizes research and contributes to the discipline.**

Level	0-2 (Not addressed or poor)	3-4 (Beginner)	5-6 (Developing)	7-8 (Competent)	9-10 (Excellent)	Total
<b>Technique in Performance (Final product quality, narrative coherence)</b>	Not addressed or poorly developed	The quality of the film's presented version is incomplete. The film does not present as a coherent whole, but is fragmented, disjointed in its narrative arc, and lacks coherence.	The quality of the film's presented version is clearly still in process. The film's overall consistency across the whole is characterized by a disjointed narrative lacking coherence.	The quality of the film's presented version is clearly complete. The film largely presents as a coherent whole, mostly demonstrating a clear and coherent narrative arc.	The film is clear and compelling, demonstrating consistency throughout the entire piece. The film excellently demonstrates a clear and coherent narrative arc.	
<b>Technique in Production (Composition, Sound design, Editing)</b>	Not addressed or poorly developed	The film demonstrates a limited knowledge/application of cinematic techniques. There is a clear lack of expertise in visual composition, sound design, and editing.	The film demonstrates a limited knowledge/application of cinematic techniques. There is an inconsistent application of visual composition, sound design, and editing.	The film demonstrates a competent knowledge/application of cinematic techniques. The application of visual composition, sound design, and editing is mostly consistent throughout the film.	The film demonstrates a strong knowledge/application of cinematic techniques, which are deployed to excellent effect in service to the film's narrative. Clearly demonstrates strong use of visual composition, sound design, and editing.	
<b>Research Approach &amp; Cinematic Expression</b>	Not addressed or poorly developed	The film expresses limited originality. Has little understanding/engagement with cinematic expression and aesthetic tradition. The research thread is not apparent in the narrative.	The film expresses occasional points of originality in the treatment of the subject matter. Somewhat demonstrates engagement with cinematic expression and aesthetic tradition. The research thread is not quite clear as part of the narrative.	The film generally presents an original treatment of its subject matter. Mostly demonstrates engagement with cinematic expression and aesthetic tradition. The research thread is mostly clear as part of the narrative.	The film presents an original treatment of its subject matter. Clearly demonstrates engagement with cinematic expression and aesthetic tradition. The research thread is abundantly clear as part of the narrative.	
<b>Research Content &amp; Scholarly Analysis</b>	Not addressed or poorly developed	The research notes do not fully demonstrate how the literature of the discipline informs the film AND does not articulate how the film contributes to the discipline.	The research notes do not fully demonstrate how the literature of the discipline informs the film OR does not articulate how the film contributes to the discipline	The research notes clearly demonstrate how the literature of the discipline informs the film and articulates how the film contributes to the discipline.	The research notes excellently demonstrate how the literature of the discipline informs their film and effectively articulates how their film significantly contributes to the discipline.	
<b>Verbal Delivery and Engagement with the Audience</b>	Did not engage audience during Q & A	Minimal engagement with audience during Q & A	Consistently engages audience during Q & A	Developed rapport with audience during Q & A	Developed rapport and enthusiastically engaged audience during Q & A	
<b>Answers to Questions</b>	Unable to address questions	Able to partially address some of the questions	Able to address majority of the questions	Answers added to and extended the topics discussed.	Answers showed exceptional insight into the field.	

Comments: