

**Creative and Artistic:** Research that discovers and critically evaluates source material in an artistic project for a public audience. Researcher typically work systematically to create new forms of articulation and expression. Sample fields may include Digital Arts, Worship, Music, Cinematic Arts, FACS, Theater, and Communications.

| Level  | 0-2 (Not addressed or poor)   | 3-4 (Beginner)   | 5-6 (Developing)   | 7-8 (Competent)  | 9-10 (Excellent)   | Total |
|--|---|--|--|--|--|-------|
| <b>Research Design:</b> Identifies and develops an artistic project  | Not addressed or poorly developed   | Project is unrefined and/or not applicable to the discipline.  | Project is applicable to the discipline but requires refinement for intended audience and purpose.               | Shows relevant and effective use of research from creative process to final outcome                          | Breadth and depth of creative project: effective judgment from creative process to final outcome   |       |
| <b>Methodology:</b> Discovers and critically evaluates source material for the artistic project                  | Not addressed or poorly developed   | Source material was not relevant AND no attempt was made to critique the sources for medium and application.                       | Source material was relevant but little effort was made to critique the sources for medium and application.      | Source material was relevant and some effort was made to critique the sources for medium and application.    | Source material was relevant and sources were extensively critiqued for medium and application.  |       |
| <b>Knowledge of Discipline:</b> Presentation conforms to techniques and interpretations common to the discipline | Not addressed or poorly developed   | Displayed limited knowledge of the existing techniques and interpretations in the discipline                                       | Displayed some knowledge of existing techniques and interpretations, but employed them poorly                    | Displayed knowledge of existing techniques and interpretations and employed them competently                 | Displayed knowledge of existing techniques as evidenced by an advanced level of reflective process, and inquiry focused on the discipline or area of study |       |
| <b>Creative Expression:</b> Demonstrates original expression in a coherent and effective manner                  | Not addressed or poorly developed   | Expressed limited originality in expression and was incoherent or ineffective  | Expressed some originality in expression, but lacked coherency or was ineffective                                | Expressed originality in expression and was mostly coherent and effective                                    | Clear evidence of originality and innovation in expression using a creative process; expressed in a coherent and effective manner                          |       |
| <b>Delivery and Engagement With the Audience</b>   | Presentation media did not address core research elements or engage the audience; OR movements, expression, or media design detracted from the presentation | Delivery, media design, and expression did not add to or take away from the presentation. Presenter failed to engage the audience. | Verbal delivery or media design added to presentation. Presenter engaged the audience and made good eye contact. | Delivery, media design, and expression emphasized key points. Presenter developed rapport with the audience. | Media design and delivery enthusiastically engaged the audience and demonstrated professional delivery.  |       |
| <b>Answers to Questions</b>  | Unable to address questions   | Able to partially address some of the questions  | Able to address most of the questions  | Answers added to and extended the topics discussed.  | Answers showed exceptional insight into the field.   |       |

Comments: