

**Applied:** Applied research studies aim to better understand or solve real-world problems. These studies employ quantitative, qualitative, or mixed research designs to answer a research question/problem. They often utilize quasi-experimental, correlational, qualitative, or case study research designs and will lead to implications for practical application. Alternatively, these studies use discipline appropriate research methods to define a problem and explore approaches to the problem to ultimately provide a possible solution or partial solution to the problem.

Level	0-2 (Not addressed or poor)	3-4 (Beginner)	5-6 (Developing)	7-8 (Competent)	9-10 (Excellent)	Total
<b>Research Design:</b> Identifies and develops a research question/problem	Not addressed or poorly developed	Overly broad question/problem and/or not applicable to the discipline	Research question/problem is applicable to the discipline but requires refinement for the intended audience and purpose.	Research question/problem is sufficiently specific to guide initial research in the discipline. Intended audience and purpose may not be entirely clear.	Research question/problem is very specific and well defined with a clearly intended audience and purpose.	
<b>Methodology:</b> Utilizes quantitative, qualitative, or mixed research designs OR uses sound discipline specific research techniques (novel application, innovation, etc.)	Not addressed or poorly developed	No use of appropriate research design, OR the methodology was riddled with errors	Adequately employed research design despite several errors OR progress occurred, but was lacking sufficient direction, connection, and/or applicability to the research question/problem	Adequately employed a research design OR clear progress occurred and had sufficient direction, connection, and/or applicability to the research question/problem. Few errors were present.	Effectively employed a research design without errors OR clear and innovative progress occurred and had sufficient direction, connection, and/or applicability to the research question/problem	
<b>Interpretation:</b> Analyzes collected results or address the question/problem	Not addressed or poorly developed	Minimal effort was made to analyze the results to address the research question/problem	Simplistic analysis or progress was made in a disorganized and/or incomplete fashion	Analysis was accurate, organized, and complete with some errors	Analysis was accurate, organized, and complete with minimal errors	

<p><b>Knowledge of Discipline:</b> Analysis conforms to research practices within the discipline</p>	<p>Not addressed or poorly developed</p>	<p>Displayed little to no knowledge of the existing research practices in the discipline and failed to use proper formatting and citation</p>	<p>Did not articulate how the project contributes to the discipline OR displayed significant errors in formatting and citation</p>	<p>Articulated how the project contributes to the discipline, but displayed some errors in formatting and citation</p>	<p>Appropriately articulated how the project will contribute to the discipline and employed discipline-specific formatting and citation without error</p>	
<p><b>Delivery and Engagement with the Audience</b></p>	<p>Presentation did not address core research elements or engage the audience; OR expression/design detracted from presentation.</p>	<p>Delivery, media design and expression did not add to or take away from the presentation. Presenter failed to engage audience.</p>	<p>Verbal delivery or media design added to presentation. Presenter engaged audience and made good eye contact.</p>	<p>Delivery, media design, and expression emphasized key points. Presenter developed rapport with the audience.</p>	<p>Media design and delivery enthusiastically engaged the audience and demonstrated professional delivery.</p>	
<p><b>Answers to Questions</b></p>	<p>Unable to address questions</p>	<p>Able to partially address some of the questions</p>	<p>Able to address most of the questions</p>	<p>Answers added to and extended the topics discussed.</p>	<p>Answers showed exceptional insight into the field.</p>	

Comments: