

LIBERTY UNIVERSITY

ROCCO

CHEEK

DANNY
ROCCO

TORRENCE

JACOBS

MOSIER

BROWN

HAYES

BROGGIN

LIBERTY FLAMES

2009 FOOTBALL SEASON TICKETS

FLAMES FOOTBALL 2009

The 2008 graduating class of 20-plus seniors has left a Liberty Football legacy that a talented, but youthful, 2009 squad is ready to carry on. Back-to-back Big South championship seasons have the Flames as the team to beat in the league, while the 2008 campaign pushed the Liberty name onto the national scene. The Flames won a program-best 10 football games last year (10-2), including a pair over Top 25 programs. The season-sealing victory was over No. 12 Elon, propelling the Flames to a No. 14 final national ranking, the highest final FCS ranking ever by a Liberty squad.

A new standard for Liberty Football certainly has been set under three-time Big South Coach of the Year Danny Rocco. Williams Stadium has become a daunting environment for visitors to venture into. Liberty's gridiron giants have proven victorious 85 percent of the time under Rocco at home. Eleven starters and 48 letterwinners return in 2009 to further the growing tradition of Liberty Football against another challenging home schedule. The 2009 slate includes three Big South battles and a matchup with James Madison, the nation's longest running No. 1 team during the 2008 season.

Be sure you get your shot at the best seats in an electrifying game-day stadium by sending your order in early. Call 434-582-SEAT (7328) to reserve your tickets today!



2009 HOME OPPONENTS

NORTH CAROLINA CENTRAL ... SEPTEMBER 12 / 7:00

The Flames, winners of back-to-back Big South titles and fresh off a nationally ranked and record-setting 2008 campaign, will open their 2009 home slate against FCS newcomer North Carolina Central. The Eagles will be making their first-ever trek to the Hill City, concluding a brief two-game road trip to open the year. North Carolina Central, winners in three out of its last four to close out 2008, will be looking to halt Liberty's six-game home-opening winning streak in the Williams Stadium tussle.

JAMES MADISON ... SEPTEMBER 26 / 7:00 / HALL OF FAME WEEKEND

James Madison, rated the nation's No. 1 FCS team 10 straight weeks last year, will renew an old rivalry when the Dukes come to Lynchburg to close out the month of September for both squads. The Dukes reached the semifinals of last year's NCAA FCS Playoffs, falling to FCS runner-up Montana at home to cut short their magical 12-2 run under national coach of the year Mickey Matthews. The matchup will mark the 15th meeting between the two squads (Series record: 9-5 in favor of JMU), and the first since 2003. On this day, Liberty Athletics will honor its best when it officially inducts its first-ever Hall of Fame class.

WEST VIRGINIA WESLEYAN ... OCTOBER 3 / 7:00

West Virginia Wesleyan comes to town to face off against the Flames in the middle contest of a three-game home stand. The Bobcats were a late addition to Liberty's 2009 lineup, keeping the Flames from having the first-ever all-Division I schedule in program history. However, despite the late addition, West Virginia Wesleyan will still pose a threat to Liberty's 85 percent home winning percentage under head coach Danny Rocco. Last year, running back Reggie Taylor, a rising senior for the Bobcats, finished No. 11 nationally among Division II players, rushing for 116.5 yards per game.

COASTAL CAROLINA ... OCTOBER 17 / 3:30 / HOMECOMING WEEKEND

The Flames will put the nation's third-longest FCS conference winning streak on the line, when two of the Big South's elite programs tangle on the gridiron at Williams Stadium during Homecoming Weekend. Coastal Carolina and Liberty have laid claim to the last five league titles, with the Flames remaining atop the standings the past two seasons. The overall series between the programs is knotted at three games apiece. The Flames are 2-1 when hosting the Chanticleers in Lynchburg, with the lone Flames' setback coming in a 27-21 triple-overtime thriller in 2005 that saw No. 22 Coastal Carolina slip away with the victory. Last season, LU defeated CCU 43-38 in Conway.

PRESBYTERIAN ... OCTOBER 31 / 3:30 / FAMILY WEEKEND

The last day in October has been marked on the Flames football calendar for nearly a year, as LU will certainly be looking to exact some revenge for a 31-28 PC victory last season as the Blue Hose take to the field at Williams Stadium. Presbyterian, which will be in the mix for the league title for the first time this year, stunned No. 17 Liberty in Clinton, S.C., during their last meeting. Liberty nearly hit the half-century mark (48-14) during the Blue Hose's last trip to the Hill City, leaving the third largest crowd in stadium history with a performance to remember.

VMI ... NOVEMBER 7 / 3:30 / SENIOR DAY

Liberty's "Blue Ridge" rivalry with the VMI Keydets will close out the home portion of the 2009 regular-season schedule. Liberty has won all three meetings with the Keydets under head coach Danny Rocco, rolling up an average of more than 47 points per contest against the military institution. The Flames have won the last three meetings and five of the last six matchups in the series. During last year's season finale, the Flames capped off one of the most storied campaigns in program history. Only time will tell what role Liberty's 2009 home finale will play in its bid to remain one of the nation's elite FCS squads.



SEASON TICKETS

Your Own Seat for Six Games. The Best Price. Guaranteed!

Purchasing season tickets gives you an unmatched bargain, saving you more than 40 percent off the full price of single game tickets no matter which package you select. Premium seating has been expanded and the new reserved seating area proved to be a big hit with Flames fans last year. Don't miss out on all the action — purchase your season tickets today!

Season Tickets

Premium Blue Chairback ▲	\$ 100.00	(single game price: \$20 advance; \$25 at gate)
Reserved Red Chairback (Sec. 5) ●	\$ 75.00	(single game price: \$15 advance; \$20 at gate)
Reserved Red Chairback (Sec. 4/6)	\$ 75.00	(single game price: \$15 advance; \$20 at gate)
General Admission	\$ 50.00	(single game price: \$10 advance; \$15 at gate)
Family Seating Plan	\$250.00	(reserved)
Family Seating Plan	\$175.00	(general admission)

▲ Available only to Flames Club members at the Cornerstone (\$1,000) Level and higher

● Available only to Flames Club members at the Eagle (\$100) Level and higher

Family Seating Plan

Four season tickets in the red reserved chairback area (Sections 4 and 6) for a special rate of \$250 gives every family the chance to take advantage of great NCAA Division I football at family-friendly prices. Flames Club members at the Eagle Level (\$100) or higher may purchase this package and request seats in Section 5. A general admission Family Plan is available for \$175.

Group Tickets

Liberty University Athletics offers a great answer to your entertainment needs for personal or business outings. NCAA FCS (I-AA) football in a safe, family-friendly atmosphere right here in Central Virginia is an opportunity that should not be overlooked! Any group, big or small, can come together and enjoy a game. Special recognition can also be a part of the package. Contact the Flames Ticket Office at 434-582-SEAT to plan your next night of fun for a large or small group. All group tickets must be ordered and paid for in advance. No group tickets are available on game day.

Group Rates	General Admission	Red Reserved*	Blue Premium*
10-24 Tickets	\$8 each	\$9 each	\$10 each
25-49 Tickets	\$7 each	\$8 each	\$9 each
50+ Tickets	\$5 each	\$6 each	\$7 each

**Based upon availability*



Ten-Pac Flex Plan

A popular ticket package is being offered to Flames Fans again this season that includes 10 coupons good for any regular season home football, men's or women's basketball game or wrestling event during the school year. These 10 tickets can be used in any combination to bring your friends or family to the game. The cost of the Ten-Pac Flex Plan is \$90.

The flex plan converts to a regular general admission ticket at the ticket window on game day as long as tickets are available.

WILLIAMS STADIUM

Liberty University; Lynchburg, Va.

 Premium Seating

 Reserved Seating

 Visitors Seating



Family Pac

A special family package will be offered for three regular season home football games. The package includes four general admission seats and a Snac Pac (hot dog, popcorn, drink). The cost of the package is \$30. Family packages must be purchased in advance through the Flames Ticket Office; they will not be available at the gate on game day. Games available: Sept. 12-North Carolina Central; Oct. 3-West Virginia Wesleyan; Oct. 31-Presbyterian

Who Needs Tickets?

Tickets are required for all persons who enter the game with the exception of children under the age of 3. Youth tickets are available to age 3 through high school (with valid ID). Youth general admission tickets are \$5 each and youth reserved tickets are \$10 each.





PARKING - FOOTBALL



HISTORY OF THE FLAMES CLUB

The Flames Club began in 1979 as the Talon Club, for the purpose of providing financial support to what was then Liberty Baptist College Athletics. The organization later changed its name to the LU Athletic Association (LUAA), before finally becoming known as the Flames Club in 2002. The Flames Kids Club (FKC) was formed in 2004 for the youngest of Flames fans, and the Student Flames Club (SFC) was established for Liberty students in 2006. The entire Flames Club set new records in 2008 with over 1,500 members contributing nearly \$400,000 to the Annual Fund. New for 2009 is the Varsity Flames Club (VFC), which is specifically organized for former Liberty student-athletes.



MISSION OF THE FLAMES CLUB

The Flames Club is integral to the success of Liberty University Athletics and is the channel through which our fans and alumni can partner with our coaches and student-athletes for the advancement of the athletics program. With the ever-increasing cost of competing at the Division I level, a dynamic booster club is critical to putting the strongest possible teams on the field and court. The mission of the Flames Club is to raise financial support for Liberty University Athletics and to ensure that our coaches and student-athletes have everything they need to compete for national championships. Flames Club members can be rewarded with preferred seating, parking, and pre-game hospitality — based upon membership level. Members of the Flames Club also enjoy the satisfaction of knowing that their gifts are investments in the lives of our student-athletes, helping to provide them with the academic foundation, spiritual development and character traits learned through athletics competition that are essential to success in life.



CONTRIBUTING TO THE FLAMES CLUB

Contributions may be unrestricted or designated toward the sport of your choice. Gifts under \$250 may not be designated to more than one sport. While the 2009 membership year will expire on Dec. 31, benefits for Basketball will continue through the 2009-10 season. Contributions may be submitted in person at the Flames Club Office, by mail, or online at www.LibertyFlames.com. Payments may be made by cash, check, credit card or stock transfer, and may be paid in a lump sum payment or on a monthly or quarterly basis with the balance due by Dec. 31. If your organization matches contributions, please forward all matching paperwork to the Flames Club to receive full recognition and benefit credit for the entire gift, including the matched portion. The Flames Club operates under Liberty University's non-profit 501(c)(3) status, and donations are 80% tax-deductible unless the donor chooses to refuse all benefits for 100% deductibility, per IRS regulations (see your tax advisor).



FLAMES KIDS CLUB

For only **\$25**, kids age 12 and under can join the Flames Kids Club (FKC), sponsored by Chick-fil-A at Wards Road, and become a part of the most loyal and enthusiastic Flames fan base. The FKC had a record 286 members in 2008, and benefits of membership include: General Admission to all regular season home athletics contests, FKC T-shirt, electronic newsletter, Chick-fil-A FKC Celebrations at select home games, FKC "meet and greet sessions" with LU coaches and student-athletes, and the opportunity to be selected to serve as a ball boy/girl at home basketball games. Call 434-582-CLUB or e-mail FlamesKidsClub@Liberty.edu for more information.

FOR MORE INFORMATION:

To obtain more information or to contact the Flames Club, call **434-582-CLUB (2582)**, e-mail FlamesClub@Liberty.edu, or visit the LibertyFlames.com website.



2009 FLAMES FOOTBALL SEASON TICKET ORDER FORM

Full Name _____ Spouse: _____

Address _____

City _____ State _____ Zip _____

Did you purchase 2008 season tickets? Yes No

Day Phone _____ Night Phone _____ Cell _____

E-mail _____



Card Number _____ Exp. Date _____ CVV2 _____

Signature _____

(not valid without signature)

NOTE: If paying with a credit card, please make sure the billing address is the same as the address listed above.

Are you a 2009 Flames Club member? Yes No

Tickets must be paid in full along with all fees before delivery. Make checks payable to **Liberty Athletics**.

Season Tickets	No.	Price	Total
Premium Blue Chairbacks **		\$ 100.00	
Reserved Red Chairbacks (Sec. 5) #		\$ 75.00	
Reserved Red Chairbacks (Sec. 4/6)		\$ 75.00	
General Admission		\$ 50.00	
Family Seating Plan (4 reserved)		\$ 250.00	
Family Seating Plan (4 general admission)		\$ 175.00	
Processing Fee *			\$6.00
Ten-Pac Flex Plan		\$ 90.00	
Family Pac		\$ 30.00	
<input type="checkbox"/> September 12 <input type="checkbox"/> October 3 <input type="checkbox"/> October 31			
Flames Kids Club		\$ 25.00	
Flames Club Donation (see below)			
TOTAL			

** Available only to Flames Club members at the Cornerstone (\$1,000) Level and higher

Available only to Flames Club members at the Eagle (\$100) Level and higher

* This fee must be paid even if picking up tickets in the Flames Ticket Office



2009 FLAMES CLUB APPLICATION DATA

Employer _____ Position _____ Work Phone _____

2009 Total Gift or Pledge \$ _____ Amount Enclosed \$ _____ Remaining Pledge \$ _____

Payment Method: Cash Check Credit Card

Credit Card # _____ Exp _____

If Pledge, payments will be made: Monthly () or Quarterly () (Balance is due by 12/31/09)

Does your company or organization match contributions? Yes No

If yes, please include matching gift paperwork to increase your membership credit.

If joining at the Coaches (\$500) Level or higher, would you like a Media Guide(s)? Yes No

If yes, please indicate which sport(s) _____



Flames Ticket Office
A.L. Williams Football Operations Center
1971 University Boulevard
Lynchburg, Virginia 24502

2009 Flames Football Schedule

Sept. 5	TBA
Sept. 12	7:00
Sept. 19	6:00
Sept. 26	7:00
Oct. 3	7:00
Oct. 17	3:30
Oct. 24	1:30
Oct. 31	3:30
Nov. 7	3:30
Nov. 14	1:30
Nov. 21	1:00
N28-D12	
Dec. 18	

* Big South Conference game
All times are Eastern and subject to change



For ticket information call 434-582-SEAT