

LIBERTY

2007 SEASON TICKET INFORMATION

FLAMES





2007 Home Opponents.

Tusculum ... September 1 / 7:00

A senior-laden Flames football squad kicks off the 2007 season against the Pioneers. This contest pits Tusculum's formidable rushing defense, which finished second last year in NCAA D-II by allowing only 56 yards per game, against Liberty's potent rushing attack of Rashad Jennings and Zach Terrell. The Flames' running back tandem ran for 23 touchdowns and over 2,000 yards, helping Liberty rank 19th nationally in rushing offense.



Shippensburg ... September 8 / 7:00

Liberty concludes its season-opening two-game homestand when the Red Raiders invade Williams Stadium. Shippensburg returns several key components from its squad which posted 12 all-conference selections, including return specialist Howard Chavous, who ranked sixth nationally last year in kickoff return yardage. The Flames will counter with some special teams pop of their own as Liberty finished ranked third nationally in kickoff return yardage. Liberty was the lone team in the nation to return three kickoffs for touchdowns.



St. Francis, Pa. ... Parents' Weekend ... September 29 / 7:00

After a pair of road contests, the Flames return to the friendly confines of Williams Stadium for their final home night game of the season when they host St. Francis. The Red Flash, Liberty's third new foe on the 2007 slate, will be the Flames' opponent for the program's annual Parents' Weekend. A young and eager St. Francis squad will close out a busy first month of competition for the Flames.



Presbyterian ... Homecoming ... October 27 / 1:00

The Flames welcome a future Big South opponent to Williams Stadium when they host Presbyterian for their annual Homecoming game. The Blue Hose will officially start playing a full league schedule in 2008 and will be eligible for a conference championship in 2011. Presbyterian and Liberty are no strangers on the gridiron. The two teams squared off during four-consecutive seasons, starting in 1982. The Flames will be looking to reverse the trend, as the Blue Hose took the last three meetings in the series.



Coastal Carolina ... November 3 / 1:00

Reigning Big South champion Coastal Carolina, fresh off the league's first-ever FCS (I-AA) playoff berth, comes into town, beginning Liberty's conference-closing stretch for the 2007 season. The Flames and the Chanticleers have produced some of the most thrilling and competitive games in league history, including the teams' last meeting at Williams Stadium in 2005, where 18th-ranked Coastal Carolina escaped with a 27-21 triple overtime win.



VMI ... Senior Day ... November 10 / 1:00

The football program will look to send off one of its largest senior classes in recent history with one more victory when Liberty hosts in-state rival VMI for its final home game of the year. Senior Day will play a key factor in determining this year's Big South champion. The Flames will look to continue their recent success against the Keydets; Liberty has won three of the last four meetings in the series.





Flames Football 2007.

The first season of the Danny Rocco football era at Liberty University exceeded everyone's expectations, resulting in single game (15,631) and season average (11,128) attendance records. When the dust had settled, Liberty was recognized as the "Most Improved Team" in college football for its five-game turnaround and Danny Rocco was named the Big South Coach of the Year. The Flames moved into their new, state-of-the-art Williams Football Operations Center which boasts the largest weight facility in all of FCS (I-AA) football. Talent levels are unprecedented with the Flames returning 19 starters and recognition is coming from publications which rank the Flames among the Top 25 in preseason polls. Excitement and anticipation are at an all-time high as the Flames make the move from "Good 2 Great".

Attendance records set last year are likely to tumble again this year. NCAA Division I and Big South Conference football is available in Lynchburg for prices that allow the entire family, along with friends, to enjoy the experience together.

Season Ticket Information.

Your Own Seat for 6 Games. The Best Price. Guaranteed!

Purchasing season tickets gives you an unmatched bargain, saving you more than 40 percent off the full price of single game tickets no matter which package you select. The Reserved seating area has been upgraded to molded contour chairbacks while maintaining the same pricing as last year. Don't miss out on all the action, purchase your season tickets today!

► SEASON TICKETS

Premium Blue Chairback **	\$ 72.00	(single game price: \$18 advance; \$20 at gate)
Reserved Red Chairback (Sec. 4,5,6)	\$ 52.00	(single game price: \$13 advance; \$15 at gate)
General Admission	\$ 35.00	(single game price: \$8 advance; \$10 at gate)
Family Seating Plan	\$150.00	

**Available only to Flames Club members at the Flame (\$250) Level and higher

The PRIORITY SEATING DEADLINE for season ticket allocations will be June 15. Seating assignments will begin July 1. Season tickets are scheduled to be mailed on August 15.

► FAMILY SEATING PLAN

Four season tickets in the reserved area (Section 4,5,6 red chairbacks) for a special rate of \$150.00 gives every family the chance to take advantage of great NCAA Division I football at special "Family Friendly" prices.

► GROUP TICKETS

The Liberty University Athletics Department offers a great answer to your entertainment needs for personal or business outings. NCAA FCS (I-AA) football in a safe, family-friendly atmosphere right here in Central Virginia is an opportunity that should not be overlooked! Big groups, small groups, team groups, work groups, birthday groups, friend groups, church groups or any groups can come together and enjoy a game. Special recognition can also be a part of the package. Catering is affordable for your group, beginning at \$3 per person for a cheeseburger or hot dog, chips and a cookie. Contact the Flames Ticket Office at 434-582-SEAT to plan your next night of fun for a large or small group.

► GROUP RATES

10-24 tickets \$ 5.00 each | 25-49 tickets \$ 4.00 each | 50+ tickets \$ 3.00 each

► TEN-PAC FLEX PLAN

A popular ticket package is being offered to Flames Fans again this season which includes 10 coupons good for any regular season home game during the football or basketball campaigns. These 10 tickets can be used in any combination to bring your friends or family to the game. The cost of the Ten-Pac Flex Plan is \$60. The flex plan converts to a regular general admission ticket at the ticket window on game day as long as tickets are available.

► FAMILY PAC

A special family package will be offered for three regular season home football games (see below). The package includes four general admission seats and a snack pack. The cost of the package is \$30. Family packages must be purchased in advance through the Flames Ticket Office; they will not be available at the gate on game day. September 8-Shippensburg; November 3-Coastal Carolina; November 10-VMI.



A.L. Williams Stadium

Liberty University; Lynchburg, Virginia

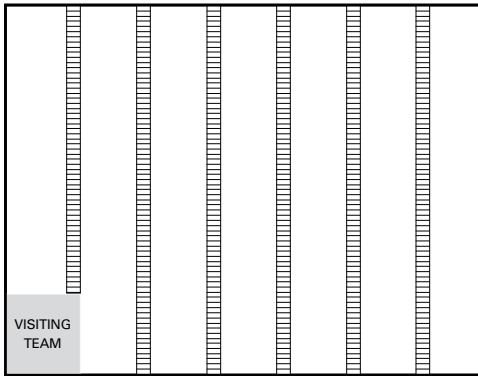


Seating Chart

- Premium Seating
- Reserved Seating

SECT 16 SECT 15 SECT 14 SECT 13 SECT 12 SECT 11 SECT 10

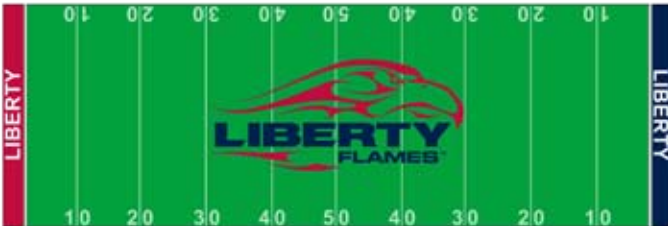
EAST GATE



EAST STANDS

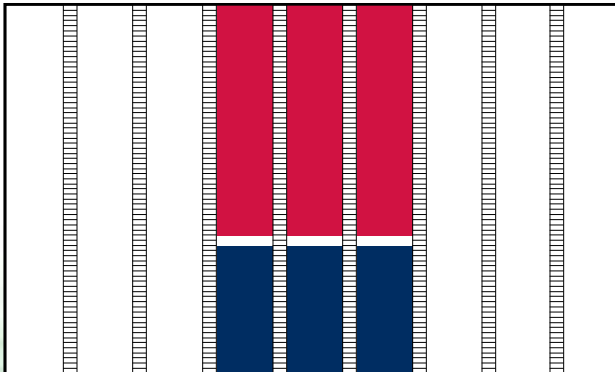
VISITING WILL CALL NORTH GATE LIBERTY WILL CALL
 TICKET BOOTH

NORTHEAST GATE
 WILLIAMS FOOTBALL OPERATIONS CENTER
 LIBERTY LOCKER ROOM



VISITING TEAM LOCKER ROOM

WEST STANDS



SECT 9 SECT 8 SECT 7 SECT 6 SECT 5 SECT 4 SECT 3 SECT 2 SECT 1

SUITES

PRESS BOX

SUITES

SOUTH GATE





Stadium Parking Map




Blue Lot Parking 

Red Lot Parking 

White Lot Parking 

Flames Club Tailgating 

General Parking 



► HISTORY OF THE FLAMES CLUB.

The Flames Club began in 1979 as the Talon Club, later changed its name to the LU Athletic Association (LUAA), before finally becoming known as the Flames Club in 2002. The Flames Club experienced record highs in 2006, with 280 members contributing \$243,000. Members of the Flames Club enjoy many benefits, such as reserved parking, the ability to purchase premium seats, and participation in pre-game dining (based upon donation level).



► Mission of the Flames Club.

The Flames Club is integral to the success of Liberty University Athletics, and is the channel through which our fans, alumni and friends can partner with our coaches and student-athletes for the advancement of the athletics program. With the ever-increasing cost of competing at the Division I level, a dynamic booster club is critical to putting the strongest possible teams on the field and court. The mission of the Flames Club is to raise financial support for Liberty University Athletics and to ensure that our coaches and student-athletes have everything they need to compete for national championships. Members of the Flames Club also enjoy the satisfaction of knowing that their gifts are ultimately investments into the lives of our student-athletes, helping to provide them with the academic foundation, spiritual development, and character traits learned through athletics competition which are essential to success in life.

► Contributing to the Flames Club.

Contributions may be unrestricted or designated toward the sport of your choice. Gifts under \$250 may not be designated to more than one sport. While the 2007 membership year will expire on December 31st, benefits for basketball will continue through the 2007-08 season. Contributions may be made by cash, check, or credit card; and may be paid in a lump-sum payment or on a monthly or quarterly basis, with the balance due by December 31st. If your organization matches contributions, please forward all matching paperwork to the Flames Club to receive full recognition and benefit credit for the entire gift, including the matched portion. The Flames Club operates under Liberty University's non-profit 501(C) (3) status, and donations are 80% tax-deductible unless the donor chooses to refuse all benefits for 100% deductibility, per IRS regulations (see your tax advisor).



► Flames Kids Club.

For only \$15, kids who have not yet reached age 14 or the ninth grade can join the Flames Kids Club (FKC), sponsored by Chick-fil-A on Wards Road, and become a part of the most loyal and enthusiastic Flames fan base. Benefits of FKC membership include: admission to all regular season home athletics contests, FKC t-shirt, membership card, electronic newsletter, Chick-fil-A FKC Celebrations at select home games, FKC "meet and greet sessions" with LU coaches and student-athletes, opportunity to be selected as a ball boy or ball girl, and participation in the pre-game Flames Spirit Line.



► For more information.

To obtain more information or to contact the Flames Club you may call 434-582-2178, e-mail flamesclub@liberty.edu, or visit the LibertyFlames.com website.



'07 FLAMES FOOTBALL SEASON TICKET ORDER FORM

Name (Last) _____ (First) _____ (MI) _____

Spouse _____ Did you purchase 2006 Season Tickets? Yes [] No []

Address (Street) _____

(City) _____ (ST) _____ (Zip) _____

Phone (Home) _____ (Cell) _____

E-mail _____

Payment Method: Cash [] Check []  []  []  []  []

Card # _____ Exp _____

Signature _____ Date _____

Are you a 2007 Flames Club member? Yes [] No []

Tickets must be paid in full along with all fees before delivery
Make checks payable to Liberty Athletics

Season Tickets	No.	Price	Total
Premium Blue Chairbacks **		\$ 72.00	
Reserved Red Chairbacks (Sect 4,5,6)		\$ 52.00	
General Admission		\$ 32.00	
Family Seating Plan (4 Reserved)		\$ 150.00	
Shipping and Handling *			\$ 6.00
Ten-Pac Flex Plan		\$ 60.00	
Family Pac		\$ 30.00	
Shipping and Handling *			\$ 2.00
Family Pac game(s): [] September 8 [] November 3 [] November 10			
Flames Kids Club		\$ 15.00	

Flames Club Donation (see below)

Total Purchase _____ **\$** _____

**Available only to Flames Club members at the Flame (\$250) Level and higher

*This fee must be paid even if picking up tickets in the Flames Ticket Office



'07 FLAMES CLUB APPLICATION DATA



Employer _____ Position _____ Work Phone _____

2007 Total Gift or Pledge \$ _____ Amount Enclosed \$ _____ Remaining Pledge \$ _____

Payment Method: Cash [] Check [] Credit Card []

Credit Card # _____ Exp _____

If Pledge, payments will be made: Monthly [] or Quarterly [] (Balance is due by 12/31/07)

Does your company or organization match contributions? (Y/N) ____ If yes, please include matching gift paperwork to increase your membership credit.

If joining at the Coaches (\$500) Level or higher, would you like a Media Guide(s)? (Y/N) ____

If yes, please indicate which sport(s) _____



FLAMES TICKET OFFICE
 HANCOCK ATHLETICS CENTER
 1971 UNIVERSITY BOULEVARD
 LYNCHBURG, VIRGINIA 24502

2007 Flames Football Schedule		LIBERTY UNIVERSITY	7:00
Sept. 1	TUSCULUM		7:00
Sept. 8	SHIPPENSBURG		7:00
Sept. 15	at William & Mary		1:30
Sept. 22	at Elon		7:00
Sept. 29	ST. FRANCIS, PA	Parents' Weekend	7:00
Oct. 6	at Toledo		1:30
Oct. 20	at Charleston Southern*		1:00
Oct. 27	PRESBYTERIAN	Homecoming	1:00
Nov. 3	COASTAL CAROLINA*		1:00
Nov. 10	VMI*	Senior Day	1:30
Nov. 17	at Gardner-Webb*		TBA
Nov. 24-08	NCAA FCS (I-AA) Playoffs		
Dec. 14	NCAA FCS (I-AA) National Championship at Chattanooga, Tenn.		

*BIG SOUTH GAME
 ALL TIMES ARE EASTERN AND SUBJECT TO CHANGE