

Bachelor of Science in Strategic Communication Social Media Management Concentration (B.S.) <u>and</u> Master of Arts in Strategic Communication (M.A.)

SUGGESTED COURSE SEQUENCE

FIRST YEAR

Fall Semester		Spring Semester		Summer Semester		
BIBL 105	2	BIBL 110	2	Cultural Studies Elective ¹		3
ENGL 101	3	EVAN 101	2	Natural Science Elective ¹		3
INQR 101	1	THEO 201	2	Elective		1
RLGN 105	2	Information Literacy Elective ¹ 3			Total	7
UNIV 101	1	Technology Competency ²	0-3			
Comms. Elective [SCOM 110] ¹	3	ARTS 222	3			
Math Elective ¹	3	STCO 289	3			
Social Science Elective ¹	3	CSER	<u>0</u>			
CSER	0		Total 15-18			
Total	18					

SECOND YEAR

Fall Semester			Spring Semester			Summer Semester	
RSCH 201		3	ARTS 319		3	Critical Thinking Elective ¹	3
THEO 202		2	JOUR 356		3	Elective	3
Information Literacy Elective ^{1,3}		3	STCO 307		3	Elective	<u>3</u>
ARTS 224		3	STCO 346		3		9
JOUR 225		3	STCO 348		3		
Elective		3	Elective		3		
CSER		0	CSER		0		
	Total	17		Total	18		

THIRD YEAR

Fall Semester		Spring Semester			Summer Semester		
STCO 356	3	DMCA 499		3	STCO 526		3
STCO 422	3	STCO 487		3	STCO 532		3
STCO 426	3	Elective		3	STCO 533		3
STCO 462	3	Elective		3		Total	9
Elective	3	Elective		3			
Elective	3	Elective		3			
CSER	0	CSER		0			
	Total 18		Total	18			

FOURTH YEAR

Fall Semester			Spring Semester		
STCO 534		3	STCO 622		3
STCO 546		3	STCO 639		3
STCO 550		3	STCO 658		3
STCO 562		<u>3</u>	STCO 681		<u>3</u>
	Total	12		Total	12

Notes

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in core competency requirements

²All students must pass the Computer Assessment OR complete applicable INFT course; refer to http://www.liberty.edu/generalstudies/inft for more information

³HIUS 221, 222, or 223 is strongly recommended

Revised 01.21.2019 Effective Catalog Term: 2019-40