

Creative and Artistic

Level	0-2 (Not addressed or poor)	3-4 (Beginner)	5-6 (Developing)	7-8 (Competent)	9-10 (Excellent)	Total
Research Design: Identifies and develops an Artistic Project	Not Addressed or poor	Project is unrefined and/or not applicable to the discipline.	Project is applicable to the discipline but requires refinement for intended audience and purpose.	Shows relevant and effective use of research from creative process to final outcome	Breadth and depth of creative project: effective judgment from creative process to final outcome	
Methodology: Discover and critically evaluate source material for the artistic project.	Not Addressed or poor	Source material is not relevant AND no attempt is made to critique the sources for medium and application.	Source material is relevant but little effort is made to critique the sources for medium and application.	Source material is relevant and some effort is made to critique the sources for medium and application.	Source material is relevant and sources are extensively critiqued for medium and application.	
Knowledge of Discipline: Presentation conforms to techniques and interpretations common to the discipline.	Not Addressed or poor	Displays limited knowledge of the existing techniques and interpretations in the discipline.	Displays some knowledge of existing techniques and interpretations, but employs them poorly	Displays knowledge of existing techniques and interpretations and employs them competently.	Displays knowledge of existing techniques as evidenced by an advanced level of reflective process and inquiry focused on the discipline or area of study.	
Creative Expression: Demonstrates original expression to the audience in a coherent and effective manner	Not Addressed or poor	Expresses limited originality in expression and is incoherent or ineffective.	Expresses some originality in expression, but lacks coherency or is ineffective	Expresses originality in expression and is mostly coherent and effective	Clear evidence of originality and innovation in expression using a creative process beyond the boundaries of the discipline, and expressed in a coherent and effective manner.	
Delivery and engagement with the audience	Presentation media did not address core research elements or engage the audience; movements, expression, or media design detracted from the presentation	Delivery, media design, and expression did not add to or take away from the presentation. Didn't engage audience.	Verbal delivery or media design added to presentation. Engaged audience. Made good eye contact.	Delivery, media design, and expression emphasized key points. Developed rapport with audience.	Media design and delivery enthusiastically engaged the audience and fostered professional delivery.	
Answers to questions	Unable to address questions	Able to partially address some of the questions	Able to address most of the questions.	Answers added to and extended the topics discussed	Answers showed exceptional insight into the field	

Comments: