



LIBERTY
UNIVERSITY

SCHOOL *of* BUSINESS

Liberty.edu/Business

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September 2025

AY 23/24 ACADEMICS*

Residential vs. Online

total enrollment	avg. GPA	faculty	avg. class size	avg. credit hrs. per semester
3,339 : 17,274	3.31 : 3.36	54 : 652	32 : 16	15 : 8
total new students	total seats	returning students	total hours	
25% : 15%	17,187 : 125,338	88% : 58%	51,142 : 376,215	

STUDENT BODY*

gender	avg. age	minority	UG full-time financial aid accepted
67% : 33% 54% : 46%	18-22 28-44	24% : 30%	93% : 69%
residential students living on campus	out-of-state	countries represented	military affiliated
55%	67% : 82%	34 : 40	4% : 40%

240 PROGRAMS*

offered at the certificate, undergraduate, graduate, and doctoral levels (includes cognates and concentrations)

77 residential & **163** online programs

UNDERGRADUATE GRADUATION

2024 Graduating class size: **2,758***

Average number of semesters to complete: **8***

AMONG GRADUATE RESPONDENTS**

- 76% are employed full or part time
- 15% are continuing education

of those employed:

49% were employed before graduation in field/related field of study

29% were employed within 6 months after graduation in field/related field of study



Top Occupations

Business & financial

Computer & mathematical

Office & administrative support

Sales & related

CYBER SECURITY EXCELLENCE

Cyber Security team won second place in the Central Regional Collegiate Penetration Testing Competition.



ANNUAL CEO SUMMIT

Over 600+ national and corporate leaders engaged with students for mentorship, internship, and employment opportunities.

(summits@liberty.edu)



Select programs in the School of Business are accredited by:



UNIVERSITY HIGHLIGHTS



6,000+

students attended **16** career fairs. Students held internships at the **Red Cross, Hudson Institute, & the U.S. Marshals Service.**

Convocation & key speakers, student clubs, competition teams, & honor societies

810

employers attended our career fairs

Club & intramural sports, paintball & gun range, Camp Hydaway & lake, ski slope, & ice rink

200+

career readiness workshops offered

20 DI NCAA sports

550+ student-athletes

20+

on-campus eateries

*Results based on IPEDS Fall Data Collection

**Employment data is based on a voluntary, self-reported alumni survey and may not represent all graduates; job placement is not guaranteed.