

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: Liberty University

Program/Specialized Accreditor(s): COSMA

Institutional Accreditor: SACSCOC

Date of Next Comprehensive Program Accreditation Review:

Application of Reaffirmation of Accreditation: Sept 2024

Final Self Study: March 2025 (covers AY 2023-2024)

Site Visit: Spring 2025 (anytime Feb 2025-May 2025)

Review by Board of Commissioners: Sept 2025

Date of Next Comprehensive Institutional Accreditation Review: 2026

URL where accreditation status is stated:

Residential: <https://www.liberty.edu/about/institutional-and-program-accreditation/>

Online: <https://www.liberty.edu/online/accreditation/>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: 2023-2024

of Graduates: 50 Graduation Rate – 6 year: 64%

2. Average Time to Degree 4 year degree: see below by cognate 5 year degree NA

B.S. Sport Management by Cognate

Comm & PR: 3.41 years

General: 3.4 years

Sport Admin: 3.63 years

Sport Outreach 2.7

Sport Venue Mgt: 2.7 years

3. Annual Transfer Activity (within LU into Program by cognate): Year: 2022-2023

B.S. Sport Management by Cognate

Comm & PR: 5 students

General: 18 students

No Cognate (Old Program): 0 students

Sport Admin: 4 students

Sport Outreach: 1 student

Sport Venue Mgt: 0 students

4. Graduates Entering Graduate School: Year: 2023-2024

of Graduates: 50 # Entering Graduate School: 17 entering graduate programs at LU
5. Job Placement (if appropriate): Year: NA # of Graduates: NA # Employed: NA

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