

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: Liberty University

Program/Specialized Accrerator(s): Commission on Sport Management Accreditation (COSMA)

Institutional Accrerator: SACSCOC

Date of Next Comprehensive Program Accreditation Review: 2026

Date of Next Comprehensive Institutional Accreditation Review: 2022

URL where accreditation status is stated:

<https://www.liberty.edu/index.cfm?PID=7650>

AND

<https://www.liberty.edu/business/sport-event-tourism-management/cosma-accreditation/>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

The data reported below is for the 2019-2020 academic year – data for the 2020-2021 academic year is not complete at this time.

1. Graduation Year: 2019-2020 # of Graduates: UG 47 Graduation Rate: Entering Fall 2013: 59%, Entering Fall 2014 53%
2. Average Time to Degree: 4-Year Degree: 120 Credit Hours
B.S. Sport Management
by CognateComm &
PR: 3 years
General: 2.5 years
No Cognate: 4.07
(old program)Sport
Admin: 5 years
Sport Venue Mgt: 5 years
3. Annual Transfer Activity (into Program): Year: 2019-2020
of students transferring out of SMGT: 49 Transfer
Rate: 18%# of students transferring into SMGT: 128
Transfer Rate: 49%
4. Graduates Entering Graduate School: Year: 2019-2020
of Graduates: 46 # Entering Graduate School: 9 entered grad school at LU
5. Job Placement (if appropriate):
Year: N/A # of Graduates: N/A # Employed: N/A