

PROGRAM DIVERSITY PERFORMANCE DATA 2020-21

Dashboard Data			
Total Sport Management Undergraduate Enrollment (majors, minors, tracks, concentrations)	Program		Number
	B.S. Sport Management Res		222
	UG Sport Management Minors		55
	UG Residential INDS Areas of Spec		52
Total Sport Management Master’s Enrollment (majors, minors, tracks, concentrations)	Program		Number
	M.S. Sport Management Res		34
	M.S. Sport Management Online		390
	M.S. Marketing, Cognate: Sport PR & Marketing Online		26
Total Sport Management Doctoral Enrollment (majors, minors, tracks, concentrations)	0, No doctoral program/students		
Percentages of female and male majors (separate out undergraduate, master’s and doctoral)		Number	Percentage
	# Female: UG Res	39	18%
	# Male: UG Res	183	82%
	# Female: GR Res	10	29%
	# Male: GR Res	24	71%
	# Female: GR LUO	110	28%
	# Male: GR LUO	280	72%
Student Demographics: Number of Students by race/ethnicity (separate out undergraduate, master’s and doctoral)		Number	Percentage
	# African American/Black	UG Res: 32	14%
		GR Res: 5	15%
		GR LUO: 82	21%
	# American Indian/Alaskan Native	UG Res: 3	1%
		GR Res: 0	0
		GR LUO: 0	0
	# Asian	UG Res: 2	1%
		GR Res: 0	0
		GR LUO: 4	1%
	# Caucasian/White	UG Res: 145	65%
		GR Res: 18	53%
		GR LUO: 180	46%
	# Hispanic/Latinx	UG Res: 11	5%
		GR Res: 1	3%
		GR LUO: 24	6%
	# Native Hawaiian/Pacific Islander	UG Res: 0	0
		GR Res: 0	0
		GR LUO: 1	<1%%
	# Two or more races	UG Res: 3	1%
		GR Res: 1	3%
		GR LUO: 9	2%
	# Unknown (Unreported)	UG Res: 14	6%
		GR Res: 1	3%
		GR LUO: 90	23%
	# Non Resident/Alien	UG Res: 12	5%
		GR Res: 8	24%
		GR LUO: 0	0

Student: Faculty Advising Ratio	Number		
	UG Res Majors		222
	Minors, INDS		107
	GR Res Students		34
	Total Res Students		363
	#Faculty		6 residential faculty
	Faculty Advising		
Total Number of Full-time, Tenured or Tenure Track Sport Management Faculty		Number	Percentage
	Full-time faculty (Res)	6	
	# Tenured faculty	0	
	# Tenure track faculty	0	
	Liberty University faculty members are contracted on an annual basis. There is a process for promotion that is detailed in Section 7.11 Promotion of the faculty Handbook. (https://www.liberty.edu/human-resources/wp-content/uploads/sites/112/2019/11/2018-2019_Faculty_Handbook.pdf)		
Total Number of Part Time/Adjunct Sport Management Faculty		Number	Percentage
	Adjunct (Res)	2	7%
	# PT Faculty (Res)	0	0
	Adjunct (LUO)	25	93%
	# PT Faculty (LUO)	0	0
Ratio of Male and Female Faculty		Number	
	# Female Faculty	12	2 full time, res 10 online adjuncts
	# Male Faculty	21	4 full time, res 17 online adjuncts
Faculty Demographics: Number of Faculty by race/ethnicity		Number	Percentage
	# African American/Black	5	15%
	# American Indian/Alaskan Native	1	3%
	# Asian	0	0
	# Caucasian/White	24	73%
	# Hispanic/Latinx	3	9%
	# Native	0	0

	Hawaiian/Pacific Islander		
	# Two or more races	0	0
	# Unknown	0	0