## Liberty University Department of Sport Management 2015-2020

## **B.S. in Sport Management Student Learning Outcomes**

	Identify Each Student Learning Outcome and Measurement	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data		
	SLO 1: The student will be able to evaluate research and demonstrate information literacy in sport management from the perspective of current business trends and historical sport management contexts.						
	**Measure 1: Course Embedded Assignment- SMGT 406 Pre-Post Survey 85%Students will score within the adequate (2.5-3.0) to 80% students above adequate (3.0-4.0) ranges	48	48	100%	2		
	Measure 2: Course Embedded Survey- SMGT 406 Paper Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges.	30	28	92%	2		
	SLO 2: The student will be able to integ	rate classroom princi	ples through knowledge	transfer and application	in sport management settings.		
2017-2018	Measure 1: Course Embedded Survey- SMGT 499 Final Site Supervisor Evaluation Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges.	37	37	100%	2		
	Measure 2: Course Embedded Assignment- SMGT 406 Paper Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges. *Action Plan:	30	21	71%	1*		
	<ol> <li>Discuss with faculty during 2018/2019 department meeting the results of this finding, and the suitability of this measurement tool (SMGT 406 paper) moving forward. Changes are planned in the course, and this assignment is not likely to be available (in its current form) the next time this PLO is assessed.</li> <li>Steps are currently underway to increase the connections between theory and practice as it relates to Sport Management students. Students assessed in this term have not taken the Inquiry 101 and Research 201 courses now required of all incoming students. These two courses, along with the current development of SMGT 415 (Research Methods in Sport Management), will provide students with an additional means of connecting theoretical principles learned in the classroom with applications in the field.</li> <li>The development and upcoming deployment of Sport Management cognates will provide students with more focused degree options. The additional courses in the cognates will expose students to a greater depth of knowledge in their chosen field.</li> </ol>						
			communication through	oral, written, and techno	logical methods effectively and persuasively		
	within professional sport management s Measure 1: Course Embedded Survey- SMGT 406 Pre/Post Survey Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges.	settings.	16	94%	2		
2015-2016	Measure 2: Course Embedded Assignment- SMGT 30 Communication and Publicity Plan Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges.	66	66	100%	2		
015	SLO 4: The student will be able to exemplify leadership through collaboration in achieving organizational goals.						
2	Measure 1: Course Embedded Survey- SMGT 310 Communication and Publicity Plan Students will score within the adequate range (3.5-5.0).	17	16	94%	2		
	Measure 2: Course Embedded Assignment- SMGT 499 Final Site Supervisor Evaluation Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges.	20	20	100%	2		
	SLO 5: The student will be able to articulate a Christian worldview that solves sport management issues by thinking critically and applying principles of						
2016-2017	moral and ethical decision making in the Measure 1: Course Embedded Assignment –Assessment Day Focus Group Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges.	36	31	85%	2		

	Measure 2: Program Embedded survey-SMGT 312 Project Students will score within the adequate (2.5-3.0) to above adequate (3.0-4.0) ranges.	41	41	100%	2	
	SLO 3: The student will be able to dem		communication through	oral, written, and technol	logical methods effectively and persuasively	
6	within professional sport management					
	Measure 1: Course Embedded Assignment- SMGT 406 pre/post	50	50	100%	2	
	85% of students will score within the adequate (2.5-4.0) range.					
	Measure 2: Course Embedded Assignment- SMGT 310 College Game Day Segment. 85% of students will score within the	25	25	100%	2	
2018-2019	adequate (2.5-4.0) range.					
2018	SLO 4: The student will be able to exemplify leadership through collaboration in achieving organizational goals.					
	Measure 1: Course Embedded Assignment- SMGT 499 Final Site	25	24	95%	2	
	Supervisor Evaluation. 85% of students will score within the adequate (2.5-4.0) range.					
	Measure 2: Course Embedded	34	34	100%	2	
	Assignment- SMGT 310 College Game Day Segment. 85% of students will score within the adequate (2.5-4.0) range.					
	SLO 3: Incorporate the Christian worldvi	iew in decision-making	within sport management.			
	M 1 CMCT 212 D C 4	1 20	10	000/	I 2	
	Measure 1: SMGT 312 Reflective Paper (Residential)* 80% of students will be able to achieve 3 out of 4 for each sub-category of the	20	18	90%	2	
	rubric.  Suggested Action Plan: Review the word	l ding of the PLO to defir	l ne the primary emphasis of	the assessment. Review a	nd revise the assessment instructions for	
	additional details.					
	Sub-Category Results: Criteria 1-Application of Ethical Perspectives/Concepts: 90% (18 students) of the 20 student sample scored 80% or above. Criteria 2-Ethical Issue Recognition: 85% (17) of the 20 student sample scored 80% or above. Criteria 3-Ethical Self-Awareness: 85% (17) of the 20 student sample scored 80% or above.					
	Criteria 4-Evaluation of Different Ethical Perspectives/Concepts: 90% (18) of the 20 student sample scored 80% or above.					
020	Measure 1: SMGT 312 Reflective Paper (Online)*	20	17	85%	2 (Partially Meets Expectations. Please see below Criteria results.)	
2019-2020	80% of students will be able to achieve 3 out of 4 for each sub-category of the rubric.					
	Suggested Action Plan: Review the wording of the PLO to define the primary emphasis of the assessment. Review and revise the assessment instructions for additional details.  Sub-Category Results:					
	Criteria 1-Application of Biblical Principles: 90% (18) of the 20 student sample scored 80% or above.					
	Criteria 2-Describe/provide Biblical foundation for future involvement in sport: 85% (17) of the 20 student sample scored 80% or above.  Criteria 3-Use of Scripture: 70% (14) of the 20 student sample scored 80% or above.					
	Measure 2: (Residential & Online)	53	51	96%	2	
	Indirect: 70% of students will score at least 3.75/5 on each subcategory of the	33	51	90%	2	
	Likert scale  Suggested Action Plan: No suggested ch	ongo at this time				
	60 66	8	. 1 D			
	*NOTE: Residential and Online programs are being assessed separately. Regarding sample size- the assessed sample are the students within the course who are pursuing a B.S. in Sport Management major. Representative sample size, selected at random, may be used for assessment. SLO revisions have been completed					
	during the 2019-2020 academic year.					

## M.S. in Sport Management Student Learning Outcomes

	Student Learning Outcome and Measurement	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation	
	SLO 1: The student will be able to demo	onstrate critical think	ing skills in evaluating ec	onomic, environmental,	4. Insufficient data cultural and social impacts on sport	
	management issues.	1		1	T	
	Measure 1: Embedded Course	10			4*	
	Survey- SMGT Entrance and Post-					
	Comp Survey Adequate level of competency 85% of					
	students with a 3.0 or greater, above					
	adequate level of competency is 80% of					
	students with a 3.5 or greater					
	Measure 2: Program Comprehensive	673**	646	96%	2	
	Examination- SMGT Comprehensive					
	Exam					
	Achievement target for a more than					
	adequate level of competency is to find 80% of students correctly answering the					
	questions identified in the items					
	analysis					
					3) took the Entrance test in SMGT 501 and only	
2017-2018	2 students completed the Post-Comp exam survey in SMGT 699. All students who completed the assessments were in residential sections. While the mean scores for					
7-2(	` /	vey (3.52) are above the	e target, given the number	of students who were able	to be reached, the data is insufficient to draw	
017	any conclusions. <b>Action Plan:</b>	ate needed the Compreh	anciva avam an tha first ar	saaand attampt thus aarr	ectly answering questions. As of Spring 2012,	
7					aduation requirement and prerequisite for the	
	culminating experience portion of the pro-		quired to complete the con	inprenensive Exam as a gr	addation requirement and prerequisite for the	
	SLO 2: The student will be able to integ		ledge with practical skills	s necessary for advanced	career positions in sport management.	
	Measure 1: Embedded Course	81	81	100%	2	
	Survey- SMGT 699 Final Site					
	Supervisor Evaluation					
	Adequate level of competency 85% of					
	students with a 3.0 or greater, above adequate level of competency is 80% of					
	students with a 3.5 or greater					
	Measure 2: Embedded Course	20	18	92%	2	
	Assignment- SMGT 504 Research					
	Paper					
	Adequate level of competency with					
	80% of students scoring a 2.5 or greater.					
	Above adequate level of competency with 85% of students scoring a 3.0 or					
	greater.					
	SLO 3: The student will be able to demo	onstrate research skill	s in the area of sport ma	nagement.	l	
	Measure 1: Embedded Course	38	38	100%	2	
	Survey- SMGT 520 Survey					
	Adequate level of competency 85% of					
	students with a 3.0 or greater, above					
	adequate level of competency is 80% of students with a 3.5 or greater					
	Measure 2: Course Embedded	22	22	100%	2	
	Assignment- SMGT 505 Research	22	22	10070		
	Paper					
	Adequate level of competency with					
	80% of students scoring a 2.5 or greater.					
	Above adequate level of competency					
91	with 85% of students scoring a 3.0 or					
-20]	greater. SLO 4: The student will be able to demo	 	rommunication skills in v	l vritten oral and technol	 ngical venues	
2015-2016		38	38	100%	2	
2(	Measure 1: Course Embedded Survey- SMGT 699 Final Site	38	38	100%	2	
	Supervisor Evaluation					
	Adequate level of competency 85% of					
	students with a 3.0 or greater, above					
	adequate level of competency is 80% of					
	students with a 3.5 or greater	0.0	02	1000/		
	Measure 2: Course Embedded	82	82	100%	2	
	Assignment – SMGT 505 Research Paper					
	Adequate level of competency with					
	80% of students scoring a 2.5 or greater.					
	Above adequate level of competency					
	with 85% of students scoring a 3.0 or					

	SLO 5: The student will be able to incorporate moral leadership and ethical decision-making within the sport management workplace in the context of a						
	Christian worldview.	T	T	T			
	Measure 1: Program Embedded	57	57	100%	2		
	Survey- SMGT Entrance and Post-						
	Comp Survey Adequate level of competency 85% of						
	students with a 3.0 or greater, above						
117	adequate level of competency is 80% of						
-20	students with a 3.5 or greater						
2016-2017	Measure 2: Course Embedded	43	34	85%	2		
2	Assignment- SMGT 503 Personal						
	Research Project						
	Adequate level of competency with						
	80% of students scoring a 2.5 or greater.						
	Above adequate level of competency						
	with 85% of students scoring a 3.0 or greater.						
	SLO 3: The student will be able to demonstrate professional communication through oral, written, and technological methods effectively and persuasively						
	within professional sport management settings.						
	Measure 1: Course Embedded	35	35	100%	2		
	Survey- SMGT 520 Survey.						
	85% of students will score within the						
	adequate (2.5-4.0) range.	27	27	1000/	2		
	Measure 2: Course Embedded	27	27	100%	2		
	Assignment- SMGT 699 Final Internship Project.						
19	85% of students will score within the						
-20	adequate (2.5-4.0) range.						
2018-2019	SLO 4: the student will be able to exem	plify leadership throu	gh collaboration in achie	ving organizational goals	•		
7(	Measure 1: Course Embedded	55	55	100%	2		
	Survey- SMGT 699 Final Evaluation.	33	33	10070	2		
	85% of students will score within the						
	adequate (2.5-4.0) range.						
	Measure 2: Course Embedded	27	26	96%	2		
	Assignment- SMGT 699 Internship						
	<b>Final Project.</b> 85% of students will score within the						
	adequate (2.5-4.0) range.						
	SLO 3: Integrate the Christian worldvi	l ew into decision-maki	ng within snort managen	nent			
	Measure 1: SMGT 503 Personal	8	8	100%	2		
	Research Project (Residential)						
	Direct: 80% of students will achieve at						
	least a 3/1 on each subcategory of the						
	least a 3/4 on each subcategory of the rubric.						
	least a 3/4 on each subcategory of the rubric.  Suggested Action Plan: Review the work	ling of the PLO to defir	ne the primary emphasis of	the assessment. Review a	nd revise the assessment instructions for		
	rubric.	ling of the PLO to defin	ne the primary emphasis of	the assessment. Review a	nd revise the assessment instructions for		
	rubric.  Suggested Action Plan: Review the word additional details.	ling of the PLO to defir	ne the primary emphasis of	The assessment. Review a	nd revise the assessment instructions for		
	rubric.  Suggested Action Plan: Review the word additional details.  Sub-Category Results:						
	rubric.  Suggested Action Plan: Review the word additional details.  Sub-Category Results:  Criteria 1-Applicate	on of Ethical Perspecti	ves/Concepts: 100% (8) or	at of the 8 students scored			
	rubric.  Suggested Action Plan: Review the word additional details.  Sub-Category Results:  Criteria 1-Application	on of Ethical Perspecti	ves/Concepts: 100% (8) out of the 8 students s	at of the 8 students scored scored 80% or above.			
	rubric.  Suggested Action Plan: Review the word additional details.  Sub-Category Results:  Criteria 1-Application	on of Ethical Perspecti	ves/Concepts: 100% (8) or	at of the 8 students scored scored 80% or above.			
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\*NOTE: Residential and Online programs are being assessed separately. Representative sample size, selected at random, was used for assessment. SLO revisions have been completed during the 2019-2020 academic year.