



**Brought to you by
LIBERTY UNIVERSITY**

Tuesday, October 10

2 – 6 p.m. | Dialogue with Africa, School of Business Towns Auditorium

3:45 – 5 p.m. | Music, Industry & Culture, School of Music Room 180

5 – 8 p.m. | Future CEO Dinner*, Montview Student Union Alumni Ballroom

5 – 7:30 p.m. | Private Showing of Kevin Sorbo's Newest Movie, *Miracle in East Texas*, Jump Theater Lynchburg (On the right of Staples, Candler's Mountain Rd)

**The Future CEO Dinner is a special event catered to students and is by Invitation Only.*

Wednesday, October 11

8 – 9:05 a.m. | Leading an Intentional Life & S.O.S. to Billions, School of Business Towns Auditorium

9:15 – 10:30 a.m. | Taking Back Culture, Education, & Business, School of Business Towns Auditorium

8:45 – 10:15 a.m. | CINE Event with The Chosen Producers and Kevin & Sam Sorbo, Jump Theater Lynchburg (On the right of Staples, Candler's Mountain Rd)

10:30 a.m. – Noon | Convocation, Vines Center

Noon – 2:30 p.m. | Lunch, Reber-Thomas Dining Center

2:10 – 3:10 p.m. | Forecasting Supreme Court Decisions in 2024 & Impact on Business, School of Business Towns Auditorium

3:15 – 4:15 p.m. | Leveraging Emerging Technologies (Artificial Intelligence & Blockchain), School of Business Towns Auditorium

4:15 – 5 p.m. | Cyber Security Platforms & Artificial Intelligence Implementation, School of Business Towns Auditorium

5 – 6 p.m. | Pre-Dinner Keynote with Lara Logan, Investigative Award-Winning Journalist, Montview Student Union Alumni Ballroom

6 – 8 p.m. | Keynote Dinner with Marvin Ellison, CEO of Lowe's, Marco Rubio, U.S. Senator, and *The Chosen Producers* Montview Student Union Alumni Ballroom

Thursday, October 12

7 – 9 a.m. | Breakfast, School of Business Lobby

9 – 10 a.m. | National Security & Military Readiness: Preparing to Win the Fight, School of Business Towns Auditorium

10 – 11 a.m. | U.S. Geopolitical Tensions with China, Trade Conflicts & Significance of Taiwan, School of Business Towns Auditorium

11 a.m. – 12 p.m. | A View from the Top: CEO Faith in Practice, School of Business Towns Auditorium

Noon – 2 p.m. | Lunch and Networking, School of Business Lobby

12 – 1 p.m. | 2nd Chance Leadership Ministries & Faith Factor, School of Business Towns Auditorium

1 – 2 p.m. | Winning the War for Talent: Leadership, Recruiting, and Retention Strategies for Exponential Business Growth, School of Business Towns Auditorium

2 – 3 p.m. | Real World Solutions to Current Financial Challenges, School of Business Towns Auditorium

3 – 4 p.m. | CEO Finance: Empowering the Powerless through Business & Policy, School of Business Towns Auditorium

4 – 5 p.m. | Successful Strategies Against ESG and Cancel Culture, School of Business Towns Auditorium

5 – 6 p.m. | Pre-Dinner Keynote with Andy Puzder, former CEO of CKE Restaurants (Hardee's and Carl's Jr.), Montview Student Union Alumni Ballroom

6 – 8 p.m. | Keynote Dinner with J. Frank Harrison III, CEO of Coca-Cola Consolidated Inc., and Rand Paul, U.S. Senator, Montview Student Union Alumni Ballroom

