LIBERTY UNIVERSITY

Bachelor of Science in Strategic Communication Social Media Management Concentration (B.S.) <u>and</u> Master of Arts in Promotion and Video Content (M.A.)

SUGGESTED COURSE SEQUENCE

FIRST YEAR

Fall Semester		Spring Semester			Summer Semester	
BIBL 105	2	BIBL 110		2	Cultural Studies Elective ¹	
ENGL 101	3	EVAN 101		2	Natural Science Elective ¹	
INQR 101	1	THEO 201		2	Elective	
RLGN 105	2	Information Literacy Elective ¹		3		Total
UNIV 101	1	Technology Competency ²		0-3		
Comms. Elective [SCOM 110] ¹	3	ARTS 222		3		
Math Elective ¹	3	STCO 289		3		
Social Science Elective ¹	3	CSER		<u>0</u>		
CSER	0		Total	15-18		
Total	18					
		SECOND YEA	R			
Fall Semester		Spring Semester			Summer Semester	
RSCH 201	3	ARTS 319		3	Critical Thinking Elective ¹	
THEO 202	2	JOUR 356		3	Elective	
Information Literacy Elective ^{1,3}	3	STCO 307		3	Elective	
ARTS 224	3	STCO 346		3		
JOUR 225	3	STCO 348		3		
Elective	3	Elective		3		
CSER	0	CSER		0		
Total	17		Total	18		
		THIRD YEAR	Ł			
Fall Semester		Spring Semester			Summer Semester	
STCO 356	3	DMCA 499		3	COMS 560	
STCO 422	3	STCO 487		3	STCO 526	
STCO 426	3	Elective		3	STCO 532	
STCO 462	3	Elective		3		Total
Elective	3	Elective		3		
Elective	3	Elective		3		
CSER	0	CSER		0		
Total	18		Total	18		
		FOURTH YEA	R			
Fall Semester		Spring Semester				
Fall Semester STCO 533	3	Spring Semester STCO 622		3		
	3 3			3 3		
STCO 533		STCO 622				
STCO 533 STCO 534	3	STCO 622 STCO 638		3		

Notes

¹Refer to the list of approved general education electives at <u>www.liberty.edu/gened</u> before enrolling in core competency requirements

²All students must pass the Computer Assessment OR complete applicable INFT course; refer to <u>http://www.liberty.edu/generalstudies/inft</u> for more information

³HIUS 221, 222, or 223 is strongly recommended