Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.
COURSE SYLLABUS

BUSI 650
OPERATIONS MANAGEMENT

COURSE DESCRIPTION
This course provides graduate-level instruction regarding the concepts and analytic methods that are useful in understanding the management of a firm’s operations. Special emphasis will be placed on familiarizing the student with the problems and issues confronting operations managers, and providing the student with language, concepts, insights and tools to deal with these issues in order to gain competitive advantage through operations. Because the course deals with the management of “processes,” it applies to both for-profit and non-profit organizations, to both service and manufacturing organizations, and to virtually any functional area or industry.

(Crosslisted with BMIS 650)

RATIONALE
Operations Management is decision making involving the design, planning, and control of the many factors that affect operations. Operations managers apply ideas and knowledge to enhance product quality, improve customer service, increase productivity, manage supply chains, reduce costs, and improve flexibility to meet rapidly changing customer needs. As business has become more competitive, the role of operations in firms has generally been elevated and now occupies an important strategic role in most firms.

I. PREREQUISITE
For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE
Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. ADDITIONAL MATERIALS FOR LEARNING
A. Computer with basic audio/video output equipment
B. Internet access (broadband recommended)
C. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES
Upon successful completion of this course, the student will be able to:
A. Differentiate the relationships between operations management, strategy, and systems of transformation in process planning and design.

B. Discuss the controlling process and Six Sigma concepts.

C. Evaluate lean management and project management.

D. Critique successful supply chain management practices.

E. Compare and contrast capacity and location planning, scheduling management, and inventory management.

F. Integrate a biblical worldview within the context of operations management.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and lecture presentations

B. Course Requirements Checklist

After reading the Syllabus and Student Expectations, the student will complete the related checklist found in Module/Week 1.

C. Discussion Board Forums (4)

Discussion Boards are collaborative learning experiences. Therefore, the student is required to create the following in response to the provided prompt for each forum. All parts of the Discussion Board Forum must be written in current APA format.

Key Topic/Thread

Key topics are addressed within each chapter. The student will select a key topic to research and discuss. The student will post the topic he or she wishes to reserve in the subject line of the thread. The student may choose the same topic as a peer, but the topics must be addressed from different vantage points (perspectives). Each thread must be a minimum of 700 words and demonstrate course-related knowledge. Assertions must be supported with at least 5 scholarly resources.

Replies

In addition to the thread, the student is required to reply to a minimum of 2 other classmates’ threads. Each reply must be a minimum of 200 words and include at least 2 scholarly resources.
D. Integrative Learning Project

The Integrative Learning Project will consist of 4 parts. Each student will research and submit an organizational setting paper, annotated bibliography, outline, and final document. All parts of the project must be written in current APA format.

Organizational Setting

In a minimum of 2 pages, the student will describe the mission of the organization, the customers, what value the individual adds to the organization, and what role Christianity plays in the organization.

Annotated Bibliography

The student will create an annotated bibliography with at least 15 sources.

Outline

The student will create a well-developed outline including all paper headings and subheadings. The outline must include a minimum of 3 headings with at least 2 subheadings each.

Final

The student will submit a final version of the Integrative Learning Project. It must be a minimum of 16 pages and incorporate at least 15 sources.

E. Quizzes (4)

Each quiz will cover the Reading & Study material for the modules/weeks in which it is assigned. Each quiz will be open-book/open-notes, contain 25 multiple-choice and true/false questions, and have a 30-minute time limit.

VI. COURSE GRADING AND POLICIES

A. Points

Course Requirements Checklist                                      10
Discussion Board Forums:
    Key Topic/Thread (4 at 70 pts ea)                                 280
    Replies (4 at 30 pts ea)                                         120
Integrative Learning Project:
    Organizational Setting                                          75
    Annotated Bibliography                                           75
    Outline                                                          50
    Final                                                            200
    Quizzes (4 at 50 pts ea)                                         200

Total                                                              1010

B. Scale

C. Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the course will not be accepted.
4. Late Discussion Board threads or replies will not be accepted.

Special circumstances (e.g., death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

D. Quizzes/Tests/Exams

For timed quizzes/tests/exams, the student is required to complete the quiz/test/exam within the assigned time. For the student who exceeds this time limit, a penalty of 1 point will be deducted for each minute, or part thereof, he/she exceeds the assigned time limit.

E. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.
# COURSE SCHEDULE

**BUSI 650**


<table>
<thead>
<tr>
<th>MODULE/WEEK</th>
<th>READING &amp; STUDY</th>
<th>ASSIGNMENTS</th>
<th>POINTS</th>
</tr>
</thead>
</table>
| 1 | Meredith & Shafer: chs. 1, 3  
1 presentation  
3 websites | Course Requirements Checklist  
Class Introductions  
DB Forum 1 – Key Topic/Thread  
Quiz 1 | 10  
0  
70  
50 |
| 2 | Meredith & Shafer: Review chs. 1, 3  
1 presentation  
3 websites | DB Forum 1 – Replies  
ILP – Organizational Setting | 30  
75 |
| 3 | Meredith & Shafer: chs. 7–8  
1 presentation  
4 websites | DB Forum 2 – Key Topic/Thread  
Quiz 2 | 70  
50 |
| 4 | Meredith & Shafer: Review chs. 7–8  
1 presentation  
4 websites | DB Forum 2 – Replies  
ILP – Annotated Bibliography | 30  
75 |
| 5 | Meredith & Shafer: chs. 2, 9  
1 presentation  
4 websites | DB Forum 3 – Key Topic/Thread  
ILP – Outline | 70  
50 |
| 6 | Meredith & Shafer: Review chs. 2, 9  
1 presentation  
4 websites | DB Forum 3 – Replies  
Quiz 3 | 30  
50 |
| 7 | Meredith & Shafer: chs. 4, 6  
1 presentation  
2 websites | DB Forum 4 – Key Topic/Thread  
Quiz 4 | 70  
50 |
| 8 | Review previous readings  
1 presentation  
2 websites | DB Forum 4 – Replies  
ILP – Final | 30  
200 |

**TOTAL** 1010

DB = Discussion Board  
ILP = Integrative Learning Project

**NOTE:** Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.