Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.
COURSE SYLLABUS

BMAL 501
STRATEGIC LEADERSHIP AND MANAGEMENT

COURSE DESCRIPTION
This course provides a comprehensive perspective on leadership and management, from both an historical and current practices perspective. The link between management and leadership is examined and the application of leadership theory is explored. (Formerly BUSI 501)(Crosslisted with BMIS 501)

RATIONALE
BMAL 501 benefits students in three ways: 1) in balance with studies of theory, this course emphasizes the practical side of developing the actual competencies and attitudes necessary for successful, effective leadership and management across organizations; 2) it considers how managers and leaders at all levels of an organization impact the effectiveness of top executives; and 3) it addresses the need for Christian leaders and managers to integrate their faith with their learning and actions regarding leadership and management across all types of organizations.

I. PREREQUISITE
For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE
Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. ADDITIONAL MATERIALS FOR LEARNING
A. Computer with basic audio/video output equipment
B. Internet access (broadband recommended)
C. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES
Upon successful completion of this course, the student will be able to:
A. Integrate the concepts of leadership presented in this course with faith and learning.
B. Examine the concepts of leadership from both the historical and organizational perspectives.
C. Compare and contrast the functions of leadership and management.
D. Assess effective organizational communications.
E. Identify effective human resource management and leadership issues, both domestic and global.
F. Discuss strategies for leadership development applicable to all organizational levels including the executive.
G. Formulate an applied leadership strength development plan for oneself and for others.

V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and lecture presentations
B. Course Requirements Checklist
   After reading the Course Syllabus and Student Expectations, the student will complete the related checklist found in Module/Week 1.
C. Group Discussion Board Forums (12)
   For this collaborative discussion board, the instructor will place the student into a group at the beginning of the course. The student will participate in 12 Group Discussion Board Forums consisting of 2 parts: individual and collaborative. For the individual part, the student is required to provide a thread in response to the provided topic for each forum. Each thread must be at least 400 words and demonstrate course-related knowledge. Each individual thread must include at least 4 sources. For the collaborative part, the student will work with his or her group to synthesize the threads into a summary of 1,000–1,200 words. Each group thread must include at least 7 sources.
D. Literature Review
   The student will complete a Literature Review in 3 stages:
      Literature Review: Topic
      The student will select and submit the topic he or she wishes to research. Approval from the instructor is required.
      Literature Review: Annotated Bibliography and Outline
      The student will submit an Annotated Bibliography of at least 15 references (in current APA format, with a cover page and abstract) that he or she plans on using for the research. Each reference must include a summary, analysis, and assessment. The student will also submit a detailed outline of at least 3 pages in current APA format.
      Literature Review: Final Submission
      The student will research and write a 2,700–3,000-word Literature Review in current APA format that focuses on a topic relevant to the contemporary issues and practices of leadership and management. The paper must include at least 15 references in addition to the course textbooks and the Bible, with no more than 15% direct quotations. It must be submitted to SafeAssign for a plagiarism check.
E. Peer Review

At the end of the course, the student will submit a Peer Review evaluating each group members’ participation in the group discussion board assignments. The student will write comments on other group members’ commitment, contributions, effectiveness, and leadership.

F. Quizzes (4)

Each quiz will cover the Reading & Study material for the assigned modules/weeks. Each quiz will be open-book/open-note and contain 2 short answer questions as well as 22–24 multiple-choice, true/false, and/or matching questions. Each quiz will have a 1-hour and 15-minute time limit.

VI. COURSE GrADING AND POLICIES

A. Points

<table>
<thead>
<tr>
<th>Course Requirement</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Requirements Checklist</td>
<td>10</td>
</tr>
<tr>
<td>Group Discussion Board Forums (1 at 10 pts; 7 at 30 pts ea; 4 at 50 pts ea)</td>
<td>420</td>
</tr>
<tr>
<td>Literature Review</td>
<td></td>
</tr>
<tr>
<td>Topic</td>
<td>0</td>
</tr>
<tr>
<td>Annotated Bibliography and Outline</td>
<td>120</td>
</tr>
<tr>
<td>Final Submission</td>
<td>210</td>
</tr>
<tr>
<td>Peer Review</td>
<td>50</td>
</tr>
<tr>
<td>Quiz 1 (Module 1)</td>
<td>50</td>
</tr>
<tr>
<td>Quiz 2 (Module 2)</td>
<td>50</td>
</tr>
<tr>
<td>Quiz 3 (Module 3)</td>
<td>50</td>
</tr>
<tr>
<td>Quiz 4 (Module 4)</td>
<td>50</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1010</strong></td>
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</tbody>
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B. Scale

C+ = 820–839  C = 780–819  C- = 760–779  F = 0–759

C. Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the course will not be accepted.
4. Late Discussion Board threads or replies will not be accepted. Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

D. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.
**COURSE SCHEDULE**

**BMAL 501**


<table>
<thead>
<tr>
<th>MODULE/ WEEK</th>
<th>READING &amp; STUDY</th>
<th>ASSIGNMENTS</th>
<th>POINTS</th>
</tr>
</thead>
</table>
| 1            | Satterlee: chs. 1–2 1 presentation 2 websites | Course Requirements Checklist  
Class Introductions  
Group DB Forum 1: Group Charter  
Group DB Forum 2: Satterlee  
Literature Review: Topic  
Quiz 1 | 10 0 10 30 0 50 |
| 2            | Satterlee: chs. 3–4 1 presentation 2 websites | Group DB Forum 3: Satterlee  
Group DB Forum 4: Satterlee  
Quiz 2 | 30 30 50 |
| 3            | Satterlee: chs. 5–6 1 presentation 2 websites | Group DB Forum 5: Satterlee  
Group DB Forum 6: Satterlee  
Quiz 3 | 30 30 50 |
| 4            | Satterlee: chs. 7–8 1 presentation 1 video 2 websites | Group DB Forum 7: Satterlee  
Group DB Forum 8: Satterlee  
Quiz 4 | 30 30 50 |
| 5            | Dees: chs. 1–2 1 presentation | Group DB Forum 9: Dees  
Literature Review: Annotated Bibliography and Outline | 50 120 |
| 6            | Dees: chs. 3–4 1 presentation | Group DB Forum 10: Dees | 50 |
| 7            | Dees: chs. 5–7 1 presentation 1 website | Group DB Forum 11: Dees  
Literature Review: Final Submission | 50 210 |
| 8            | Dees: chs. 8–9 1 website | Group DB Forum 12: Summative Peer Review | 50 50 |

**TOTAL** 1010

*DB = Discussion Board*

**NOTE**: Each course module/week begins on Monday morning at 12:00 a.m. (ET) and ends on Sunday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on Friday.