<table>
<thead>
<tr>
<th>CORE COURSES (33 hours)</th>
<th>Hrs</th>
<th>Semester</th>
<th>Grade</th>
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<tbody>
<tr>
<td>BUSI 520 Strategic Marketing Management</td>
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<td>BUSI 530 Managerial Finance</td>
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<td>BUSI 561 Legal Issues in Business</td>
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<td>BUSI 600 Business Research Methods</td>
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<td>BUSI 601 Accounting for Decision Making</td>
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<td>BUSI 604 International Business</td>
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<td>BUSI 610 Organizational Design and Structure</td>
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<tr>
<td>BUSI 620 Global Economic Environment</td>
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<tr>
<td>BUSI 642 Contemporary Issues in Human Resource Management</td>
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<td>BUSI 650 Operations Management</td>
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<td>BUSI 690 Policy and Strategy in Global Competition</td>
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<th>MARKETING COGNATE COURSES (12 hours)</th>
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<td>BUSI 612 Marketing Promotions</td>
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<td>BUSI 613 Supply Chain Management</td>
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<td>BUSI 614 Marketing Research</td>
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**TOTAL HOURS: 45**

**Graduation Requirements**
- 45 total hours
- A minimum of 33 hours must be completed through Liberty University, not to include credits from a prior degree earned through Liberty.
- A maximum of 12 hours of transfer credit, including credit from a degree on the same academic level previously earned through Liberty, may be applied to the degree.
- 3.0 GPA
- No more than two (2) grades of C may be applied to the degree.
- No grade of D may be applied to the degree.
- Degree must be completed within 5 years.
- All Resident students are required to enroll in and pass GRST 500 in their first semester.
- All Online students admitted on Academic Probation are required to enroll in and pass GRST 500 in their first semester.
- Submit Graduation Application at the beginning of the final semester.

**Note**
- Students must choose an elective from the following for which pre-requisites have been met: BUSI 502, 503, 504, 605, 606, 607, 643, 644, 645, 680, 681, 682, COMS 532, 560 or 658.
# SUGGESTED COURSE SEQUENCE

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>BUSI 561 (B-Term)</td>
<td>BUSI 530 (B-Term)</td>
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<tr>
<td>BUSI 604 (B-Term)</td>
<td>BUSI/COMS Elective(^1) (D-Term)</td>
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<td>BUSI 600 (D-Term)</td>
<td>BUSI 520 (D-Term)</td>
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<th>Third Semester</th>
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<tbody>
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<td>BUSI 612 (B-Term)</td>
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<td>BUSI 620 (D-Term)</td>
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<th>Fifth Semester</th>
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<tbody>
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<td>BUSI 614 (B-Term)</td>
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<td>BUSI 690 (D-Term)</td>
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**Note:**

\(^1\)Students must choose an elective from the following for which pre-requisites have been met:

- BUSI 502, 503, 504, 605, 606, 607, 644, 645, 680, 681, 682, COMS 532, 560 or 658