# Master of Arts in Communication

**Media and Communication Studies**

## 2010-2011 Degree Completion Plan

### AREA 1: CONTEXTUAL COMMUNICATION STUDIES (12 hours)

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<th>Course</th>
<th>Hrs</th>
<th>Semester</th>
<th>Grade</th>
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<tbody>
<tr>
<td>COMS 530 Mass Media Theory</td>
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Choose three (3) of the following courses:

- COMS 532 Approaches to Media Technologies
- COMS 632 Politics and Media
- COMS 634 Religion and Media
- COMS 638 Media Management

### AREA 2: COMMUNICATION STRATEGIES (18 hours)

Choose six (6) 500/600 level COMS courses. Refer to the second page for recommended cognates and/or electives to satisfy this area. Electives may be taken from any/all Area 1 specializations if they have not been used to meet declared area 1 requirements.

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### AREA 3: RESEARCH (6 hours)

- COMS 680 Communication Research Methods | 3 | _______ | _____ |
- COMS 690 Thesis Defense* | 3 | _______ | _____ |

**OR**

- COMS 691 Project Defense* | 3 | _______ | _____ |

**Total Hours: 36**

### Graduation Requirements

- 36 semester hours total
- 30 semester hours must be completed through LU
- 3.0 GPA
- Grades of D do not count toward degree
- Thesis or Project required
- Degree must be completed within 5 years
- Students will be required to pass GRST 500 or pass the graduate writing assessment
- Submit Graduation Application at the beginning of the final semester

### Notes

*Any student who is not ready for enrollment in COMS 690 or 691 after completing COMS 680 may be required, as determined by the student’s thesis chair, to take COMS 689 Thesis Proposal and Research, and may be required to repeat COMS 689 until deemed ready for enrollment in COMS 690 or 691.*

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**Program Currently Offered in Resident Format Only**

Revised: 6.9.10

Effective: Catalog Term 2010-40
Recommended Electives and/or Cognates for Area 2

Note: You may mix and match courses from all areas below.

Communications Electives
COMS 550 Communication Education Theory
COMS 552 Leadership Communication
COMS 554 Argument and Persuasion
COMS 556 Audience Analysis and Measurement
COMS 558 Listening and Nonverbal Communication
COMS 560 Communication and Conflict
COMS 562 Web-based Communication
COMS 564 Family Communication
COMS 568 Creative Communication
COMS 618 Visual Rhetoric
COMS 652 Organizational Communication Consulting
COMS 654 Communication and Change
COMS 656 Media Strategies
COMS 697 Special Topics

Interpersonal & Organizational Communication Studies Cognate
COMS 520 Communication Theory
Choose three (3) of the following:
COMS 522 Interpersonal Theory and Practice
COMS 524 Small Group Theory and Practice
COMS 622 Organizational Communication Theory
COMS 624 Intercultural Communication

Rhetoric & Religious Communication Studies Cognate
COMS 510 Rhetorical Theory
Choose three (3) of the following:
COMS 513 Public Discourse in Retrospect
COMS 542 Communication in Christian Ministry
COMS 544 Great Preachers and Preaching
COMS 612 Rhetorical Criticism
COMS 620 Rhetoric in Popular Culture
COMS 643 Contemporary Topics in Religious Communication
COMS 644 Communication of Revival and Reform

SUGGESTED COURSE SEQUENCE

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<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tr>
<td>Area 1: Contextual Studies</td>
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<td>Area 2: Strategies</td>
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<th>Third Semester</th>
<th>Fourth Semester</th>
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