Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.
COURSE SYLLABUS

HLTH 349
PUBLIC AND COMMUNITY HEALTH FOR BUSINESS

COURSE DESCRIPTION
This course is an introduction to public and community health issues and problems at the local, state and national levels oriented toward business professionals.

RATIONALE
This course is designed to introduce the student in the historical basis of the contemporary health care system and the interactions between political, cultural, and economic factors of health care. The course will provide the student with foundational health knowledge to work as a business professional in the health care industry. The topics discussed in this course will prepare business professionals for the health care arenas in which they will serve.

I. PREREQUISITE
For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE
Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. ADDITIONAL MATERIALS FOR LEARNING
A. Computer with basic audio/video output equipment
B. Internet access (broadband recommended)
C. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES
Upon successful completion of this course, the student will be able to:
A. Identify the major issues of community and public health as they relate to business.
B. Recall the ways to address major community and public health issues in business.
C. Evaluate one’s Christian responsibility and apply it to the public’s health.
D. Analyze and classify health information.
E. Identify the components of a community health program.
V. **Course Requirements and Assignments**

A. Textbook readings and lecture presentations

B. Course Requirements Checklist

   After reading the Course Syllabus and Student Expectations, the student will complete the related checklist found in Module/Week 1.

C. Discussion Board Forums (3)

   Discussion boards are collaborative learning experiences. Therefore, the student will submit a thread of at least 350 words to the questions posed in each forum, and provide a minimum of 2 replies (at least 100 words each) to 2 other class members’ threads. The student must support his/her responses and provide 1 citation for each thread and reply. There must be no more than 5 students responding to one class member’s thread.

D. Article Reviews (4)

   The student must read 4 articles and write a paper summarizing the main points and addressing the problem/topic of each article. Each article review must be 450–500 words and adhere to current APA formatting standards.

E. Quizzes (2)

   Two quizzes will cover specific topics from the assigned modules/weeks. Each quiz will be open-book/open-notes, have 20 multiple-choice and true/false questions, and have a 1-hour time limit. Quiz 1 will include material from Modules/Weeks 1–2, and Quiz 2 will include content from Modules/Weeks 5–6.

F. Exams (2)

   There will be 2 exams in this course. The Midterm Exam will cover Modules/Weeks 1–4 and will be based upon the chapters assigned from the course text. The Final Exam will cover Modules/Weeks 5–8. Each exam will be open-book/open-notes, contain 40 multiple-choice and true/false questions, and have a 2-hour time limit.

VI. **Course Grading and Policies**

A. Points

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Requirements Checklist</td>
<td>10</td>
</tr>
<tr>
<td>Discussion Board Forums (3 at 80 pts ea)</td>
<td>240</td>
</tr>
<tr>
<td>Article Reviews (4 at 80 pts ea)</td>
<td>320</td>
</tr>
<tr>
<td>Quizzes (2 at 100 pts ea)</td>
<td>200</td>
</tr>
<tr>
<td>Midterm Exam (Modules 1–4)</td>
<td>120</td>
</tr>
<tr>
<td>Final Exam (Modules 5–8)</td>
<td>120</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1010</td>
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</table>
B. Scale

A = 900–1010  B = 800–899  C = 700–799  D = 600–699  F = 0–599

C. Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the course will not be accepted.
4. Late Discussion Board threads or replies will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

D. Dual Relationship

The faculty is responsible to interact with counseling students in a supervisory capacity/role. As such, faculty may provide students professional principles, guidance, and recommendations as it relates to the context of the student-client setting. The faculty is responsible to avoid dual relationships with students such as entering a student-counselor or student-pastor relationship. Thus, the faculty does not provide personal counseling addressing student personal problems. If a faculty member perceives that a student is in need of personal or professional counseling, then that faculty member will recommend that the student pursue either pastoral or professional assistance from a counselor in his/her community.

E. Limits of Confidentiality

In the event of a student’s disclosure, either verbally or in writing, of threat of serious or foreseeable harm to self or others, abuse or neglect of a minor, elderly or disabled person, or current involvement in criminal activity, the faculty, staff, administrator, or supervisor will take immediate action. This action may include, but is not limited to, immediate notification of appropriate state law enforcement or social services personnel, emergency contacts, and notification of the appropriate program chair or online dean. The incident and action taken will become part of the student’s permanent record.

F. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.
**COURSE SCHEDULE**

**HLTH 349**


<table>
<thead>
<tr>
<th>Module/Week</th>
<th>Reading &amp; Study</th>
<th>Assignments</th>
<th>Points</th>
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<tbody>
<tr>
<td>1</td>
<td>McKenzie et al.: chs. 1, 10 1 presentation</td>
<td>Course Requirements Checklist Class Introductions DB Forum 1</td>
<td>10 0 80</td>
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<tr>
<td>2</td>
<td>McKenzie et al.: chs. 2–3, 5 1 presentation 1 website</td>
<td>Article Review 1 Quiz 1</td>
<td>80 100</td>
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<tr>
<td>3</td>
<td>McKenzie et al.: ch. 8 1 presentation</td>
<td>DB Forum 2</td>
<td>80</td>
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<td>4</td>
<td>McKenzie et al.: ch. 7 1 presentation 1 website</td>
<td>Article Review 2 Midterm Exam</td>
<td>80 120</td>
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<td>5</td>
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<td>DB Forum 3</td>
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<td>6</td>
<td>McKenzie et al.: ch. 14 1 presentation 1 website</td>
<td>Article Review 3 Quiz 2</td>
<td>80 100</td>
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<td>7</td>
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<td>Article Review 4</td>
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<tr>
<td>8</td>
<td>None</td>
<td>Final Exam</td>
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</table>

**Total** 1010

DB = Discussion Board

**NOTE:** Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on Friday.