Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.
COURSE SYLLABUS

BUSI 420
INVESTMENTS

COURSE DESCRIPTION
A survey of corporate securities, financial securities, security markets, investment and portfolio analysis and administration. Investment companies, commodity markets and the stock exchange are also examined.

RATIONALE
This course provides the student with a solid foundation in core concepts, tools, and technologies needed to make informed investment decisions throughout his or her personal and professional lives.

I. PREREQUISITE
For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE
Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. ADDITIONAL MATERIALS FOR LEARNING
A. Computer with basic audio/video output equipment
B. Internet access (broadband recommended)
C. Microsoft Office
D. Microsoft Excel

IV. MEASURABLE LEARNING OUTCOMES
Upon successful completion of this course, the student will be able to:
A. Exhibit the ability to calculate, interpret, and apply financial ratios for publically traded corporations in order to evaluate potential investment opportunities (Program Learning Objective 2, 3, 4; Emphasized).
B. Demonstrate time value of money, holding period return, and other financial calculations related to investment portfolio valuations and to the valuation of publicly traded corporations (Program Learning Objective 2; Emphasized).
C. Describe investment vehicles and asset allocation strategies for use in building investment portfolios in the context of the risk versus return trade-off (Program Learning Objective 2, 3, 4; Introduced).

D. Apply biblical worldview principles to the area of personal and corporate investing ethics (Program Learning Outcomes 1, Emphasized).

V. COURSE REQUIREMENTS AND ASSIGNMENTS

A. Textbook readings and lecture presentations

B. Course Requirements Checklist

After reading the Course Syllabus and Student Expectations, the student will complete the related checklist found in Module/Week 1.

C. Group Discussion Board Forum

The instructor will place the student into a group at the beginning of Module/Week 5. The student will be required to collaborate with the group in order to provide a scholarly essay of 1,000–1,500 words. The essay will integrate relevant topics from the course with the biblical/Christian worldview. Each group will cite at least 3 outside scholarly sources (e.g., finance-related, peer-reviewed journal articles, etc.). Citations from the course textbook must be avoided. The essay must follow current APA format (including in-text citations and a reference list).

D. Textbook Assignments (3)

The student will complete 3 Textbook Assignments throughout this course. These assignments will consist of a comprehensive problem provided by the instructor and will be completed independently by each student.

E. Connect Homework (8)

The student will be assigned homework in the Connect online assignment system. Connect assignments will be graded automatically upon submission, and the instructor will subsequently transfer the scores to Blackboard.

Access to Connect is mandatory for the student. The student may either purchase a new textbook that is packaged with an access code or he or she may purchase the access code directly through a link provided by the course instructor. Additionally, the instructor will provide a unique Connect course ID along with specific instructions for registering.

F. Connect Exams (4)

The student will take 4 bi-weekly online exams through Connect. The exams will be made up of some text-based questions drawn from the test bank and previous Connect Homework problems. It will behoove the student to be intentional in taking good notes and in building spreadsheet solutions for the Connect homework problems that he or she finds to be more difficult and/or time-consuming to complete.
VI. COURSE GRADING AND POLICIES

A. Points

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Requirements Checklist</td>
<td>10</td>
</tr>
<tr>
<td>Group Discussion Board Forum</td>
<td>60</td>
</tr>
<tr>
<td>Textbook Assignments (3 at 40 pts ea)</td>
<td>120</td>
</tr>
<tr>
<td>Connect Homework (8 at 40 pts ea)</td>
<td>320</td>
</tr>
<tr>
<td>Connect Exam 1 (Modules 1–2)</td>
<td>125</td>
</tr>
<tr>
<td>Connect Exam 2 (Modules 3–4)</td>
<td>125</td>
</tr>
<tr>
<td>Connect Exam 3 (Modules 5–6)</td>
<td>125</td>
</tr>
<tr>
<td>Connect Exam 4 (Modules 7–8)</td>
<td>125</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1010</td>
</tr>
</tbody>
</table>

B. Scale

A = 900–1010  B = 800–899  C = 700–799  D = 600–699  F = 0–599

C. Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the course will not be accepted.
4. Late Discussion Board threads or replies will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

D. Quizzes/Tests/Exams

For timed quizzes/tests/exams, the student is required to complete the quiz/test/exam within the assigned time. For the student who exceeds this time limit, a penalty of 1 point will be deducted for each minute, or part thereof, he/she exceeds the assigned time limit.

E. Disability Assistance

Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUOODAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.
### COURSE SCHEDULE

**BUSI 420**


<table>
<thead>
<tr>
<th>MODULE/WEEK</th>
<th>READING &amp; STUDY</th>
<th>ASSIGNMENTS</th>
<th>POINTS</th>
</tr>
</thead>
</table>
| 1           | Jordan et al.: chs. 1–2 1 presentation | Course Requirements Checklist  
Class Introductions  
Textbook Assignment 1  
Connect Homework 1 | 10  
0  
40  
40 |
| 2           | Jordan et al.: chs. 3–4 1 presentation | Connect Homework 2  
Connect Exam 1 | 40  
125 |
| 3           | Jordan et al.: chs. 5–6 1 presentation | Textbook Assignment 2  
Connect Homework 3 | 40  
40 |
| 4           | Jordan et al.: chs. 7–8 1 presentation | Connect Homework 4  
Connect Exam 2 | 40  
125 |
| 5           | Jordan et al.: chs. 9–10 1 presentation | Group DB Forum  
Connect Homework 5 | 60  
40 |
| 6           | Jordan et al.: chs. 11–12 1 presentation | Connect Homework 6  
Connect Exam 3 | 40  
125 |
| 7           | Jordan et al.: chs. 13, 17 1 presentation | Textbook Assignment 3  
Connect Homework 7 | 40  
40 |
| 8           | Jordan et al.: chs. 18, 20 1 presentation | Connect Homework 8  
Connect Exam 4 | 40  
125 |
| **TOTAL**   |                  |             | **1011010** |

DB = Discussion Board

**NOTE:** Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.