Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.
COURSE SYLLABUS

BUSI 303
INTERNATIONAL BUSINESS

COURSE DESCRIPTION
An introduction to the field of international business. Topics to be covered include: country differences in political economy and culture; cross-border trade and investment; the global monetary system; global strategy; global market; and product development; global operations management; and global human resources management.

RATIONALE
The globalization of business brings new opportunities and threats to governments, firms, and individuals. The challenge is to compete successfully in the global marketplace as it exists today and develops tomorrow. Thus, the prime objective of this course is to equip the student with the knowledge, skills, and attitudes to function in this ever-changing global environment from a Christian worldview.

I. PREREQUISITES
For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE
Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. ADDITIONAL MATERIALS FOR LEARNING
A. Computer with basic audio/video equipment
B. Internet access (broadband recommended)
C. Microsoft Office

IV. MEASURABLE LEARNING OUTCOMES
Upon successful completion of this course, the student will be able to:
A. Examine the process of business globalization.
B. Apply the concepts of culture to the international business setting.
C. Discuss the political and economic environments of international trade.
D. Identify the practical application of international trade and investment theory.
E. Analyze the relationship between global financial markets and monetary systems.
F. Compare and contrast regional economic integration agreements.
G. Evaluate the various methods of global market entry.
H. Discuss global operations management.

V. COURSE REQUIREMENTS AND ASSIGNMENTS
A. Textbook readings and lecture presentations
B. Course Requirements Checklist
   After reading the Course Syllabus and Student Expectations, the student will complete the related checklist found in Module/Week 1.
C. Discussion Board Forums (4)
   Discussion boards are collaborative learning experiences. Therefore, for Modules/Weeks 1, 3, 5, and 7, the student will be required to post a thread of least 200 words to the appropriate Discussion Board Forum responding to the module/week’s discussion activity, complete with page references and specific documentation. The thread will consist of: a definition of the key term chosen (this does not count in the 200-word minimum requirement), a summary of the article selected, a discussion of how the article relates to the selected chapter key term, and the complete citation in current APA format of each of the 3 articles read (this does not count in the 200-word minimum requirement). Correct use of English and grammar will be required.

   Additionally, in Modules/Weeks 2, 4, 6, and 8, the student will be required to post substantive written replies to at least 2 other classmates’ discussion board threads from the previous module/week.
D. Faith and Integration Forums (4)
   The student will participate in 4 Faith and Integration Forums in the discussion board. The student will be writing a thread of 200–250 words integrating his/her faith and the business world. In the following module/week, the student will reply in 100 words to at least 2 classmates’ in an academic and spiritual manner.
E. Quizzes (4)
   The student will complete 4 quizzes consisting of 21 multiple-choice, true/false, and/or matching questions. The quizzes are open-book/open-notes and will have a 40-minute time limit.
F. Exams (2)
   The student will complete 2 exams. Each exam will cover information that is taught in the assigned module/week, as well as the previous modules/weeks. Each exam will be open-book/open-notes, contain 40 questions, and have a 50-minute time limit.

VI. COURSE GRADING AND POLICIES
### A. Points

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Requirements Checklist</td>
<td>10</td>
</tr>
<tr>
<td>Discussion Board Forums</td>
<td></td>
</tr>
<tr>
<td>Threads (4 at 50 pts ea)</td>
<td>200</td>
</tr>
<tr>
<td>Replies (4 at 50 pts ea)</td>
<td>200</td>
</tr>
<tr>
<td>Faith and Integration Forums</td>
<td></td>
</tr>
<tr>
<td>Threads (4 at 10 pts ea)</td>
<td>40</td>
</tr>
<tr>
<td>Replies (4 at 10 pts ea)</td>
<td>40</td>
</tr>
<tr>
<td>Quizzes (4 at 80 pts ea)</td>
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<tr>
<td>Exams (2 at 100 pts ea)</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>1010</strong></td>
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### B. Scale

- A = 900–1010
- B = 800–899
- C = 700–799
- D = 600–699
- F = 0–599

### C. Late Assignment Policy

If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the course will not be accepted.
4. Late Discussion Board threads or replies will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

### D. Disability Assistance

Students with a documented disability may contact the LU Online Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations. Further information can be found at [www.liberty.edu/disabilitysupport](http://www.liberty.edu/disabilitysupport).
## COURSE SCHEDULE

**BUSI 303**


<table>
<thead>
<tr>
<th>MODULE/WEEK</th>
<th>READING &amp; STUDY</th>
<th>ASSIGNMENTS</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Satterlee: chs. 1–2 4 presentations</td>
<td>Course Requirements Checklist  DB Forum 1 thread  Faith and Integration Forum 1 thread</td>
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<tr>
<td>2</td>
<td>Review chs. 1–2 2 presentations</td>
<td>DB Forum 1 replies  Faith and Integration Forum 1 replies Quiz 1</td>
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<tr>
<td>3</td>
<td>Satterlee: chs. 3–4 2 presentations 1 article</td>
<td>DB Forum 2 thread  Faith and Integration Forum 2 thread</td>
<td>50 10</td>
</tr>
<tr>
<td>4</td>
<td>Review chs. 3–4</td>
<td>DB Forum 2 replies  Faith and Integration Forum 2 replies Quiz 2 Exam 1</td>
<td>50 10 80 100</td>
</tr>
<tr>
<td>5</td>
<td>Satterlee: chs. 5–6 2 presentations</td>
<td>DB Forum 3 thread  Faith and Integration Forum 3 thread</td>
<td>50 10</td>
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<tr>
<td>6</td>
<td>Review chs. 5–6 5 presentations</td>
<td>DB Forum 3 replies  Faith and Integration Forum 3 replies Quiz 3</td>
<td>50 10 80</td>
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<td>7</td>
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<td>DB Forum 4 thread  Faith and Integration Forum 4 thread</td>
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<td>8</td>
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<td>DB Forum 4 replies  Faith and Integration Forum 4 replies Quiz 4 Exam 2</td>
<td>50 10 80 100</td>
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**TOTAL** 1010

DB = Discussion Board

**NOTE:** Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.