Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.
COURSE SYLLABUS

BMIS 200
ENTERPRISE BUSINESS APPLICATIONS AND COMMUNICATIONS

COURSE DESCRIPTION

This course examines the design, selection, implementation and management of enterprise Business solutions. The focus is on identifying critical business processes and envisioning how technology can be developed to provide solutions which generate competitive advantage. Students learn how applying frameworks and strategies around the Business Process and Organization Strategy provide a competitive advantage. Topics include MIS and IT fundamentals, Information Systems Management and using Enterprise Business Applications for competitive advantage. The course also includes a component for Technical Writing for Information Systems.

RATIONALE

This course is the cornerstone course for future Information Systems professionals, building the concept that all future business professionals need to be able to assess, evaluate, and apply emerging technologies in any given business environment. This course sets the foundation toward gaining the critical, non-routine cognitive skills that future employers expect in IS professionals (such as: collaboration, abstract thinking, systems thinking, and experimentation skills).

I. PREREQUISITES

For information regarding prerequisites for this course, please refer to the Academic Course Catalog.

II. REQUIRED RESOURCE PURCHASE

Click on the following link to view the required resource(s) for the term in which you are registered: http://bookstore.mbsdirect.net/liberty.htm

III. ADDITIONAL MATERIALS FOR LEARNING

A. Computer with basic audio/video output equipment  
B. Internet access (broadband recommended)  
C. Microsoft Word  
   (Microsoft Office is available at a special discount to Liberty University students.)

IV. MEASURABLE LEARNING OUTCOMES

Upon successful completion of this course, the student will be able to:

A. Describe how Information System Management principles help business professionals achieve competitive advantage.
B. Describe how IT fundamentals and Enterprise Business Applications provide businesses a competitive advantage.
C. Identify and diagram a business process from a given case study.
D. Accurately apply an organizational strategy in a given case study.
E. Draft a professional technical document.

V. COURSE REQUIREMENTS AND ASSIGNMENTS
A. Textbook readings and lecture presentations/notes
B. Course Requirements Checklist
   After reading the Course Syllabus and Student Expectations, the student will complete the related checklist found in Module/Week 1.
C. Discussion Board Forums (8)
   Discussion boards are collaborative learning experiences. Therefore, the student will post a response (thread) to the module/week’s discussion topic and then reply to at least 1 classmate’s thread in the same module/week.
D. Technical Report Writing Post Exercise
   The student will write a short technical report-formatted document. This will require no research as the topic will be one the student will be familiar with.
E. Technical Report Writing Exercise
   Following a paper review and reviewing the reading and study materials, the student will revise and provide a final document in a technical report format.
F. Business Process Exercise
   Based on a business scenario, the student will develop a business process activity model. The student can choose a given scenario or select a process from where he/she works.
G. Flowchart Modeling Exercise
   Based on a business scenario, the student will develop a flowchart model. The flowchart model must use standard flowcharting symbols to build an understandable and accurate flowchart. The student can choose a given scenario or select a process from where he/she work.
H. Exams (4)
   There will be 4 open-book/open-note exams in this course, and the student will have 1 hour and 45 minutes to complete each exam.

VI. COURSE GRADING AND POLICIES
A. Points
   Course Requirements Checklist 10
   Discussion Board Forums (8 at 50 pts ea) 400
Technical Report Writing Post Exercise 25
Technical Report Writing Exercise 75
Business Process Exercise 50
Flowchart Modeling Exercise 50
Exam 1 (Modules 1–2) 100
Exam 2 (Modules 3–4) 100
Exam 3 (Modules 5–6) 100
Exam 4 (Modules 7–8) 100

Total 1010

B. Scale
A = 900–1010   B = 800–899   C = 700–799   D = 600–699   F = 0–599

C. Late Assignment Policy
If the student is unable to complete an assignment on time, then he or she must contact the instructor immediately by email.

Assignments that are submitted after the due date without prior approval from the instructor will receive the following deductions:

1. Late assignments submitted within one week of the due date will receive a 10% deduction.
2. Assignments submitted more than one week late will receive a 20% deduction.
3. Assignments submitted two weeks late or after the final date of the class will not be accepted.
4. Late Discussion Board threads or replies will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.

D. Disability Assistance
Students with a documented disability may contact Liberty University Online’s Office of Disability Academic Support (ODAS) at LUIDAS@liberty.edu to make arrangements for academic accommodations. Further information can be found at www.liberty.edu/disabilitysupport.
# Course Schedule

**BMIS 200**


<table>
<thead>
<tr>
<th>Module/Week</th>
<th>Reading &amp; Study</th>
<th>Assignments</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kroenke: ch. 1</td>
<td>Course Requirements Checklist, DB Forum 1, Technical Report Writing Post Exercise</td>
<td>10, 50, 25</td>
</tr>
<tr>
<td></td>
<td>2 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2 lecture notes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Kroenke: chs. 2–3</td>
<td>DB Forum 2, Technical Report Writing Exercise, Exam 1</td>
<td>50, 75, 100</td>
</tr>
<tr>
<td></td>
<td>3 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 lecture note</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Kroenke: chs. 4–5</td>
<td>DB Forum 3</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>2 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 lecture note</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Kroenke: ch. 6</td>
<td>DB Forum 4, Exam 2</td>
<td>50, 100</td>
</tr>
<tr>
<td></td>
<td>2 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 lecture note</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Kroenke: ch. 7</td>
<td>DB Forum 5</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>2 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 lecture note</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Kroenke: ch. 9</td>
<td>DB Forum 6, Exam 3</td>
<td>50, 100</td>
</tr>
<tr>
<td></td>
<td>2 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 lecture note</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Kroenke: ch. 10</td>
<td>DB Forum 7, Business Process Exercise, Flowchart Modeling Exercise</td>
<td>50, 50, 50</td>
</tr>
<tr>
<td></td>
<td>2 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 lecture note</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Kroenke: ch. 11</td>
<td>DB Forum 8, Exam 4</td>
<td>50, 100</td>
</tr>
<tr>
<td></td>
<td>2 presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 lecture note</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total** 1010

DB = Discussion Board

**Note:** Each course module/week (except Module/Week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final module/week ends at 11:59 p.m. (ET) on **Friday**.