1. **Build Content:**
   a. Item allows instructors to add text or attach documents.
   b. Web Link provides a way to link to an external site.
   c. Content Folder allows folders to be created for course organization.
   d. The YouTube Video option embeds YouTube videos directly into Blackboard.

2. **Assessments:**
   a. The Test option allows instructors to link to (or create a test from) the Tests, Surveys, and Pools area.
   b. Assignment creates submission links inside of Blackboard which students may use to submit documents.
   c. SafeAssignment creates submission links which are connected to Blackboard’s plagiarism database.

3. **Tools:** All items under this heading create links to interactive tools such as Discussion Boards, Blogs, Wikis, and Journals.

4. **Partner Content:** All content under this tool integrates publisher-generated content into Blackboard.