

SOC DNS Student Agreement

SOCAD

Bachelor's

Effective Date: 2018-40 Catalog Year

SOC Network: Open Network
 Degree Title: B.S. / Business Admin - Strat. Mrkt. Mgmt.
 Degree Length: 120 Sem.Hrs.
 Semester Hours: Yes
 Student Name:

Branch of Service: ARMY
 Rank:
 MOS/Rating:
 Mil. Installation: 0
 Name of College Official:
 Signature of College Official:



L.U. ID. #:
 City, State:

Degree Requirements			Credit Hours Awarded															Left	TRM/GRADE	SOC #
Prefix	Number	Course Title	Resident / College Transfer Credit						Military		Other Prior Learning Assessment									
CORE COMPETENCY REQUIREMENTS (39-42 hrs.)			REQ	RES	#1	#2	#3	#4	#5	#6	CRS	MOS	CLEP	DSST	ECE	CERT.	Other			
Communication (6 hrs.)¹																				
ENGL	101	Composition & Rhetoric	3															3		
COMS	101	Speech Communication	3															3	CM005B	
Math, Science & Technology (6-9 hrs.)^{1 5}																				
UNIV	104	Instructional Tech. for Online Learning	3															3		
MATH	114	Quantitative Reasoning	3															3		
BIOL	101	Principles of Biology	3															3		
Information Literacy (6 hrs.)¹																				
ENGL	102	Composition & Literature	3															3	EN203B	
HIEU	201	History of Western Civilization I	3															3		
Critical Thinking (9 hrs.)¹																				
ENGL	201	American Literature I	3															3		
SOCI	200	Introduction to Sociology	3															3		
CSTU	101	Western Culture	3															3		
Christian Life & Thought (12 hrs.)^{1 2}																				
BIBL	104	Survey of Old & New Testament	4															4		
RLGN	104	Christian Life & Biblical Worldview	4															4		
THEO	104	Introduction to Theology Survey	4															4		
Major Foundational Courses (3-9 hrs.)³																				
BUSI	201	Intermediate Business Computer Apps	3															3		
BUSI	230	Introduction to Probability & Statistics	3															3		
BUSI	240	Organizational Behavior I	3															3		
MAJOR -Core Courses (39 hrs.)																				
ACCT	211	Financial Accounting	3															3	AC102B	
ACCT	212	Managerial Accounting	3															3	AC106B	
BUSI	301	Business Law	3															3	BU123B	
BUSI	303	International Business	3															3	BU107B	
BUSI	310	Principles of Management	3															3	MG101B	
BUSI	320	Corporate Finance	3															3	BU201B	
BUSI	330	Principles of Marketing	3															3	BU301B	
BUSI	342	Human Resource Management	3															3	MG201B	
BUSI	400	Strategic Planning/Business Policy	3															3		
BUSI	411	Operations Management	3															3	MG107B	
BUSI	472	Organizational Ethics	3															3		
ECON	213	Principles of Microeconomics	3															3	EC301B	
ECON	214	Principles of Macroeconomics	3															3	EC201B	
MAJOR - Strategic Marketing Mgmt. Cognate (12 hrs.)																				
BUSI	331	Marketing Research	3															3	BU304B	
BUSI	332	Consumer Behavior	3															3		
BUSI	430	Promotion Strategy	3															3	BU305B	
BUSI	438	Marketing Brand Management	3															3		
FREE ELECTIVES (18-27 hrs.)⁴																				
MATH	100	Fundamentals of Mathematics	3															3		
ENGL	100	Basic Composition	3															3		
INFT	110	Computer Concepts & Application	3															3		
ELEC		Elective	3															3		
ELEC		Elective	3															3		
ELEC		Elective	3															3		
Totals:			120	0	0	0	0	0	0	0	0	0	0	0	0	0	0	120		

*A list of alternate courses that meet this requirement are found at: www.liberty.edu/gened

Completed with Liberty University: 0
 Semester hours left to complete: 120

Institution Transfer	Hrs.
#1	0
#2	0
#3	0
#4	0
#5	0
#6	0
Miltry.	0
CLEP	0
DSST	0
ECE	0
CERT.	0
Other	0
Total Transfer	0

Graduation Requirements:
 -120 total hours
 -30 hours must be taken through Liberty
 -30 hours of upper-level courses
 -2.0 overall grade point average
 -1 course in major taken through Liberty
 -Grade of C minimum required in upper-level courses in the major
 -Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date

Other Requirements:
 All applicable prerequisites must be met
¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in core competency requirements
²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived
³Major Foundational Courses can also fulfill General Education/Core Competency requirements as applicable
⁴Internship (maximum 6 hours) is strongly recommended
⁵UNIV 104 waived if one or more of the following is met:
 Accredited college transcript on file indicating conferred AA degree or higher; 30 official credit hours from transfer, residential or a combination of both; Liberty Univ. Res. student who has not broken enrollment and successfully taken UNIV 101 transferring over to LUO; transferred in a non-remedial collegiate-level Math and English course.
 All students accepted on probation or caution must take UNIV 104, not CLST 105