



2010 football season tickets

FLAMES FOOTBALL 2010

After a season where the Flames lost All-American Rashad Jennings, a running back who was drafted by the Jacksonville Jaguars, and Brock Smith, the most successful quarterback in program history, most FCS pundits thought the 2009 season was going to be a rebuilding year for the Flames.

However, head coach Danny Rocco, a two-time Eddie Robinson Award candidate for national coach of the year, exceeded expectations as the Flames simply reloaded for 2009. After losing 70 percent of its offensive production from the 2008 squad, a youthful Liberty program banded together in 2009 to lead the country in scoring average (36.36 points per game).

Liberty also finished atop one national statistical category by leading the country in turnover margin (1.91). The Flames captured their third-straight Big South title with an 8-3 record and a second-straight finish inside the nation's final Top 25 poll at No. 21.

Liberty returns a strong stable of letterwinners and starters for the 2010 campaign, including a group who was responsible for 85 percent of Liberty's points scored during the stellar season in 2009. Included in this collection are former sophomore sensations Matt Bevins and Mike Brown.

Brown, a true athlete who played quarterback and wide receiver last year, became the first player in Big South Conference history to earn the league's Offensive Player of the Year honor as a sophomore. Bevins was the nation's No. 1 kicker as a second-year player (9.73 points per game) and a consensus first-team All-America honoree.

A perennial Top 25 program will return to the gridiron in 2010, where the Flames will be searching for an unprecedented fourth-consecutive Big South title. The conference victor this year will not only hoist a trophy at the end of the campaign, but will also receive the league's first-ever automatic bid into the expanded NCAA FCS Playoff field.

Be sure to get your shot at the best seats in a newly renovated Williams Stadium, as you watch the Flames continue to achieve national prominence and vie for the program's first-ever postseason berth. Call 582-SEAT (7328) to reserve your tickets today!

2010 HOME OPPONENTS

SEPT. 4—ST. FRANCIS UNIVERSITY

Three-time defending Big South Champion Liberty will begin its push toward a "Four-Peat" when the Flames open the 2010 season against St. Francis, Pa., inside a newly renovated Williams Stadium. The last time the two teams tangled inside Williams Stadium, Liberty had an offensive explosion during which the Flames racked up nearly 600 yards of total offense and scored 42-straight points. This go-around, the Red Flash will be under new leadership, as former NFL Pro Bowler and new St. Francis head coach Chris Villarrial will try to keep the Flames from moving to 5-0 in home openers under Flames head coach Danny Rocco.

OCT. 2—SAVANNAH STATE UNIVERSITY, HALL OF FAME WEEKEND

Following three-straight road games, the Flames will be eager to get back to the friendly confines of Williams Stadium, a place where they have won 84 percent of their games under head coach Danny Rocco. Hall of Fame Weekend, where Liberty will induct its second class of elite former student-athletes and coaches, will see the Flames square off against a memorable opponent for Rocco. During his inaugural season at the helm of the program in 2006, Liberty blanked the Tigers, 28-0, to give the first-year skipper his first collegiate road victory.

OCT. 9—CHARLESTON SOUTHERN UNIVERSITY, HOMECOMING WEEKEND

For the second time in four years, the Flames will open up Big South Conference play against Charleston Southern, a program against which Liberty holds a 15-2 all-time series mark. The Buccaneers reversed a recent trend against the Flames during the two squads' last meeting in Charleston, S.C. During Liberty's first three meetings against the Buccaneers under head coach Danny Rocco, the Flames easily won each game by an average of 32 points. However, Charleston Southern gave Liberty all it could handle last year; the Flames needed a late fourth-quarter touchdown to escape the "Palmetto State" with a 20-13 win.

NOV. 6—GARDNER-WEBB UNIVERSITY, MILITARY APPRECIATION DAY

The last meeting between the Flames and the Bulldogs was an old-fashioned shootout, which saw the two teams combine for 79 points and nearly 900 yards of total offense. Gardner-Webb held a 28-27 lead over the 16th-ranked Flames at intermission in Boiling Springs, N.C. However, a rousing halftime speech by head coach Danny Rocco motivated the Flames; Liberty dominated the final 30 minutes by outscoring the Bulldogs, 24-0. This year's meeting, which will feature a stirring halftime military tribute, will jumpstart Liberty's November slate, a month during which Liberty has won 12 out of 14 games under Rocco's leadership.

NOV. 20—STONY BROOK UNIVERSITY, SENIOR DAY

The 2010 Flames' senior class will look to cap their careers in better fashion than their predecessors, when Liberty squares off against Stony Brook to close out the regular season campaign in a key conference battle. Last year's senior class, which finished its four-year run as the winningest senior class in program history, was stunned by the Seawolves when Stony Brook scored a touchdown with 30 ticks remaining to upset 16th-ranked Liberty and grab a share of the 2009 Big South title. This year's meeting could have even more significance, as the winner of the 2010 Big South title will receive the league's first-ever automatic bid into the newly expanded NCAA FCS Playoffs.



SEPT. 4



OCT. 2



OCT. 9



NOV. 6



NOV. 20

SEASON TICKETS

Your Own Seat for Five Games. The Best Price. Guaranteed!

Purchasing season tickets gives you an unmatched bargain, saving you more than 20 percent off the full price of single game tickets no matter which package you select. The addition of the new tower and mid-deck seating at Williams Stadium has brought Club Seating into the mix for season tickets. Premium seating has been expanded and the reserved seating continues to be a big hit with Flames fans. All reserved seating this year will require Flames Club membership so be sure to get your plans in place prior to the June 15 priority deadline to get the best seats possible!

SEASON TICKETS

June 15*
Before/After

Club Seats ♦	\$ 200/225	(single game price: \$50)
Premium Blue Chairback ▲	\$ 100/125	(single game price: \$25 advance; \$30 at gate)
Reserved Red Chairback ●	\$ 75/100	(single game price: \$20 advance; \$25 at gate)
General Admission	\$ 50/65	(single game price: \$10 advance; \$15 at gate)
Family Seating Plan	\$225	(general admission)

* Ticket prices will remain unchanged from last year for those who purchase prior to June 15, 2010; ticket prices will increase as indicated after June 15.

♦ Club seats available only to Flames Club members at the Director's (\$2,500) Level and higher.

▲ Premium seats in sections 105 and 205 are available only to Flames Club members at the Cornerstone (\$1,000) Level and higher. Premium seats in sections 104/106 and 204/206 are available only to Flames Club members at the Coaches (\$500) Level and higher.

● Reserved seats in the center (105) section are available only to Flames Club members at the Eagle (\$100) Level and higher. Reserved seats in the sections 104 and 106 are available only to Flames Club members at the Member (\$50) Level and higher.

Note: All seats will be assigned by membership level and loyalty points, based upon availability.

FAMILY SEATING PLAN

Four general admission season tickets for a special rate of \$225 gives every family the chance to take advantage of great NCAA Division I football at special "Family Friendly" prices. In addition, each package will include \$20 in Sparky Bucks for stadium concessions.

GROUP TICKETS

The Liberty University Athletics Department offers a great answer to your entertainment needs for personal or business outings. NCAA FCS (I-AA) football in a safe, family-friendly atmosphere right here in Central Virginia is an opportunity that should not be overlooked! Big groups, small groups, team groups, work groups, birthday groups, friend groups, church groups or any groups can come together and enjoy a game. Group ticket packages include Sparky Bucks and the best overall prices to help you celebrate any special occasion. Special recognition can also be a part of the package. Contact the Flames Ticket Office at 434-582-SEAT to plan your next night of fun for a large or small group. All group tickets must be ordered and paid for in advance. No group tickets are available on game day.

	General Admission	Red Reserved*	Blue Premium*
Group Rates			
10-19 Tickets	\$9 each	\$10 each	\$11 each
20-29 Tickets	\$8 each	\$9 each	\$10 each
30-39 Tickets	\$7 each	\$8 each	\$9 each
40-49 Tickets	\$6 each	\$7 each	\$8 each
50-59 Tickets	\$5 each	\$6 each	\$7 each
60+ Tickets	\$4 each	\$5 each	\$6 each

*Special seating based upon availability

WHO NEEDS TICKETS? ARE THERE ANY SPECIAL PRICES?

Tickets are required for all persons who enter the game with the exception of children under the age of three. Youth tickets are available to all between the ages of three through high school (with valid ID). Senior tickets are available on a single game basis to those over 65 years of age. Youth and senior general admission tickets are \$10 each; youth/senior reserved tickets are \$20 each; youth/senior premium tickets are \$25 each. All are based upon availability.

TEN-PAC FLEX PLAN

A popular ticket package is being offered to Flames Fans again this season which includes 10 coupons good for any regular season home football game, men's or women's basketball game or wrestling match during the school year. These 10 tickets can be used in any combination to bring your friends or family to the game. The cost of the Ten-Pac Flex Plan is \$100. The flex plan converts to a regular general admission ticket at the ticket window on game day as long as tickets are available. These packages must be purchased and picked up at the ticket office. Shipping will be an additional cost.

FAMILY PAC

A special family package will be offered for three regular season home football games (see below). The package includes four general admission seats and \$5 in Sparky Bucks. The cost of the package is \$35. Family packages must be purchased in advance and picked up at the Flames Ticket Office; they will not be available at the gate on game day. Shipping will be an additional cost. Games Available: September 4-St. Francis; October 2-Savannah State; November 20-Stony Brook

LIBERTY FACULTY

Liberty faculty members and full-time staff should contact the Flames Ticket Office to see if you qualify for special discounts on your season ticket packages.

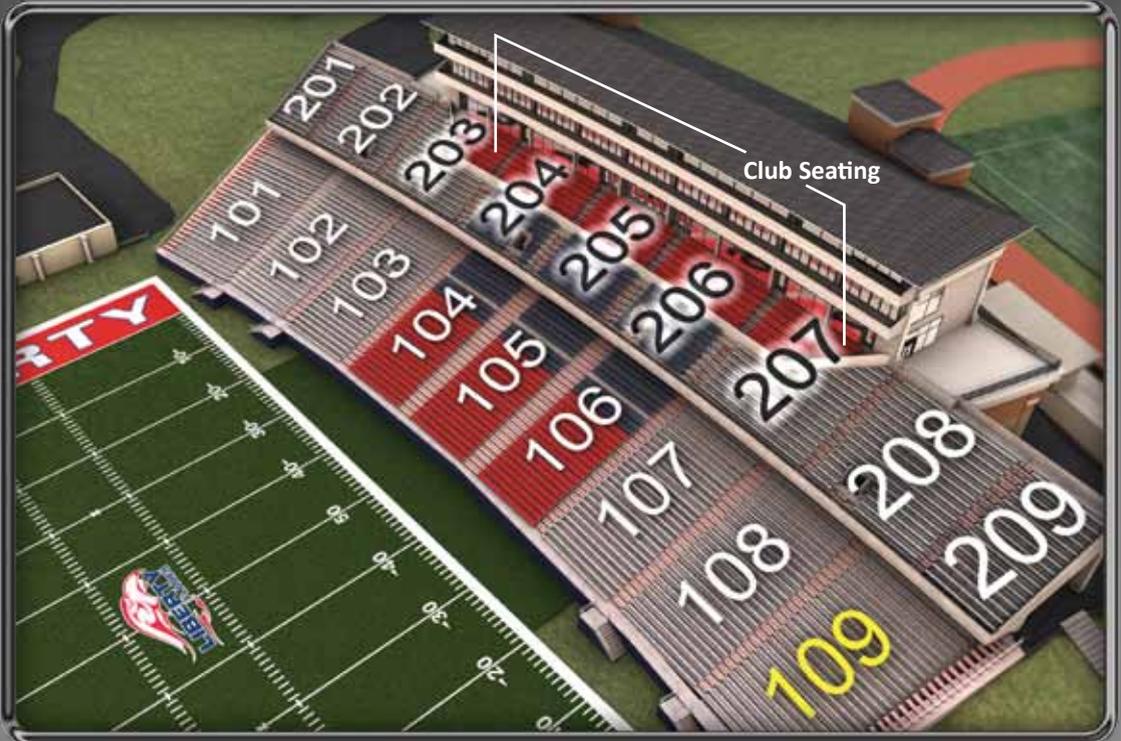
WILLIAMS STADIUM

Liberty University; Lynchburg, Va.

 Premium Seating

 Reserved Seating

 Visitors Seating





PARKING - FOOTBALL



HISTORY OF THE FLAMES CLUB

The Flames Club began in 1979 as the Talon Club, for the purpose of providing financial support to what was then Liberty Baptist College Athletics. The organization later changed its name to the LU Athletic Association (LUAA), before finally becoming known as the Flames Club in 2002. The Flames Kids Club (FKC) was formed in 2004 for the youngest of Flames fans, and the Student Flames Club (SFC) was established for Liberty students in 2006. The entire Flames Club had over 1,300 members contribute nearly \$400,000 to the Annual Fund in 2009.



MISSION OF THE FLAMES CLUB

The Flames Club is integral to the success of Liberty University Athletics, and is the channel through which our fans and alumni can partner with our coaches and student-athletes for the advancement of the athletics program. With the ever-increasing cost of competing at the NCAA Division I level, a dynamic booster club is critical to putting the strongest possible teams on the field and court. The mission of the Flames Club is to raise financial support for Liberty University Athletics and to ensure that our coaches and student-athletes have everything they need to compete for national championships. Flames Club members can be rewarded with preferred seating, parking, and pre-game hospitality privileges; based upon membership level. Members of the Flames Club also enjoy the satisfaction of knowing that their gifts are ultimately investments in the lives of our student-athletes, helping to provide them with the academic foundation, spiritual development, and character traits learned through athletics competition that are essential to success in life.

CONTRIBUTING TO THE FLAMES CLUB

Contributions may be unrestricted, so that they can be used where needed most, or designated toward your specific sport of choice. While the 2010 membership year will expire on December 31st, benefits for Basketball will continue through the 2010-11 season. Contributions may be submitted in person at the Flames Club Office, by mail, or on-line at www.LibertyFlames.com. Payments may be made by cash, check, credit card, or stock transfer; and may be paid in a lump sum payment or on a monthly or quarterly basis, with the balance due by December 31st. If your organization matches contributions, please forward all matching paperwork to the Flames Club to receive full recognition and benefit credit for the entire gift, including the matched portion. The Flames Club operates under Liberty University's non-profit 501(c) (3) status, and donations are 80% tax-deductible unless the donor chooses to refuse all benefits for 100% deductibility, per IRS regulations (see your tax advisor).



FLAMES KIDS CLUB

For only \$25, kids age 12 and under can join the Flames Kids Club (FKC), sponsored by Chick-fil-A at Wards Road, and become a part of the most loyal and enthusiastic Flames fan base. The FKC had 237 members in 2009, and benefits of membership include: General Admission to all regular season home athletics contests, FKC t-shirt, electronic newsletter, Chick-fil-A FKC celebrations at select home games, and FKC "meet and greet sessions" with LU coaches and student-athletes. Call 434-582-CLUB (2582) or e-mail FlamesKidsClub@Liberty.edu for more information.



FOR MORE INFORMATION:

To obtain more information or to contact the Flames Club, call 434-582-CLUB (2582), e-mail FlamesClub@Liberty.edu, or visit the LibertyFlames.com website.



2010 FLAMES FOOTBALL SEASON TICKET ORDER FORM

Full Name _____ Spouse: _____
 Address _____
 City _____ State _____ Zip _____
 Did you purchase 2009 season tickets? Yes No
 Day Phone _____ Night Phone _____ Cell _____
 E-mail _____



Card Number _____ Exp. Date _____ CVV2 _____

Signature _____

(not valid without signature)

NOTE: If paying with a credit card, please make sure the billing address is the same as the address listed above.

Are you a 2010 Flames Club member? Yes No

Tickets must be paid in full along with all fees before delivery. Make checks payable to **Liberty Athletics**.

Season Tickets	No.	Price*	Total
Club Seats ♦		\$ 200/225	
Premium Blue Chairbacks ▲		\$ 100/125	
Reserved Red Chairbacks ●		\$ 75/100	
General Admission		\$ 50/65	
Family Seating Plan (4 general admission)		\$ 225	
Processing Fee †			\$ 6
Ten-Pac Flex Plan		\$ 100	
Family Pac		\$ 35	
<input type="checkbox"/> September 4 <input type="checkbox"/> October 2 <input type="checkbox"/> November 20			
Flames Kids Club		\$ 25	
Flames Club Donation (see below)			
TOTAL			



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 ▲ Premium seats in sections 105 and 205 are available only to Flames Club members at the Cornerstone (\$1,000) Level and higher. Premium seats in sections 104/106 and 204/206 are available only to Flames Club members at the Coaches (\$500) Level and higher.
 ● Reserved seats in the center (105) section are available only to Flames Club members at the Eagle (\$100) Level and higher. Reserved seats in the sections 104 and 106 are available only to Flames Club members at the Member (\$50) Level and higher.
 Note: All seats will be assigned by membership level and loyalty points, based upon availability.
 † This fee must be paid even if picking up tickets in the Flames Ticket Office.



2010 FLAMES CLUB APPLICATION DATA

Employer _____ Position _____ Work Phone _____
 2010 Total Gift or Pledge \$ _____ Amount Enclosed \$ _____ Remaining Pledge \$ _____
 Payment Method: Cash Check Credit Card
 Credit Card # _____ Exp _____
 If Pledge, payments will be made: Monthly () or Quarterly () (Balance is due by Dec. 31, 2010)
 Does your company or organization match contributions? Yes No
 If yes, please include matching gift paperwork to increase your membership credit.
 If joining at the Coaches (\$500) Level or higher, would you like a Media Guide(s)? Yes No
 If yes, please indicate which sport(s) _____

Mail ticket order form to: Flames Ticket Office; Liberty University; 1971 University Blvd.; Lynchburg, VA 24502



Flames Ticket Office
Liberty University
1971 University Boulevard
Lynchburg, Virginia 24502



For ticket information call 434-582-SEAT (7328)
For Flames Club info call: 434-582-CLUB (2582)

